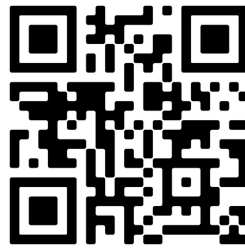




Are You Ready to **START NOW?**



*An equal opportunity employer and provider of employment and training services.*

*This project is being supported, in whole or in part, by federal award number SLFRP0129 awarded to NC Department of Commerce by the U.S. Department of the Treasury*

**252-636-6901 | [www.ecwdb.org](http://www.ecwdb.org) | [admin@ecwdb.org](mailto:admin@ecwdb.org)**



## What is START NOW?

The Eastern Carolina Workforce Development Board's START NOW initiative is a way for local small businesses and job seekers to have success with work-based learning. It provides the tools, strategies and resources for small businesses and Individuals to grow and prosper.

## Recruiting

We help screen and identify prospective candidates with matching skills and match them with open positions.

## Training

We provide resources to Small and Micro Businesses for On-the-Job-Training (OJT), Incumbent Worker Training (IWT), Re-Entry Employment Services, Substance Use Recovery Services and Entrepreneurial Training.

## Targeted Businesses

The START NOW initiative targets businesses with 25 or less employees to include Historically Underutilized Businesses (HUB), veteran, female, minority, or persons with disability owned businesses.

## Targeted Individuals

We are looking for work-aged individuals needing a family-sustaining career, who have circumstances which may be a barrier to that hope.

## Who pays for it?

This is funded by a grant from the American Rescue Plan Act (ARPA).

## What counties in Eastern North Carolina are included?

Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne Counties.

## End result?

This is a Win-Win-Win for everyone. For your Small Businesses having staffing challenges, it provides you with a workforce. For hopeful job-seekers who may not have the skills, or may have other barriers, it provides them with an opportunity for a family-sustaining career. And when you have businesses who are successful and a workforce who is gainfully employed, your local economy becomes healthy again and everyone prospers.



**Erik Heck, Business Services Representative – Difference Maker**  
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Strategies  
Tools  
And  
Resources  
To  
Navigate  
Opportunities at  
Work

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