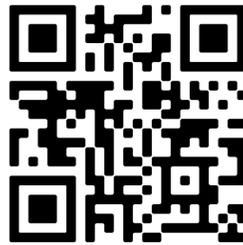


START NOW

American Rescue Plan Act Initiative

Are You Ready to **START NOW?**



An equal opportunity employer and provider of employment and training services.

This project is being supported, in whole or in part, by federal award number SLFRP0129 awarded to NC Department of Commerce by the U.S. Department of the Treasury

252-636-6901 | www.ecwdb.org | admin@ecwdb.org



What is START NOW?

The Eastern Carolina Workforce Development Board's START NOW initiative is a way for local small businesses and job seekers to have success with work-based learning. It provides the tools, strategies and resources for small businesses and Individuals to grow and prosper.

Recruiting

We help screen and identify prospective candidates with matching skills and match them with open positions.

Training

We provide resources to Small and Micro Businesses for On-the-Job-Training (OJT), Incumbent Worker Training (IWT), Re-Entry Employment Services, Substance Use Recovery Services and Entrepreneurial Training.

Targeted Businesses

The START NOW initiative targets businesses with 25 or less employees to include Historically Underutilized Businesses (HUB), veteran, female, minority, or persons with disability owned businesses.

Targeted Individuals

We are looking for work-aged individuals needing a family-sustaining career, who have circumstances which may be a barrier to that hope.

Who pays for it?

This is funded by a grant from the American Rescue Plan Act (ARPA).

What counties in Eastern North Carolina are included?

Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne Counties.

End result?

This is a Win-Win-Win for everyone. For your Small Businesses having staffing challenges, it provides you with a workforce. For hopeful job-seekers who may not have the skills, or may have other barriers, it provides them with an opportunity for a family-sustaining career. And when you have businesses who are successful and a workforce who is gainfully employed, your local economy becomes healthy again and everyone prospers.



Erik Heck, Business Services Representative – *Difference Maker*
Eastern Carolina Workforce Development Board
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Strategies
Tools
And
Resources
To
Navigate
Opportunities at
Work

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