

# Eastern Carolina WORKFORCE DEVELOPMENT BOARD, INC.



Serving the North Carolina Counties of Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne

**January, 2010**  
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## Governor Perdue Honors Veterans, Announces

### “I Hire Military” Campaign

Governor encourages businesses to hire veterans & military spouses

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Left: ECWDB Chairman, Mona Padrick, Scott Dorney, NCMBC Executive Director, Governor Bev Perdue

Gov. Bev Perdue thanked North Carolina veterans at a Veteran’s Day Remembrance Ceremony in Jacksonville and issued a proclamation honoring the men and women who have served and sacrificed for our country. During the ceremony, Gov. Perdue announced the creation of the “I Hire Military” campaign to encourage businesses to hire veterans and military spouses.

“The close relationship between the civilians and the military is one of the biggest reasons I’m proud to call North Carolina home,” said Gov. Perdue. “The ‘I Hire Military’ campaign is one more example of how North Carolina is the most military-friendly state in the nation.”

To join the “I Hire Military” campaign, businesses must visit [IHireMilitary.org](http://IHireMilitary.org), sign a pledge to hire veterans and military spouses whenever practical,

display the “I Hire Military” decal in their establishments, and register as part of the “I Hire Military” database.

North Carolina’s military spouses and veterans – including disabled veterans – are highly trained, dedicated workers. Their contributions can be a bonus for any North Carolina company. Veterans and spouses looking for work can go online to [IHireMilitary.org](http://IHireMilitary.org) to find a list of businesses that have signed the “I Hire Military” pledge.

The campaign began as a partnership between the N.C. Military Business Center and the Eastern Carolina Workforce Development Board. At present the campaign will begin in four counties – Onslow, Carteret, Craven, and Wayne– and will soon expand across the region and statewide.

Scott Dorney, Executive Director of the North Carolina Military Business Center (NCMBC) said, “Transitioning military personnel and spouses bring tremendous skills to the North Carolina workforce. ‘I Hire Military’ will help identify and connect our ‘military friendly employers’ to these veterans and military spouses – fueling business growth and job creation across our state.”

The “I Hire Military” campaign is part of Gov. Perdue’s JobsNOW initiative. Through

Gov. Perdue’s JobsNOW initiative, the state will work aggressively to create jobs, train and retrain our workforce, and lay the foundation for a strong and sustainable economic future.



North Carolina’s military spouses and veterans – including disabled veterans – are highly trained, dedicated workers. Their contributions can be a bonus for any North Carolina company.

- Gov. Perdue



Source: [www.governor.state.nc.us](http://www.governor.state.nc.us)



### Officers

Joseph Wiggins, *Chief Elected Official*  
 Mona Padrick, *Chair*  
 Mike Kraszeski, *Vice Chairman*

### Carteret County

Mike Kraszeski, *Atlantic Veneer, Vice President*  
 Dave Inscoe, *Carteret County Economic Development, Executive Director*  
 Dwayne Oglesby, *Fleet Readiness Center East, Organization & Workforce Planner & Analyst*

### Craven County

Tom Taylor, *Aflac Insurance, Retired Executive*  
 Kimsey Welch, *Vocational Rehabilitation, Retired*  
 Ronald Knight, *Communications Workers of America, Labor Rep.*

### Duplin County

Alex Asbun, *Duplin Gen. Hospital, Director of Health Care Programs*  
 Dr. Lawrence Rouse, *James Sprunt Community College, President*  
 Thomasina Williams, *RASS, Business Owner*

### Greene County

Bud May, *Greene Lamp, Inc., Executive Director*  
 Judy Darden, *Darden Bookkeeping, Owner*

### Jones County

Frank Emory, *Emory Construction, Owner*  
 Thelma Simmons, *Jones County DSS, Executive Director*  
 Dr. Norma Sermon-Boyd, *Jones County Partnership for Children, Director*

### Lenoir County

Dr. Brantley Briley, *Lenoir Community College, President*  
 Bruce Parson, *Economic Developer*  
 Debbie Beech Burrell, *FACILITATE, CEO*

### Onslow County

Don Harris, *Stanadyne Diesel, Retired*  
 Ralph Leeds, *Employment Security Commission, Manager*  
 Mona Padrick, *Jacksonville-Onslow Chamber of Commerce, President*  
 Dr. Kathy Spencer, *Onslow County Schools, Superintendent*

### Pamlico County

Jason Hannah, *Hannah Service Center, Owner*  
 Carla Byrnes, *B & B Yacht Designs, Owner*  
 Wayne Brackin, *Tideland EMC, Job Training and Safety Director*

### Wayne County

Fletcher Bizzell, *Excell-Linde, HR & Safety Manager*  
 Steve Hicks, *Wayne County Chamber of Commerce, President*  
 Tara Myers, *Vocational Rehabilitation, Manager*

## Vision

Our vision for the eastern counties of North Carolina is a highly skilled workforce with an educational attainment level that meets the needs of the 21<sup>st</sup> Century workplace, so that local firms can compete in a technologically advanced global economy.

## Mission

Our mission is to ensure that our workforce development system is customer focused, demand-driven and accountable in preparing our current and future workforce to meet the changing needs of a highly-competitive global economy.

## Value Added

We add economic value to our communities by ensuring that quality education, job training, and employment opportunities are available for job/training seekers and employers alike, thereby improving the quality of life for our citizens throughout eastern North Carolina.

## Key Strategies

- Engage business and community leaders in addressing workforce issues and promote strategies to improve education levels & basic workplace skills.
- Strengthen alliances with economic development to identify and address the workforce needs of current and future industries.
- Implement a community awareness plan that promotes the WDB, JobLink Career Centers, and partner services.
- Identify and implement effective employment and training strategies that result in employment opportunities for all citizens.



[www.ncvisioneast.org](http://www.ncvisioneast.org)

## Director's Corner

Dear Colleagues,

In partnership with the Turning Point and Region Q Workforce Development Boards, the Board has contracted with Thomas P. Miller and Associates of Indianapolis, Indiana to produce a 2010 State of the Workforce Report which will include the 13-county area comprising North Carolina's Eastern Region. The Report will provide a functional planning tool for use in addressing strategic workforce and economic development initiatives.

To gain a better understanding into the Region's assets and workforce challenges, Thomas P. Miller and Associates, in partnership with Jim Kleckley, Director of the Bureau of Business Research at East Carolina University began this project by facilitating County Roundtable Sessions. The sessions were designed to share insights on the current state of our workforce, as well as provide an opportunity to learn how we can more effectively address the workforce needs of the region through collaborations with our regional partners.

During the week of November 30th, eight County roundtable sessions were held [Carteret, Craven, Duplin, Jones, Lenoir, Onslow, Pamlico, and Wayne], with five more roundtable sessions [Edgecombe, Greene, Nash, Pitt, and Wilson] planned for the week of January 5<sup>th</sup>. Additionally, youth focus groups will be conducted as apart of this project. Our plans are to share the preliminary findings at the State of the Region event sponsored by North Carolina's Eastern Region to be held on January 19 at Wayne Community College.

In closing, on behalf of the Board, I would like to thank all who hosted, as well as those who participated in the County Roundtable meetings. Your expertise and participation provided invaluable information to this project and will serve as a basis for creating relevant workforce development strategies for the Eastern Region.

It is my prayer that each of you have a very a happy and prosperous 2010.

Sincerely,

Tammy Childers  
Executive Director



**NORTH CAROLINA'S  
EASTERN REGION**

*Save the Date*

*North Carolina's Eastern Region*

*presents its annual*

*State of the Region Report*

*Tuesday, January 19, 2010*

*from 9:30 am until noon*

*Wayne Community College  
Moffatt Auditorium*

*3000 Wayne Memorial Drive  
Goldsboro, NC*

*Continental Breakfast will be served at 8:30am*

*Please mark your calendars and share this information with your colleagues*

### **Business Leaders --We Value Your Input!**

Business leaders are urged to help the Eastern Carolina Workforce Development Board (ECWDB) by completing a workforce needs survey.

The results of the survey will be included in the development of the 2010 State of the Workforce Report, which will be used to assist the Board with its strategic planning process as the Board focuses on the future.

The survey should take less than ten minutes to complete.

Business Leaders can complete the survey by going to <http://www.surveymonkey.com/s/EasternRegionEmployerSurvey>

The deadline to respond to this important survey is February 26, 2010. For additional information, please contact the ECWDB at 252-636-6901.

# Wayne County Development Alliance Receives International Economic Development Award

## Wayne County WORKS Initiative Recognized

The Wayne County Development Alliance (WCDA) received an "Excellence in Economic Development" award from the International Economic Development Council (IEDC) for the "WORKS" initiative at the annual IEDC conference held October 5 – 7, 2009 in Reno, NV. Accepting the award for the Development Alliance were Mike Haney, Vice President/Existing Industry Specialist, and Lindsey Savell, Research & Marketing Specialist. Mike Haney was one of the founding leaders in developing the WORKS initiative for Wayne County and Lindsey Savell wrote, prepared, and submitted the winning package.

The International Economic Development Council (IEDC) is an international organization comprised of economic developers and associates from around the globe. Each year, the IEDC holds an annual conference for educational seminars, networking opportunities, and to recognize outstanding economic development initiatives and programs. This year, the Wayne County Development Alliance submitted the WORKS initiative for "Best Human Capital Program" and was selected as the winner in this category by a panel of professionals in economic development.

WORKS (Wayne Occupational Readiness Keys for Success) was created in 2006 by a group of concerned practitioners in workforce and economic development. The mission of the initiative was to develop and market a skilled and certified workforce for Wayne County by facilitating communications



From left to right: Ian Bromley – Chairman of IEDC, Lindsey Savell - Research & Marketing Specialist for WCDA, Mike Haney - Vice President/Existing Industry Specialist for WCDA, Janet Miller – Chief Economic Development & Marketing Officer for Nashville Area Chamber of Commerce and Fellow Member of IEDC

Mike Haney stated, "For years, our industry leaders have been concerned about the skills of our workforce. Three years ago we went into action. What resulted was the development of the WORKS initiative; a way to qualify and certify our workforce to meet the demands of our local industries."

"Winning this award is a shining moment for Wayne County and a true testament to our dedication to make Wayne County a work-ready community, which is perhaps the most crucial piece of the economic development puzzle," said Ray McDonald, WCDA Chairman. "Wayne County ranks #1 in the state for Career Readiness Certificates awarded. What that says to companies considering Wayne County is 'Hey, we have a certified, motivated, and skilled workforce to meet your demands'. Having an award and distinction that recognizes our efforts and success thus far is invaluable, and gives Wayne County a clear competitive edge," said Joanna Helms, WCDA President.

Source: waynealliance.org

*"WorkKeys provides qualitative data about a perspective employee's skills before hiring. Employees will feel more comfortable in a job they can perform well thus enjoying job satisfaction. Employers don't have to incur unnecessary costs, low productivity, and poor quality before they determine the person hired does not possess the basic skills needed for the job. WorkKeys is one of the top five tools I use in my career as a human resource manager!"*

**Jeannie Gilchrist, Senior Human Resource Specialist, APV, Goldsboro, NC**

and collaboration between stakeholders, assessing workforce needs and gaps, supporting local, regional and state initiatives, and securing adequate workforce development funding. The WORKS initiative is currently headed by Diane Ivey, Workforce Development Coordinator at Wayne Community College.

"Furthering economic development is rarely a simple task in the best of times, and advancing the cause in the midst of a global financial crisis is nothing less than arduous," said Ian Bromley, IEDC Chair. "As the consequences of the widespread economic turmoil have taken hold, we have seen our members become even more ardent proponents of economic development, flying in the face of one of the most challenging economic environments we have experienced in our careers. We proudly present this award to the Wayne County Development Alliance for its superior work during these difficult times."

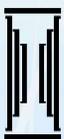
In receiving the award,

**BUILDING A  
HIGH PERFORMANCE  
WORKFORCE**

**NORTH CAROLINA  
CAREER READINESS  
CERTIFICATE**



in partnership with



North Carolina Community College System



Career Planning, Training  
& Placement Services



**Eastern Carolina  
WORKFORCE DEVELOPMENT BOARD, INC.**

252-636-6901

www.crcnc.org

# Golden LEAF Announces Over \$4.2 Million in Aerospace Industry Workforce Grants

## Foundation awards workforce grants to Craven, Lenoir, and Wayne Community Colleges

At its November Board meeting, the Golden LEAF Foundation Board of Directors awarded over \$4.2 million to address some of North Carolina's urgent workforce needs in the aerospace industry through its Golden LEAF Opportunities for Work in Aerospace Manufacturing (GLOW-AM) Initiative.

"The Golden LEAF Board of Directors established the GLOW-AM Initiative to connect the aerospace industry's workforce needs with viable and sustainable job opportunities for North Carolinians," said Dan Gerlach, Golden LEAF president. "The Foundation is interested in building the talent, knowledge and skill of citizens, especially in tobacco-dependent, economically distressed and rural communities, to take full advantage of available job opportunities like those in the aerospace industry." Recently, Golden LEAF provided support to the North Carolina's Eastern Region to

complete a statewide [workforce needs assessment](#) for the emerging aerospace industry in North Carolina. To view the workforce needs assessment, visit [http://www.goldenleaf.org/files/AerospaceWNA\\_ExecutiveSummary.pdf](http://www.goldenleaf.org/files/AerospaceWNA_ExecutiveSummary.pdf)

In response to the findings, the Foundation created the GLOW-AM Initiative and requested proposals from training providers that address the workforce development challenges identified in the report. The projects funded in the Initiative are designed to strengthen training capacities in regions of the state that have high concentrations of aerospace manufacturing companies and maintenance, repair and overhaul operations.

"North Carolina is gaining momentum in becoming a national leader in aerospace and aviation," said Dr. R. Scott Ralls, President of the NC Community College System. "The grants from our partners at Golden LEAF mark a real step forward in reaching that goal

and in providing the resources our selected colleges need to continue to create a high-quality aerospace workforce."

The Golden LEAF Foundation is a nonprofit organization established in 1999 to help transform North Carolina's economy. The foundation receives one-half of North Carolina's funds from the 1998 Master Settlement Agreement with cigarette manufacturers and places special emphasis on assisting tobacco-dependent, economically distressed and/or rural communities across the state.

The Golden LEAF Foundation works in partnership with governmental entities, educational institutions, economic development organizations and nonprofits to achieve its mission. The foundation has awarded 847 grants totaling more than \$399 million since its inception. For more information, or to learn more about applying for a grant, visit [www.goldenleaf.org](http://www.goldenleaf.org).

### Project Summary Breakdown

#### College of the Albemarle-Airframe and Power Plant Project \$580,000

The grant will provide enhancements to COA's aerospace industry training capabilities and create training modules for programs that target jobs in local aerospace companies. The modules will assist with establishing an FAA Certified Airframe and Power Plant Training program in the future. Area industry estimates job requirements for the next 4 years will exceed 700 positions.

#### Craven Community College Foundation-AERO - CCC Program \$735,000

The grant will assist CCC to a) expand the Aerospace Systems Technology program, increasing student through-put, b) purchase equipment and provide instructional support for the newly established Manufacturing/ Composites program and c) partner with Craven County Schools to establish Early College EAST on the Havelock campus of Craven CC, which will provide technical training in STEM and basic skills related to the aerospace industry.

#### Guilford Technical Community College Foundation - Triad Region GLOW - AM and MRO Workforce Development Initiative \$1,452,550

The grant will support the creation of a collaborative Triad area education and training partnership that will develop and sustain a career pipeline to quickly produce skilled workers to meet the needs of the aerospace industry locally and across the state. The grant will help aerospace industry training by implementing a pre-employment assessment program at the JobLink, enhancing training capabilities at GTCC, supporting curriculum development at Guilford and Winston-Salem/Forsyth County Schools and assisting NC A&T State University with a Summer Engineering Academy

#### Lenoir Community College LCC Aerospace Advanced Machining Center \$380,00

The grant will assist LCC with developing an Aerostructure Manufacturing and Repair Technology Program and enhance LCC's training capabilities for employment opportunities at Spirit and other composite and advanced manufacturing industries in the area. Funds will be used to purchase software, simulation equipment, a CNC router, and instructional supplies. A portion of the grant will be used for a part-time instructional position and operating expenses for the mobile machining lab for the delivery of educational outreach programs for area public schools.

#### South Piedmont Community College Aerospace & Precision Manufacturing \$575,000

The grant will assist SPCC with implementing the Aerospace and Precision Manufacturing Project, which will incorporate modules specific to the aerospace industry and provide technical training in integrated systems technology /mechatronics and machining. Funds will be used for personnel and equipment for the integrated systems and Programmable Logic Controller training. Area industry has identified an immediate need for 26 positions with additional growth occurring in future years.

#### Wayne Community College Alliance of Eastern Region Organizations (AERO) - Wayne \$550,000

The grant will enhance existing training capacities in the Aviation Systems Technology Program at Wayne Community College. The program will receive equipment necessary to support current industry practices and technology used in aircraft manufacturing and maintenance, repair and overhaul industries. The additional training capacities will allow the college to increase student through-put.

Source: [www.goldenleaf.org](http://www.goldenleaf.org)

# Eastern Carolina WDB Holds 13th Annual Workforce Development Banquet

The Eastern Carolina Workforce Development Board held their 13th Annual Recognition Banquet on November 18, 2009, at the New Bern Riverfront Convention Center. Chairman Mona Padrick welcomed more than 200 guests who attended the special event. Those in attendance included State and Local Elected Officials, Board Members, State and Local Workforce Agency Representatives, and honored participants.

Craven Community College student, Jimmy Lee, opened the event performing the National Anthem. Chairman Padrick served as the Master of Ceremonies and congratulated the Board and partners for another successful year in workforce development. She stated that as a result of the changing economy, the Local Area's JobLink Career Centers served over 47,000 individuals and businesses during the past year. She also commented that the JobLinks provided education, training, and employment opportunities for over 1,800 individuals through the Local Area's Workforce Investment Act (WIA) and American Recovery and Reinvestment Act (ARRA) Youth, Adult, Dislocated Worker and Incumbent Workforce Development programs.

The event's keynote speaker was Mr. Moses Carey, Jr., Chairman, Employment Security Commission of North Carolina (NCESC). Chairman Carey acknowledged Jimmy Lee as a young man with a promising future and proceeded to share his personal experiences leading up to his position as Chairman of NCESC. His remarks were inspiring as he spoke of the impor-

tance of frontline staff in making a difference in the lives of others during these times of economic uncertainties that the State is experiencing. He commended the Board and JobLink Career Centers and partners for their proactive efforts in workforce development and serving the business community.

The Awards Presentation included recognition of Workforce Investment Act participants for overcoming obstacles that allowed them to excel in their employment and training goals.

Award recipients were: Outstanding Workforce Development Adults: Sandra Cyr by James Sprunt Community College, Sharon Holmes Duplin County JobLink/Employment Security Commission, and Jason Willis by Carteret Community College. Outstanding Workforce Development Youth: Pormelee Curtis Cox by Craven County Schools - West Craven HS, Charles Green by Craven County Schools - Havelock HS, and Ricky Hardy, Jr. by Greene Lamp, Inc..

Special recognition was also given to Duane Clark, Greene Lamp Youth Coordinator and Case Manager for Outstanding Youth Case Manager; Wayne WORKS partnership for their Outstanding Workforce Innovation Initiatives and Creative Partnerships; and Lenoir County JobLink Career Center for their Outstanding Business Services Partnerships.

In recognizing the Local Area's JobLink

Career Center and WIA service providers, Tammy Childers, Executive Director, Eastern Carolina Workforce Development Board, Inc. announced that the Local Area met the USDOL WIA Performance Goals and that the Board had approved awarding each of the nine JobLink Centers \$500 to be split equally between professional development and an appreciation luncheon to be completed prior to June 30, 2010.

The event ended with a special presentation by Board Director and former recipient, Kimsey Welch, who presented the Board Leadership Award, established in honor of Past Board Chairman Don Harris, to Board Director Carla Byrnes for her leadership in workforce development and service to the Board of Directors this past year. Carla has served on the Board since 2003 and is currently serving on the Executive Committee, Program Oversight Committee, JobLink Committee, and Youth Council. She and her husband are business owners of B & B Yacht Designs in Pamlico County.

***"Mission of Workforce Investment Act"***

*... increase the employment, retention, and earnings of participants, and, as a result, improve the quality of the workforce, reduce welfare dependency, and enhance the productivity and competitiveness of the Nation."*

Source: ECWDB



Mr. Moses Carey Jr., Chairman, NC Employment Security Commission

Mona Padrick, Patrice Hunt, Ricky Hardy Jr. and Joseph Wiggins

Joseph Wiggins, Charles Green, Ursula Frye and Mona Padrick

Joseph Wiggins, Pormelee Curtis Cox, Phyllis Smith and Mona Padrick

Joseph Wiggins, Sharon Holmes, Charliiss Gwynn and Mona Padrick



Joseph Wiggins, Duane Clark and Mona Padrick

Mona Padrick, Wilbur Brower and Joseph Wiggins

Joseph Wiggins, Maria Santana, Josephine Wallace-Koonce, Gloria Miller, Joan Kornegay, Racheal Rogers, Bobby Merritt, Sheila Briscoe, Vanessa Smith, Ada Chatman, Beverly Alston and Mona Padrick

Joseph Wiggins, Steve Hicks, Diane Ivey, Bill Pate, Representative Efton Sager and Mona Padrick

Joseph Wiggins, Deborah Williams, Sandra Cyr and Mona Padrick

## Carla Byrnes Honored As ECWDB Leadership Award Recipient



Eastern Carolina Job Training Consortium CEO, Commissioner Joe Wiggins, Chairman Mona Padrick, Award Recipient Carla Brynes, and Past Chairman Don Harris

Carla Byrnes is this year's recipient of the Donald T. Harris Leadership Award, which was presented November 18<sup>th</sup> at the ECWDB Annual Banquet.

Carla Brynes was named to the Eastern Carolina Workforce Board as a Pamlico County representative in 2003. She has served on the Joblink, Youth Council and Executive Committees for several years and is now sitting on the WIA Committee as well. She provided Board leadership in her work with the 2006 State of the

Workforce study as well as the Vision East Workforce Development Board partnership.

Over the last 25 years, Carla and her husband, Graham have created B&B Yacht Designs, a firm with international recognition and reputation. Recently, Graham's Marissa – eco 18 won the international design contest for a "green" powerboat, against 72 other entries from 16 countries and 29 states. While mostly involved with the business side, Carla admits to having input on some design points. "when I met Graham his galleys were awful – but then he doesn't cook, so to him they were almost an afterthought – I insisted they were important selling points."

When not dealing with avalanching emails and piles of phone call for B&B, Carla is heavily involved in community activities. She has been a member of the Vandemere Volunteer Fire Department for 23 years and was one of the first women firefighters in Pamlico County attaining the line rank of Captain and having served as Sec-

retary, Treasurer and President (a position she still holds). She is also active in various county wide groups – for example the STEP grant program committee and is the Chairman of the Vandemere Planning Board.

Carla is the Worship Chairperson at Temple B'Nai Sholem and in lieu of a Rabbi, leads a group of 7 lay leaders. She also teaches introduction to reading Hebrew. Carla is the mother of three children, Beth who lives in Reelsboro, Walter who lives in San Diego and Michelle (Graham and Carla's adopted daughter) who lives in Kinston. She has 6 grandchildren ranging in age from 13-21. She is a Charter member of the Pamlico Chorale (now in their 21<sup>st</sup> year) and still sits on its Board of Directors. She has been an active member of the Pamlico County Chamber of Commerce, serving three terms on the Board of Directors over the years and served as both Secretary and President (she is still serving as the immediate past President). *Source: Carla Byrnes*

## Jones Senior High School Recognized Nationally

Jones Senior High School was among several schools recently recognized by the U.S. News and World Report for excellence. Jones Senior H.S. received national recognition as a bronze medal winner for its students' academic achievements. Nearly 22,000 public high schools in 48 states were reviewed based on data from the 2007-2008 school year. "This designation brings honor to Jones Senior High School, to our system and to the entire county," Jones County Schools Su-

perintendent Michael Bracy said. "I am proud of the commitment of the students and staff at Jones Senior High."

Forty-four schools in North Carolina were recognized in the U.S. News and World Report this month. Two schools received gold medals, 11 schools received silver medals and 31 schools received bronze medals. Croatan High School in Carteret County received a silver medal this month while Havelock High School in

Craven County received a bronze medal. Kinston and Greene Central high schools have won the bronze medal award during the past three years. U.S. News and World Report evaluated each school based on its student demographics, test scores and growth. "We really focus on academics here at Jones Senior," Jones Senior High School Principal Pascal Mubenga said. "Our teachers are highly qualified and committed to helping our students succeed." *Source: enctoday.com*

## Lenoir Community College Dedicates Jones County Center

A new LCC campus in Trenton was dedicated during a ceremony held on December 14, 2009. The campus first opened for students in fall 2008 and was completed this summer. Local officials gathered at the site to dedicate the \$2.1 million facility, which was built in two phases and sits on nine acres along N.C. 58. The facility has experienced a 130 percent increase in student enrollment since it opened. Most of the students who attend the new college campus are Jones County residents. "This is a special day for Jones County," Sen. Harry Brown, R-Jones, said. "Students have an opportunity to get an education and stay in our county." The Jones County campus' first phase cost

about \$1.1 million to build with the second phase construction cost reaching \$900,000. The land where the new campus is located was purchased for \$148,000. Both the first and second phases are about 12,700 square feet, which includes the Jones County JobLink Career Center, classrooms, and a workshop for trade skills. Trenton Mayor Darlene Spivey said the new LCC campus proves that Trenton and Jones County officials value higher education. "This facility shows that we are thinking forward," Spivey said. Kennon Briggs, N.C. Community College System Executive Vice President and Chief of Staff, attended the ceremony. He served as Jones County manager in the early 1980s.

Briggs discussed the state's growing need to meet the demands of community college students during the recession as more people go back to school to upgrade their skills. "There were 27,000 new full-time students that entered the community college system this year," Briggs said. LCC President Dr. Brantley Briley thanked everyone for their support to get a new campus in Trenton. Jones County commissioners agreed to provide \$250,000 in local funding to financially support the new campus construction. "It's a basic and functional facility," Commissioner Joe Wiggins said. "It's great to have this facility in Trenton." *source: dailynews.com*

# Veterans Initiative Program Targets Veterans and Military Spouses in Pamlico County

Pamlico Community College, Pamlico County, and other counties in Eastern North Carolina are benefiting from funds provided by the American Recovery and Reinvestment Act to train qualified veterans and military spouses for high demand jobs. Labeled the Veterans Initiative Project, this effort will significantly expand training opportunities and provide funds for tuition, fees and books. This endeavor is a collaborative partnership between the Eastern Carolina Workforce Development Board, the North Carolina Eastern Region Military Growth Task Force, the North Carolina Department of Commerce, the U.S. Department of Labor and the Employment Security Commission JobLink Career Centers. Like surrounding colleges, training at Pamlico Community College will be designed to meet the demands of high demand/high growth jobs. Eligible individuals can receive financial assistance for



Cristy Lewis, JobLink coordinator, is the point of contact for the Veterans Initiative Project in Pamlico County

training that must be completed over the next several months, by the end of March 2010. Cristy Lewis, coordinator of the Pamlico JobLink Center, said, "This is an excellent program for some very deserving people. These educational and training opportunities will serve people who have in turn done so much to serve our country. I look forward in the coming months to helping as many individuals as possible receive assistance for these training programs." "We're eager to see people receive benefits from the Veterans Initiative Project," said Jamie Gibbs, the

Dean of Student Services. "We are confident that we can match the right training and educational programs with the right people. Having this program provides the financial assistance to pay for these classes is just a win-win situation for all." To learn more about qualifying for this program and other educational and training programs at Pamlico Community College, contact Lewis at 252-745-9934.

*"The single most important thing to remember about any enterprise is that there are no results inside its walls. The result of a business is a satisfied customer."*

**- Peter Drucker**

Source: PCC

## *Employment Solutions to Meet Your Needs—It's All in One Place!*



Call your local JobLink Career Center today!

- ◆ Tax Credit and Hiring Incentive Information
- ◆ Resource for Job-Ready Candidates
- ◆ Employee Recruitment & Retention Assistance
- ◆ Rapid Response Consultations for Business Layoffs or Plant Closings
- ◆ Customized Training for Employees
- ◆ Workplace Literacy

- Carteret County JobLink Career Center**  
Phone: (252) 726-7151
- Craven County JobLink Career Center**  
Phone: (252) 514-4828
- Craven County JobLink Information Site**  
Phone: (252) 444-6005
- Duplin County JobLink Career Center**  
Phone: (910) 296-1478
- Greene County JobLink Career Center**  
Phone: (252) 747-5689
- Jones County JobLink Career Center**  
Phone: (252) 448-4791
- Lenoir County JobLink Career Center**  
Phone: (252) 527-7320
- Onslow County JobLink Career Center**  
Phone: (910) 347-2121
- Onslow County JobLink Information Site**  
Phone: (910) 938-6309
- Pamlico County JobLink Career Center**  
Phone: (252) 745-9934
- Wayne County JobLink Career Center**  
Phone: (919) 731-7950

NC's JobLinks are an Equal Opportunity Employer/Program. Auxiliary aids & services are available upon request to individuals with disabilities.

(TTY) 1-800-735-2962

(Voice) 1-800-735-8262

## Gov. Perdue—Microsoft Unveil New Partnership to Offer Job Training

### Microsoft to make free technology training available to thousands of North Carolinians

On November 19, Gov. Bev Perdue announced that North Carolina will join forces with Microsoft in an innovative, public-private partnership to provide free technology training to individuals across the state.

The Governor joined Gail Thomas Flynn, Microsoft's Vice President of State and Local Government, at the Harris Campus of Central Piedmont Community College to applaud the unique partnership titled, "Microsoft Elevate America."

"This partnership will provide North Carolinians with another opportunity to retrain for today's new economy," Gov. Perdue said. "At a time when businesses are seeking a highly qualified, well trained workforce, Elevate America can provide potential employees with new skills to succeed."

Microsoft is partnering with the North Carolina Community College System, the Division of Workforce Development in the N.C. Department of Commerce and the N.C. Employment Security Commission to distribute a total of 23,700 training vouchers during the next 90 days across the state. Courses range from basic technology literacy to intermediate-level technology skills. A portion of the vouchers will be issued to North Carolina residents for Microsoft Certification Exams, all at no cost to the recipi-

ents.

"Elevate America adds to the range of resources available to people who are looking to develop or enhance their current skills to meet the demands of the current job market," said Gail Thomas Flynn, Microsoft's Vice President of State and Local Government. "Microsoft believes that this type of public-private partnership plays an integral role in building the economy in North Carolina - and the nation - through access to technology training that can open doors to employment opportunity."

North Carolina will receive 10,500 vouchers for Microsoft Windows and Office online training, 10,500 vouchers for Microsoft Business Certification Exams, and 2,700 vouchers for advanced technical professional level online training:

- Each training voucher is redeemable for free online training in Microsoft Windows, or one of the programs in the Microsoft Office suite.

- Each certification exam voucher is redeemable for a Microsoft Business Certification Exam.

Advanced technical professional level vouchers are redeemable for free online training for individuals in technical professional career tracks in areas such as

web development or database management.

Any North Carolina resident may request and receive a voucher. The vouchers will be distributed through the North Carolina Community College System, the Division of Workforce Development in the N.C. Department of Commerce and the N.C. Employment Security Commission. Vouchers will be available to citizens across the state on a first-come, first-served basis starting today.

Microsoft Vice President Pamela Passman announced the "Microsoft Elevate America" program at the National Governor's Conference in February. The initiative is expected to provide up to one million vouchers nationwide for Microsoft e-Learning courses and select Microsoft certification exams at no or low cost to recipients. The program is designed to provide technology training for up to 2 million people during the next three years. North Carolina's participation in the program makes it the eighth state to take part in this groundbreaking initiative. For additional information regarding the Microsoft vouchers and locations where citizens can obtain a voucher in North Carolina, visit <https://secure.ncjoblinkmis.com/> and click on the Microsoft Elevate America link.

Source: [nccommerce.com](http://nccommerce.com)

## ESC Will Receive Over \$1 Million in Grants to Provide Analysis of "Green Jobs" Across State

Grants totaling over \$1 million are headed to the North Carolina Employment Security Commission's Labor Market Information division to allow the agency to collect, analyze and disseminate labor market information focused on energy efficiency and renewable energy industries, along with the associated Green Jobs. "Obviously, we are excited to receive these grants, which will allow us to identify Green Jobs, and the potential for more of those types of jobs — and industry — throughout North Carolina.

We can then use this information to enhance our labor exchange function

and let our partners know about changes, if any, which may be needed in our state's job training programs to better equip our labor force and speed the establishment of these kinds of opportunities for the state's employers. One of Governor Beverly Perdue's goals is to grow the number of Green Jobs and related employers as quickly as possible. The information generated by these studies will speed that process," said ESC Chairman Moses Carey Jr.

"We will use the larger grant — \$946,000 — to conduct a Green Jobs survey and to perform research to determine state and local, as well as

real-time, Green employment demand. Another \$71,000 grant was awarded to the ESC as part of a multi-state consortium and our LMI division will use that money to assist in modernization of the methodology used to estimate future Green Job demand," Carey said. The two efforts will play an important role in the ESC's ability to provide the state's workforce development and educational partners with the foundational information necessary to implement and enhance effective workforce development strategies that address the needs of the state's Green employers.

Source: [ncesc.com](http://ncesc.com)

# January 2010 Regional Snapshot

## Quick Facts

### Announced Business Closings And Layoffs For 12 Months Ending November 2009\*

|          |    |
|----------|----|
| Closings | 42 |
| Layoffs  | 19 |

\*Totals are not comprehensive, representing only the totals as reported.

### Gender of Individuals Filing Initial Claims November 2009

|        |     |
|--------|-----|
| Male   | 60% |
| Female | 40% |

### Age Range of Individuals Filing Initial Claims November 2009

|             |     |
|-------------|-----|
| 16-19       | 2%  |
| 20-24       | 10% |
| 25-34       | 23% |
| 35-44       | 22% |
| 45-54       | 26% |
| 55-64       | 14% |
| 65 or Older | 3%  |

### Duration of Unemployment Insurance Benefits For 12 Months Ending Nov. 30, 2009\*

|          |      |
|----------|------|
| Carteret | 16.7 |
| Craven   | 17.2 |
| Duplin   | 16.7 |
| Greene   | 17.0 |
| Jones    | 16.7 |
| Lenoir   | 17.3 |
| Onslow   | 16.4 |
| Pamlico  | 18.4 |
| Wayne    | 16.3 |

\*Duration is the number of weeks compensated for the year divided by the number of first payments.

|                             |             | Nov. 2009   | Oct. 2009   | Nov. 2008   |
|-----------------------------|-------------|-------------|-------------|-------------|
| <b>Carteret</b>             | Labor Force | 32,280      | 32,399      | 32,332      |
|                             | Employed    | 29,426      | 29,726      | 30,156      |
|                             | Unemployed  | 2,854       | 2,673       | 2,176       |
|                             | Rate %      | 8.8         | 8.3         | 6.7         |
| <b>Craven</b>               | Labor Force | 42,982      | 42,951      | 42,254      |
|                             | Employed    | 38,520      | 38,542      | 39,009      |
|                             | Unemployed  | 4,462       | 4,409       | 3,245       |
|                             | Rate %      | 10.4        | 10.3        | 7.7         |
| <b>Duplin</b>               | Labor Force | 24,872      | 24,700      | 23,332      |
|                             | Employed    | 22,616      | 22,482      | 21,591      |
|                             | Unemployed  | 2,256       | 2,218       | 1,741       |
|                             | Rate %      | 9.1         | 9.0         | 7.5         |
| <b>Greene</b>               | Labor Force | 9,305       | 9,339       | 9,365       |
|                             | Employed    | 8,361       | 8,405       | 8,653       |
|                             | Unemployed  | 944         | 934         | 712         |
|                             | Rate %      | 10.1        | 10.0        | 7.6         |
| <b>Jones</b>                | Labor Force | 4,805       | 4,794       | 4,728       |
|                             | Employed    | 4,287       | 4,290       | 4,342       |
|                             | Unemployed  | 518         | 504         | 386         |
|                             | Rate %      | 10.8        | 10.5        | 8.2         |
| <b>Lenoir</b>               | Labor Force | 27,075      | 27,105      | 27,295      |
|                             | Employed    | 23,893      | 23,957      | 24,825      |
|                             | Unemployed  | 3,182       | 3,148       | 2,470       |
|                             | Rate %      | 11.8        | 11.6        | 9.0         |
| <b>Onslow</b>               | Labor Force | 61,821      | 61,679      | 63,619      |
|                             | Employed    | 56,762      | 56,736      | 59,522      |
|                             | Unemployed  | 5,059       | 4,943       | 4,097       |
|                             | Rate %      | 8.2         | 8.0         | 6.4         |
| <b>Pamlico</b>              | Labor Force | 5,553       | 5,540       | 5,458       |
|                             | Employed    | 4,989       | 4,992       | 5,053       |
|                             | Unemployed  | 564         | 548         | 405         |
|                             | Rate %      | 10.2        | 9.9         | 7.4         |
| <b>Wayne</b>                | Labor Force | 52,626      | 52,590      | 53,134      |
|                             | Employed    | 47,899      | 47,995      | 49,405      |
|                             | Unemployed  | 4,727       | 4,595       | 3,729       |
|                             | Rate %      | 9.0         | 8.7         | 7.0         |
| <b>Eastern Carolina WDB</b> | Labor Force | 261,319     | 261,097     | 261,517     |
|                             | Employed    | 236,753     | 237,125     | 242,556     |
|                             | Unemployed  | 24,566      | 23,972      | 18,961      |
|                             | Rate %      | 9.4         | 9.2         | 7.3         |
| <b>North Carolina</b>       | Labor Force | 4,531,625   | 4,542,090   | 4,549,062   |
|                             | Employed    | 4,048,200   | 4,059,630   | 4,200,942   |
|                             | Unemployed  | 483,425     | 482,460     | 348,120     |
|                             | Rate %      | 10.7        | 10.6        | 7.7         |
| <b>United States</b>        | Labor Force | 153,539,000 | 153,635,000 | 154,624,000 |
|                             | Employed    | 139,132,000 | 139,088,000 | 144,609,000 |
|                             | Unemployed  | 14,407,000  | 14,547,000  | 10,015,000  |
|                             | Rate %      | 9.4         | 9.5         | 6.5         |

\* November 2009 data are preliminary, while October 2009 data are revised and November 2008 data are benchmarked.

## Total Registered Applicants Active 7/01/2009 - 11/30/2009

|                           | Carteret | Craven | Duplin | Greene | Jones | Lenoir | Onslow | Pamlico | Wayne |
|---------------------------|----------|--------|--------|--------|-------|--------|--------|---------|-------|
| Prof., Tech. & Managerial | 1,138    | 1,410  | 535    | 262    | 164   | 722    | 1,818  | 152     | 1,404 |
| Clerical                  | 767      | 1,125  | 473    | 195    | 99    | 712    | 1,636  | 88      | 1,322 |
| Sales                     | 357      | 435    | 141    | 56     | 37    | 262    | 636    | 30      | 445   |
| Domestic Sales            | 35       | 68     | 17     | 3      | 2     | 18     | 56     | 6       | 41    |
| Other Services            | 952      | 1,158  | 676    | 216    | 99    | 1,056  | 1,733  | 99      | 1,632 |
| Ag., Forestry & Fishery   | 81       | 124    | 230    | 25     | 19    | 92     | 128    | 21      | 266   |
| Processing                | 33       | 127    | 625    | 68     | 21    | 253    | 84     | 28      | 573   |
| Machine Trade             | 198      | 366    | 376    | 118    | 52    | 364    | 270    | 49      | 501   |
| Benchwork                 | 67       | 337    | 108    | 91     | 47    | 549    | 194    | 28      | 226   |
| Structural Work           | 732      | 945    | 455    | 170    | 123   | 609    | 1,035  | 136     | 699   |
| Motor Freight & Transp.   | 132      | 188    | 219    | 40     | 27    | 176    | 285    | 32      | 349   |
| Pgk. & Material Handling  | 244      | 307    | 366    | 108    | 38    | 521    | 223    | 33      | 677   |
| Miscellaneous             | 30       | 50     | 19     | 2      | 4     | 20     | 62     | 5       | 35    |

Active Applicants YTD for the period 7/1/09 - 6/30/10

### Unemployment Insurance Claims\*

|          | November 2009  |               | November 2008  |               |
|----------|----------------|---------------|----------------|---------------|
|          | Initial Claims | Benefits Paid | Initial Claims | Benefits Paid |
| Carteret | 584            | \$1,068,347   | 519            | \$603,694     |
| Craven   | 655            | \$1,644,555   | 778            | \$1,043,052   |
| Duplin   | 428            | \$714,977     | 553            | \$551,901     |
| Greene   | 154            | \$269,065     | 222            | \$190,980     |
| Jones    | 85             | \$149,754     | 103            | \$112,297     |
| Lenoir   | 525            | \$940,391     | 793            | \$800,341     |
| Onslow   | 803            | \$1,256,765   | 608            | \$868,262     |
| Pamlico  | 77             | \$182,562     | 93             | \$122,283     |
| Wayne    | 766            | \$1,488,314   | 959            | \$1,130,564   |

\*ES/UI, Labor Market Information Division, Employment Security Commission of North Carolina.

### Individuals Receiving Checks

|          | November 2009 | November 2008 | Yearly Change |
|----------|---------------|---------------|---------------|
| Carteret | 1,264         | 804           | 460           |
| Craven   | 1,728         | 1,241         | 487           |
| Duplin   | 904           | 820           | 84            |
| Greene   | 352           | 284           | 68            |
| Jones    | 217           | 158           | 59            |
| Lenoir   | 1,104         | 1,096         | 8             |
| Onslow   | 1,586         | 1,141         | 445           |
| Pamlico  | 192           | 145           | 47            |
| Wayne    | 1,621         | 1,482         | 139           |

\*ES/UI, Labor Market Information Division, Employment Security Commission of North Carolina.

### Average Industry Employment and Weekly Wages For 2nd Qtr. 2009

|                            | Avg Qtr. Empl | Avg Weekly Wage |
|----------------------------|---------------|-----------------|
| Natural Resources & Mining | 5,945         | \$511.26        |
| Construction               | 10,112        | \$615.75        |
| Manufacturing              | 19,839        | \$651.53        |
| Trade, Trans. & Utilities  | 39,837        | \$512.76        |
| Information                | 2,583         | \$578.97        |
| Financial Activities       | 6,457         | \$644.67        |
| Prof. & Business Services  | 18,616        | \$607.87        |
| Ed. & Health Services      | 54,033        | \$642.75        |
| Leisure & Hospitality      | 24,194        | \$243.51        |
| Other Services             | 4,775         | \$402.92        |
| Public Administration      | 21,062        | \$890.01        |

### New Corporations\*

|          | November 2009 | November 2008 |
|----------|---------------|---------------|
| Carteret | 26            | 24            |
| Craven   | 27            | 18            |
| Duplin   | 9             | 6             |
| Greene   | 3             | 5             |
| Jones    | 3             | 2             |
| Lenoir   | 14            | 13            |
| Onslow   | 28            | 18            |
| Pamlico  | 6             | 3             |
| Wayne    | 20            | 18            |

\*NC Department of the Secretary of State

Data provided by:  
 Labor Market Information, Employment Security Commission of North Carolina  
 P.O. Box 25903, Raleigh NC 27611  
 Phone: 919-733-2936 Fax: 919-733-8662  
 E-mail: [esc.lmi.inquiries@ncmail.net](mailto:esc.lmi.inquiries@ncmail.net) Web site: [www.ncesc.com](http://www.ncesc.com)

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 1341 S. Glenburnie Road, New Bern, NC 28562  
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# Eastern Carolina WORKFORCE DEVELOPMENT BOARD, INC.

## ECWDB Staff:

Tammy Childers, Executive Director

Robert Kehres, Assistant Director

Lisa Harvey, WIA Coordinator

Trina Hale, Accounting Technician

Joe McCarthy, Youth Coordinator

Debbie Simpkins, Fiscal Monitor

Ellen Sink, Administrative Assistant

Wendy Walker-Fox, Veterans Initiative Project Coordinator

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[www.ecwdb.org](http://www.ecwdb.org)

## MARK YOUR CALENDARS:

### Eastern Carolina Workforce Development Board

at the ECWDB offices in New Bern

**January 7, 2010, 6:00 pm**

### JobLink Committee

at the ECWDB offices in New Bern

**February 4, 2010, 6:00 pm**

### WIA/ARRA Oversight Meeting

at the ECWDB offices in New Bern

**February 11, 2010, 6:00 pm**

### Executive Committee Meeting

at the ECWDB offices in New Bern

**February 18, 2010, 6:00 pm**

### Youth Council Meeting

at the ECWDB offices in New Bern

**March 2, 2010, 6:00 pm**

### Martin Luther King, Jr. Day

January 15, 2010



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