

Eastern Carolina WORKFORCE DEVELOPMENT BOARD, INC.



Serving the North Carolina Counties of Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne

**Summer,
2010
Inside this
Issue:**

Career Readiness Certificate, Youth Opportunity Continuum Among Strategies Identified in Eastern Region State of the Workforce Report

CRC, Youth Opportunity Continuum Among Strategies Identified in Eastern Region State of Workforce Report	1
Board of Directors	2
Director's Corner	3
NCER Awards \$273,075 for Workforce Development Programs	4
NCER CRC's Awarded	5
ECYC Sponsors Annual Youth Summit	6
ECYC Sponsors Quiz Bowl	7
VIP Serving Over 250 Veterans and Military Spouses	8
LCC Helps Dislocated Workers	9
July Regional Snapshot	10
ECWDB Staff	12
Mark Your Calendars	12

The State of the Workforce Report released by the Eastern Carolina Workforce Development Board, Inc., Region Q Workforce Development Board and Turning Point Workforce Development Board calls for increasing employer usage of the NC Career Readiness Certificate (CRC), creating a Youth Opportunity Continuum, expanding the functionality of a regional web platform Eastern Region Workforce Innovations Network (WIN) site, and promoting community – military integration.

Presented at the State of the Workforce Congress, regional partners prioritized the strategies for moving forward: further promotion of the Career Readiness Certificate and developing a Youth Opportunity Continuum were cited as the first and second priorities, with emphasis placed on the region's STEM efforts.

“The report presents an opportunity to implement a plan of action that will move the region forward to ensure a skilled workforce for the future,” said Mona Padrick, Chairperson of the Eastern Carolina Workforce Development Board.

The State of the Workforce Report, which covers thirteen counties in eastern North Carolina, found the region to already be a state leader in the number of CRCs awarded to youth and individuals. The Report cites, however, that employer usage of the credential is limited and inconsistent throughout the region, making it a top priority for regional devel-

opment. The report notes that the success some counties have had in implementing the CRC can be used as a model for bringing the initiative to scale in others.

The development of a Youth Opportunity Continuum, another recommendation in the State of the Workforce Report, highlights the need to engage employers in connecting to the region's youth from elementary school through college. Creating a mechanism where employers can indicate interest in providing job shadowing opportunities, classroom visits, or internships that schools can then respond to or vice versa is one option cited in the report.

Other components include providing regional workshops on how employers and educators can align school-to-career activities and engaging employers in advocacy campaigns on youth-related issues.

“The report demonstrates that the Eastern Region is well positioned to grow and attract new industry. We are focusing our efforts on raising educational attainment levels and promoting STEM activity within our schools. These efforts will ensure our local businesses and advanced manufacturing industries, such as Spirit Aerospace Systems and Fleet Readiness East can grow their workforce locally.” said Tammy Childers, Director of Eastern Carolina Workforce Development Board.

A final key recommendation calls for the region to promote community – military integration

through existing vehicles, citing the “I Hire Military” campaign, the Veterans Initiative Project (VIP), matchforce.org and the Military Business Centers, and military “job interest” surveys to ease the military-to-civilian transition and ensure exiting military members can find the jobs within the Eastern Region.

Other elements of the Report:

A comprehensive State of the Workforce Data Scan, completed by East Carolina University's Bureau of Business Research.

Thirteen individual county profiles that outline how the county differs from the region and actions to leverage county assets for regional growth.

The State of the Workforce Report was developed by Thomas P. Miller and Associates, LLC, an Indianapolis-based consulting company, in partnership with East Carolina University's Bureau of Business Research. The team reviewed demographic, labor market, economic and industry data, conducted county and youth input sessions, and an interactive State of the Workforce Congress that engaged regional partners to prioritize strategies and actions for moving forward.

A copy of the 2010 State of the Workforce Report is available at www.ecwdb.org.

Source: ECWDB



Officers

Joseph Wiggins, *Chief Elected Official*
Mona Padrick, *Chair*
Mike Kraszeski, *Vice Chairman*

Carteret County

Mike Kraszeski, *Atlantic Veneer, Vice President*
Myles Stempin, *Carteret County Economic Development, Executive Director*
Dwayne Oglesby, *Fleet Readiness Center East, Organization & Workforce Planner & Analyst*

Craven County

Tom Taylor, *Aflac Insurance, Retired Executive*
Kimsey Welch, *Vocational Rehabilitation, Retired*
Ronald Knight, *Communications Workers of America, Labor Rep.*

Duplin County

Alex Asbun, *Duplin Gen. Hospital, Director of Health Care Programs*
Dr. Lawrence Rouse, *James Sprunt Community College, President*
Thomasina Williams, *RASS, Business Owner*

Greene County

Bud May, *Greene Lamp, Inc., Executive Director*
Judy Darden, *Darden Bookkeeping, Owner*

Jones County

Frank Emory, *Emory Construction, Owner*
Thelma Simmons, *Jones County DSS, Executive Director*
Dr. Norma Sermon-Boyd, *Jones County Partnership for Children, Director*

Lenoir County

Dr. Brantley Briley, *Lenoir Community College, President*
Bruce Parson, *Economic Developer*
Debbie Beech Burrell, *FACILITATE, CEO*

Onslow County

Don Harris, *Stanadyne Diesel, Retired*
Ralph Leeds, *Employment Security Commission, Manager*
Mona Padrick, *Jacksonville-Onslow Chamber of Commerce, President*
Dr. Kathy Spencer, *Onslow County Schools, Superintendent*

Pamlico County

Jason Hannah, *Hannah Service Center, Owner*
Carla Byrnes, *B & B Yacht Designs, Owner*
Wayne Brackin, *Tideland EMC, Job Training and Safety Director*

Wayne County

Fletcher Bizzell, *Excell-Linde, HR & Safety Manager*
Steve Hicks, *Wayne County Chamber of Commerce, President*
Tara Myers, *Vocational Rehabilitation, Manager*

Vision

Our vision for the eastern counties of North Carolina is a highly skilled workforce with an educational attainment level that meets the needs of the 21st Century workplace, so that local firms can compete in a technologically advanced global economy.

Mission

Our mission is to ensure that our workforce development system is customer focused, demand-driven and accountable in preparing our current and future workforce to meet the changing needs of a highly-competitive global economy.

Value Added

We add economic value to our communities by ensuring that quality education, job training, and employment opportunities are available for job/training seekers and employers alike, thereby improving the quality of life for our citizens throughout eastern North Carolina.

Key Strategies

- Engage business and community leaders in addressing workforce issues and promote strategies to improve education levels & basic workplace skills.
- Strengthen alliances with economic development to identify and address the workforce needs of current and future industries.
- Implement a community awareness plan that promotes the WDB, JobLink Career Centers, and partner services.
- Identify and implement effective employment and training strategies that result in employment opportunities for all citizens.



www.ncvisioneast.org

Director's Corner

Dear Colleagues,

In the last newsletter, we reported that we were planning a Regional State of the Workforce Congress event at Lenoir Community College, which was held on May 20. The successful event also highlighted May as Workforce Professionals month and was co-sponsored by the NC Division of Workforce Development, Eastern Carolina Workforce Development Board, Region Q Workforce Development Board, and Turning Point Workforce Development Board.

The Workforce Congress highlighted the findings and recommendations of the State of the Workforce Report as presented by Thomas P. Miller and Associates and East Carolina University. The audience then participated in prioritizing the recommendations through interactive polling technology. Presentations followed by a panel discussion on seizing national, state, and local opportunities to ensure a skilled workforce. Speakers at the event included Roger Shackleford, Executive Director, Division of Workforce Development, Jim Kleckley, East Carolina University, John Chaffee, President/CEO, North Carolina's Eastern Region, and Linda Fowler, Founder, Regionerate.

The event was followed by the release of the 2010 State of the Workforce Report. Through the efforts of the Eastern Carolina Workforce Development Board, Inc., Region Q Workforce Development Board, and the Turning Point Workforce Development Board, a **State of the Workforce Report 2010** has been prepared for use by the North Carolina Eastern Region and its 13 Counties. It allows the Eastern Region to reflect on the changes that have occurred in our Region's workforce and industry composition since the publishing of the Eastern Carolina Workforce Development Board **State of the Workforce Report 2006**.

Two primary differences from the 2006 report are the inclusion of four additional counties (Edgecombe, Nash, Pitt, and Wilson) to provide a view of the entire economic development region, and an increased level of detail on a county-by-county basis of tactics and best practices that can be brought to regional scale.

The report was prepared by Thomas P. Miller and Associates (TPMA) with data collection and analysis provided by Dr. Jim Kleckley and his staff at the Bureau of Business Research (BBR) of East Carolina University's College of Business. Local insights were provided by the many county stakeholders and youth who shared their opinions and insights in county input sessions, youth input sessions, individual interviews, and feedback during the review process of this report.

A copy of the **State of the Workforce Report 2010** is available at www.ecwdb.org.

Sincerely,

Tammy Childers
Executive Director



Roger Shackleford, Executive Director, Division of Workforce Development presents Governor's Proclamation declaring May as Workforce Professionals Month to Mona Padrick, ECWDB Chairman.



Roy Vanderford and Lucy Houchin, Thomas P. Miller and Associates served as facilitators for the Workforce Congress.



Dr. Jim Kleckley, East Carolina University provides an Economic Overview.



Panelists share insights from a regional, state, and national perspective. From the left: John Chaffee, President/CEO, North Carolina's Eastern Region, Jim Kleckley, East Carolina University, Roger Shackleford, Executive Director, Division of Workforce Development, and Linda Fowler, Founder, Regionerate.

North Carolina's Eastern Region Awards \$273,075 for Workforce Development Programs

North Carolina's Eastern Region (NCER) recently announced the approval of \$273,075 in grant funds to be awarded supporting two workforce development entities: Assessing Skills for Performance in a Rebuilding Economy (ASPIRE) and The Turning Point Workforce Development Board to expand the WorkKeys and Career Readiness Certificate Programs in place for each group.

In order to qualify for the grant, NCER asked applicants to present a unique and innovative proposal, rife with fresh perspective on advancing the WorkKeys/ CRC programs within member counties to more effectively assist unemployed and underemployed workers in their area. Candidates were asked to provide suggestions on ways to horizontally and vertically integrate their suggested programs across similar entities in other NCER member counties, and with partnering organizations within their own counties, respectively.

The proposals were also expected to address workforce needs in target industry clusters being advanced by NCER: advanced manufacturing, life science, marine trades, value-added agriculture, and aerospace.

ASPIRE, an alliance of 8 Eastern Region community colleges (involving two Workforce Development Boards and 10 counties), will receive \$238,075 to further objectives outlined in their four-facet campaign to increase participation in and success of WorkKeys testing and Career Readiness Certificate (CRC) awards.

In 2010-2011, ASPIRE plans to use the funding to secure 22 additional job profiles from area employers that wish to hire CRC certified employees, conduct outreach to assist both high school students and underemployed/ unemployed workers to achieve certification (targeting over 6,000 individuals), and expand the use of successful working program models to locations throughout the alliance.

The Turning Point Workforce Development (representing Edgecombe, Nash, and Wilson counties) will use the \$35,000 grant to fund a multi-step project aimed at reaching its 2010 goal of awarding Career Readiness Certificates to 80% of individuals taking the assessments in the three member counties.

Their systemic approach will create awareness surrounding the program - successfully identifying employers and clients who wish to participate, providing WorkKeys Assessment testing in all three counties for ease of accessibility, and providing skills upgrade training as a type of remediation for participants not scoring at recommended levels for certain jobs on the assessments.

As a part of NCER's ongoing commitment to promote economic growth and workforce development in its member counties, the recent grants represent just a portion of the increasing amount of funds that are committed annually to programs like ASPIRE and Turning Point.

NCER's Workforce Development Initiative (Workforce Innovation Network) focuses specifically on promoting awareness and implementation of the WorkKeys Programs and the Career Readiness Certificate Awareness Program. The program, based on the widely known WorkKeys job assessment system developed by ACT (the same organization that develops testing for college-bound high school students), helps underemployed, unemployed, or displaced workers gain skill sets valued by selected employers to enable future success in the workplace.

Through funding of coalitions like ASPIRE and the Turning Point Workforce Development, North Carolina's Eastern Region hopes to give students and residents in member counties the opportunity to advance in career areas in which they excel. On account of partnerships with area employers, individuals in the CRC programs take assessments to determine their skill sets and skill level in various areas, and are then paired with a coordinator to find a well-fitting job with partnering employers from a variety of fields.

For employers, participation is largely encouraged because the hiring of CRC employees involves choosing from a narrow applicant pool of pre-qualified individuals, thereby potentially reducing rapid employee turnover and poor position fit within the company.

North Carolina's Eastern Region President, John D. Chaffee, stated of the grant approvals, "North Carolina's Eastern Region holds the success of every

individual in our 13 county coalition in high regard because it is the combined skill sets of many that have led to great achievements for our region. The ongoing economic downturn does not necessitate a pause in our region's investment in our highly skilled population, but rather, an increase. Our region is still growing – employers in life science and aerospace are adding hundreds of jobs, and it is of utmost importance to us to re-invest in the continuing education and training of our population."

ASPIRE and Turning Point Workforce Development are multi-county partnerships funded through both public and private grant funds. Both programs were established to effectively evaluate the skill sets of underemployed, unemployed, or displaced workers in their respective regions, and coordinate with various participating employers to place individuals in successful occupations.

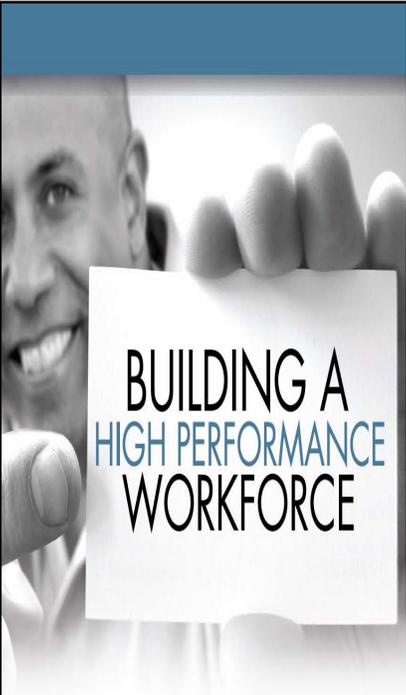
"As a result of these collaborative efforts, the Eastern Region now leads all others in North Carolina in the number of people that have earned a CRC," said Kathy Howard, Vice President of NCER. "We believe the development of 'career ready' workforce will aid in the retention and recruitment of companies in our region and the individual counties we serve," Howard added.

North Carolina's Eastern Region is a 13-county partnership established by the General Assembly to promote economic development in Nash, Edgecombe, Wilson, Lenoir, Pitt, Wayne, Greene, Duplin, Jones, Onslow, Pamlico, Craven and Carteret Counties. The region encompasses almost 7,000 square miles and approximately one million residents.

For more information on NCER's workforce initiatives, contact Kathy Howard, Vice President, at howard@nceast.org or (252) 522-2400.

Source: NCER

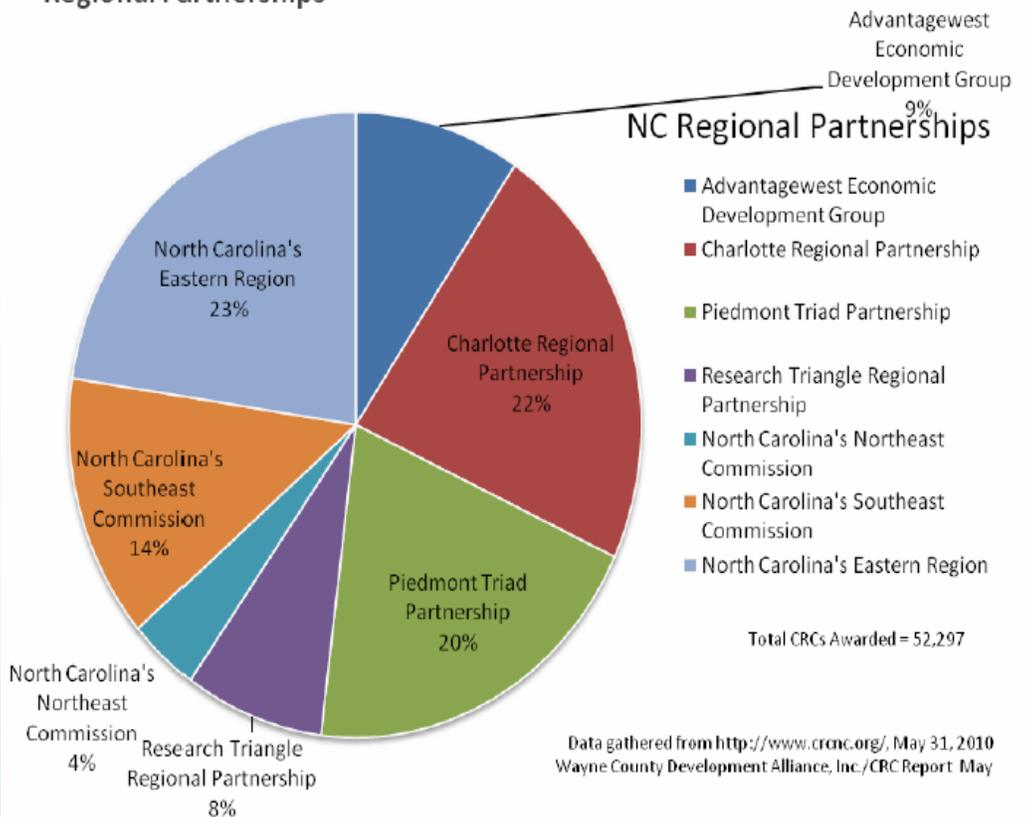
North Carolina's Eastern Region – CRCs Awarded



COUNTY	Bronze	Silver	Gold	Total
Carteret	39	132	35	206
Craven	128	399	118	645
Duplin	84	207	78	369
Edgecombe	443	636	166	1245
Greene	48	81	26	155
Jones	33	47	15	95
Lenoir	368	818	182	1368
Nash	69	200	77	346
Onslow	154	374	119	647
Pamlico	0	12	2	14
Pitt	309	630	201	1140
Wayne	1194	2756	798	4748
Wilson	222	450	119	791

*Wayne County holds 40.3% of CRCs in Region

North Carolina Career Readiness Certificates Awarded Regional Partnerships



ASPIRE – Assessing Skills for Performance in a Rebounding Economy

ASPIRE emphasizes vertical and horizontal integration of WorkKeys and CRC in a number of workforce components including K-12 schools, community colleges, Workforce Development Boards, economic development organizations, non-profits, and business and industry. By leveraging resources available from WDBs (through Workforce Investment Act - WIA programs for dislocated workers and low income adults and youth), ASPIRE maximizes the impact of funds as it develops a model for others in the region and in the state. Capitalizing on the availability of successful, working models (such as the Wayne Occupational Readiness Keys for Success Initiative (WORKS) in Wayne County and Lenoir CC's model HRD program), ASPIRE will facilitate the development of similar projects through mentoring, guiding and advising the other members of the alliance.

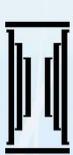
Alliance Members

- Carteret Community College
- Craven Community College
- James Sprunt College(Duplin)
- Lenoir Community College
- Pitt Community College
- Wayne Community College

NORTH CAROLINA CAREER READINESS CERTIFICATE



in partnership with



North Carolina Community College System



Career Planning, Training & Placement Services



Eastern Carolina
WORKFORCE DEVELOPMENT BOARD, INC.

252-636-6901

www.crcnc.org

Eastern Carolina Youth Council Sponsors Seventh Annual Youth Summit



Keynote presented by
Susanne Gaddis, PhD,
known as the
"Communications Doctor"

The Eastern Carolina Youth Council hosted its seventh Youth Summit on Thursday, April 27, from 8:00 a.m. to 2:15 p.m. at the New Bern Riverfront Convention Center. Attending the Summit were over 125 youth from the nine-county Local Area. The theme for this event was "The Future is Now...Are you Ready?." "The purpose of this year's Summit was to bring young people together to discuss their role as future leaders in the changing economy," said Mona Padrick, Board Chairman. "I was very impressed with how these young people came prepared for this year's event," she added.

The Youth began their day with Susanne Gaddis, PhD, known as the Communications Doctor who shared enthusiastically her prescriptions of easy and engaging tips and techniques that help foster a climate for positive, diplomatic and motivational communications in the workplace. As a communications professor, motivational speaker, author and member of the National Speaker's Association, Susanne Gaddis, PhD, has taught the art of successful communication since 1989. As a recognized interpersonal communications expert, Susanne has appeared on nationally syndicated radio, TV and video programming and has

authored articles appearing in: *The Journal of Training and Development*, *The Whole American Nurse*, *The Healthcare Career Guide*, *Shape Magazine*, *The Handbook of Public Relations*, *Corporate Meeting Planner*, *Quick and Simple Magazine*, and on [Microsoft's Small Business Online](#).

Dr. Susanne Gaddis encouraged the youth to be extraordinary, maintain a positive attitude, to follow their dreams, and achieve their goals. Dr. Gaddis captivated this young audience by sharing her own personal experiences growing up, while keeping the audience motivated with laughter, participating good listening skills, and participating in activities. She gave each attendee a small booklet "RX for Joy, and encouraged the youth to "Go out and do great things."

Following the morning session, the youth rotated through three separate workshops that addressed the changing, global economy and how it relates to today's workplace. "The young people who attended are our future leaders. We want them to know that we appreciate them and that they can do great things", said Joe McCarthy, ECWDB Youth Services Coordinator.

A summary of the workshops were:

So What if I Don't Want to Go to College- The session highlighted career pathways that focus on gaining technical skills, starting your own business, or gaining skills through apprenticeship opportunities. The presenters were Jessalyn Skilling, Admissions Specialist, Craven Community College, Tony Sumner, HR Director, W.T. Humprey of Jacksonville, and Bill Warner, Apprenticeship Consultant/Veteran Specialist, NCDOL.

Str8 Tlk – A very informative presentation by the New Bern Police Department that addressed safety concerns that pertain to young people. Students were able to learn strategies for self defense and participate in an open discussion about gang violence and other social issues facing today's youth.

What Employers are Looking For- A panel of local employers provided insight into what employers are looking for when hiring employees. Each presenter gave examples

of the qualities and skills sets that are needed for today's businesses to thrive in this ever-changing economy. The interactive session encouraged youth to ask questions and share some of their own experiences. The key message was the value of an education, how employers are responding to the North Carolina's CRC initiative, the need to develop a strong work ethic and practice positive soft skills, and maintaining a positive can-do attitude in the workplace. Presenters included Carla Byrnes, Board Member and Owner of B&B Yacht Designs, Joe McMichael, Director of Business & Industry, Wayne Community College, and Matthew Schneider, HR Training Assistant, B/S/H .

After the workshops, lunch was served, followed by a fashion show comprised of students sharing how to dress appropriately on the job. The young people had the opportunity to interact and win door prizes sponsored by local businesses.

"Once again, the youth declared the Summit a success and are looking forward to next year's event." said Joe McCarthy, Youth Services Coordinator.

THANK YOU!!!

On behalf of the Board and Youth Council, a very special thank you is extended to Dr. Susanne Gaddis, Joe McCarthy, Youth Summit committee members, presenters, and JobLink partners who contributed their time and expertise in making this year's summit a positive learning experience for our young people.

Mona Padrick, Chairman

Source: ECWDB

Join Us in Making a Difference in Eastern Carolina's Youth!

Volunteer to be a Mentor. Participate in your local High School's Job Shadowing Program, Encourage your Business to become a Work Experience Site, or Join the Eastern Carolina Youth Council. For more information about the Eastern Carolina Youth Council, or youth services that are available, please contact Joe McCarthy, Youth Services Coordinator at mccarthy@ecwdb.org or call 252-636-6901.

Eastern Carolina Youth Council Sponsors 4th Annual Quiz Bowl

Can you answer this question? What enormous biome is subdivided into the benthonic and pelagic zones? The Eastern Carolina Quiz Bowl Contestants can!!

The Eastern Carolina Youth Council sponsored its fourth annual Quiz Bowl on Saturday, June 10, 2010. The Quiz Bowl was held at Craven Community College from 10:00 a.m. to 2:00 p.m.

This year there was a surprising twist, the Youth challenged the Board and Youth Council members as well as the WIA Adult and Dislocated Worker program participants to compete. The teams were motivated and excited about participating in this academic competition.

Through this event, the participants

were able to increase their knowledge and build upon their team work skills. The teams enjoyed the friendly competition and look forward to next year's competition.

The competition was fierce as the photos below reveal it was a great day for all involved.

This year's winners were:

- **1st Place:** Employment Security Commission Adult Team, Jacksonville, NC.
- **2nd Place:** Greene Lamp, Youth Team
- **3rd Place:** Lenoir Community College Adult Team.

We would like to thank Craven Community College for hosting this year's event. Also, a special thank you is extended to all the Youth Council, WDB members, and staff who volunteered their day to make a positive difference in the lives of our youth.

Source: ECWDB



Let the Competition Begin!



Ellen Sink, Administrative Assistant, Ready to Keep Score



Lenoir Community College Team



Joe McCarthy, Youth Services Coordinator, Welcoming Everyone

2010 Youth Quiz Bowl



Time's Up!

2nd Place:

Greene Lamp Inc., Youth Team



3rd Place:

Lenoir Community College, Adult Team



1st Place:

Employment Security Commission - Jacksonville, Adult Team



Veterans Initiative Project –Serving Over 250 Veterans and Military

The Veterans Initiative Project (VIP) is a collaborative partnership between the Eastern Carolina Workforce Development Board, North Carolina's Eastern Region Military Growth Task Force, the NC Department of Commerce, the US Department of Labor, Coastal Carolina Community College, and the Employment Security Commission and JobLink Career Centers.

This project supports communities to be impacted by the expansion of military personnel due to base realignments. It provides training, retraining and skill certification opportunities in high-demand, high-growth sectors to eligible veterans and military spouses in the 10-county region surrounding Camp Lejeune, Marine Corp Air Station at Cherry Point, and Seymour Johnson Air Force Base.

Outreach efforts are focused on unemployed and underemployed veterans, military spouses and exiting military mem-

bers who reside in and desire to remain in the eastern North Carolina region (Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico, Pender, and Wayne counties).

The program is funded with \$900,000 in ARRA funds as authorized under the Workforce Investment Act. Program recipients can receive up to \$4,000 to assist with tuition, fees, and books towards achieving a certificate, degree, or diploma. Barbie Williams, a program participant, says the VIP has allowed her to attain her educational goals in a shorter time span and earn her degree with no student loan debt.

“The Veterans Initiative Program has had an extraordinary influence in my life financially, academically, and spiritually. This program has enabled me to use my full potential by providing the opportunity for an education. As such, I have been placed on the Dean’s List and earned the

privilege of membership in Phi Theta Kappa International Honor Society.”

Following is a breakdown of enrollments as of July 12, 2010:

Coastal Carolina Community College	113
[Veterans 66, Military Spouses 47]	
Craven County ESC/JobLink	88
[Veterans 75, Military Spouses 13]	
Wayne County ESC/JobLink	54
[Veterans 48, Military Spouses 6]	
Total Served	255
[Veterans 189, Military Spouses 66]	

Source: ECWDB

Employment Solutions to Meet Your Needs—It’s All in One Place!



Call your local JobLink Career Center today!

- ◆ Tax Credit and Hiring Incentive Information
- ◆ Resource for Job-Ready Candidates
- ◆ Employee Recruitment & Retention Assistance
- ◆ Rapid Response Consultations for Business Layoffs or Plant Closings
- ◆ Customized Training for Employees
- ◆ Workplace Literacy

- Carteret County JobLink Career Center**
Phone: (252) 726-7151
- Craven County JobLink Career Center**
Phone: (252) 514-4828
- Craven County JobLink Information Site**
Phone: (252) 444-6005
- Duplin County JobLink Career Center**
Phone: (910) 296-1478
- Greene County JobLink Career Center**
Phone: (252) 747-5689
- Jones County JobLink Career Center**
Phone: (252) 448-4791
- Lenoir County JobLink Career Center**
Phone: (252) 527-7320
- Onslow County JobLink Career Center**
Phone: (910) 347-2121
- Onslow County JobLink Information Site**
Phone: (910) 938-6309
- Pamlico County JobLink Career Center**
Phone: (252) 745-9934
- Wayne County JobLink Career Center**

NC’s JobLinks are an Equal Opportunity Employer/Program. Auxiliary aids & services are available upon request to individuals with disabilities.

(TTY) 1-800-735-2962

(Voice) 1-800-735-8262

Lenoir Community College Helps Dislocated Workers Brighter Future Ahead

It's been a difficult but rewarding journey for Gloria Miller since she was laid off from her job at Unifi in November 2007.

Miller finds herself working in a familiar place these days at the Lenoir Community College WorkKeys certification computer lab as an instructor. The lab is used to help job seekers gain valuable instruction and certification that allows them to meet companies' hiring requirements.

Miller earned her Career Readiness Certificate at LCC shortly after she was laid off from Unifi and said she understands the wide range of emotions people have who walk through the lab's doorway for the first time.

"This is where I began after I got laid off," Miller said. "Whenever I am in this room, it reminds me of what happened."

Miller decided shortly after earning her CRC that she needed to take advantage of the state's Workforce Investment Act, which allowed her to earn an associate degree from LCC. She graduated in December from the college and will walk across the graduation stage on May 13 to formally accept her degree.

"I am going to the graduation because of my daughter," Miller said. "She is traveling from Georgia to see me get my degree."



Gloria Miller started as a student in this classroom at Lenoir Community College in 2007. Now Miller is helping other laid-off workers returning to college gain WorkKeys certification.

Miller said she hopes to continue to work at the LCC computer lab this summer to help job seekers improve their resumes. Miller's contract working for the college is on a month-to-month basis. "It's been a joy to help others," Miller said. "I never imagined that I would be here doing this after I got laid off."

During the past few months, more people have elected to earn their CRC. Miller said about 200 people used the lab in March to take the WorkKeys test. "It's been real busy that past few weeks," Miller said. "We had about 50 more people take the test than we did in February."

Miller said prospective Sanderson Farms and Electrolux employees have recently visited the lab to earn their CRC. Several Lenoir County High School students have also earned their

CRC in recent weeks.

"It's been very diverse," Miller said. "Electrolux recently opened up a new product line so they needed more workers and Sanderson used the CRC program when they hired supervisors."

Miller works about 28 hours per week in the lab and said she still learns something new everyday. The people who earn a CRC usually share their excitement about completing the program with Miller. "The test can be difficult in some sections," Miller said. "I have never had someone come back and tell me the test was easy."

CRC has become more and more popular with companies nationwide as a way to measure prospective and current employees' skill levels in math, reading and comprehension. LCC offers practice tests for the CRC.

Miller said several of her former co-workers at Unifi also decided to go back to school and some of them will graduate from LCC next month. "They are excited about graduating but depressed about the current job market," Miller said.

Source: *enctoday*

"Mission of Workforce Investment Act"

... increase the employment, retention, and earnings of participants, and, as a result, improve the quality of the workforce, reduce welfare dependency, and enhance the productivity and competitiveness of the Nation."

July 2010 Regional Snapshot

Quick Facts

Announced Business Closings And Layoffs For 12 Months Ending May 2010*

Closings	31
Layoffs	12

Source: Mass Layoff Statistics (MLS), LMID
*Totals are not comprehensive, representing only the totals reported.

Gender of Individuals Filing Initial Claims May 2010

Male	56%
Female	44%

Source: ES-UI Reporting Unit, LMID

Age Range of Individuals Filing Initial Claims May 2010

16-19	2%
20-24	13%
25-34	27%
35-44	22%
45-54	23%
55-64	11%
65 or Older	2%

Source: ES-UI Reporting Unit, LMID

Duration of Unemployment Insurance Benefits For 12 Months Ending May 31, 2010*

Carteret	17.7
Craven	18.1
Duplin	17.1
Greene	17.3
Jones	18.2
Lenoir	18.5
Onslow	17.2
Pamlico	18.5
Wayne	16.4

*Duration is the number of weeks compensated for the year divided by the number of first payments.

		May 2010	April 2010	May 2009
Carteret	Labor Force	33,962	33,764	34,667
	Employed	31,429	31,054	31,959
	Unemployed	2,533	2,710	2,708
	Rate %	7.5	8.0	7.8
Craven	Labor Force	42,823	42,897	44,468
	Employed	38,747	38,693	39,971
	Unemployed	4,076	4,204	4,497
	Rate %	9.5	9.8	10.1
Duplin	Labor Force	25,218	25,263	26,173
	Employed	23,164	23,098	23,832
	Unemployed	2,054	2,165	2,341
	Rate %	8.1	8.6	8.9
Greene	Labor Force	9,371	9,382	9,205
	Employed	8,404	8,402	8,165
	Unemployed	967	980	1,040
	Rate %	10.3	10.4	11.3
Jones	Labor Force	4,769	8,404	4,942
	Employed	4,301	4,295	4,437
	Unemployed	468	509	505
	Rate %	9.8	10.6	10.2
Lenoir	Labor Force	27,281	27,406	28,567
	Employed	24,402	24,462	25,182
	Unemployed	2,879	2,944	3,385
	Rate %	10.6	10.7	11.8
Onslow	Labor Force	67,472	67,412	64,428
	Employed	62,383	62,330	58,893
	Unemployed	5,089	5,082	5,535
	Rate %	7.5	7.5	8.6
Pamlico	Labor Force	5,489	5,491	5,676
	Employed	4,981	4,974	5,139
	Unemployed	508	517	537
	Rate %	9.3	9.4	9.5
Wayne	Labor Force	53,419	53,373	53,795
	Employed	48,912	48,768	48,964
	Unemployed	4,507	4,605	4,831
	Rate %	8.4	8.6	9.0
Eastern Carolina WDB	Labor Force	269,804	269,792	271,921
	Employed	246,723	246,076	246,542
	Unemployed	23,081	23,716	25,379
	Rate %	8.6	8.8	9.3
North Carolina	Labor Force	4,547,316	4,549,897	4,564,157
	Employed	4,096,669	4,090,171	4,068,912
	Unemployed	450,647	459,726	495,245
	Rate %	9.9	10.1	10.9
United States	Labor Force	153,866,000	153,911,000	154,336,000
	Employed	139,497,000	139,302,000	140,363,000
	Unemployed	14,369,000	14,609,000	13,973,000
	Rate %	9.3	9.5	9.1

May 2010 data are preliminary, while April 2010 data are revised, and May 2009 data are benchmarked.

Total Registered Applicants Active 7/01/2009-5/31/2010

	Carteret	Craven	Duplin	Greene	Jones	Lenoir	Onslow	Pamlico	Wayne
Prof., Tech. & Managerial	1,604	2,035	746	360	249	962	2,678	213	1,891
Clerical	1,069	1,581	644	274	144	952	2,393	122	1,811
Sales	485	594	186	81	50	339	951	42	622
Domestic Sales	49	97	21	4	5	22	92	8	58
Other Services	1,363	1,671	922	296	152	1,414	2,636	141	2,314
Ag., Forestry & Fishery	127	166	310	33	27	122	195	33	323
Processing	54	157	812	81	21	314	120	35	815
Machine Trade	276	496	458	157	67	462	414	63	677
Benchwork	89	428	144	106	55	685	265	44	302
Structural Work	998	1,265	647	239	176	801	1,605	188	971
Motor Freight & Transp.	189	265	286	60	35	235	426	44	451
Pkg. & Material Handling	326	410	614	148	57	629	327	40	1,045
Miscellaneous	40	65	21	6	5	25	91	6	50

Active Applicants YTD for the period 7/1/09 - 6/30/10

Unemployment Insurance Claims*

	May 2010		May 2009	
	Initial Claims	Benefits Paid	Initial Claims	Benefits Paid
Carteret	211	\$857,943	275	\$900,362
Craven	398	\$1,403,462	539	\$1,854,383
Duplin	239	\$601,616	536	\$851,485
Greene	79	\$291,263	138	\$326,304
Jones	51	\$148,869	72	\$163,817
Lenoir	388	\$945,036	501	\$1,319,271
Onslow	432	\$1,293,990	561	\$13,694,896
Pamlico	51	\$158,900	66	\$172,844
Wayne	441	\$1,339,560	948	\$1,686,532

*ES/UI, Labor Market Information Division, Employment Security Commission of North Carolina.

Individuals Receiving Checks

	May 2010	May 2009	Yearly Change
	Carteret	939	1,066
Craven	1,392	1,848	-456
Duplin	695	994	-299
Greene	354	464	-110
Jones	184	224	-40
Lenoir	991	1,497	-506
Onslow	1,290	1,606	-316
Pamlico	162	197	-35
Wayne	1,367	1,923	-556

*ES/UI, Labor Market Information Division, Employment Security Commission of North Carolina.

Average Industry Employment and Weekly Wages For 4th Qtr. 2009

	Avg Qtr. Empl	Avg Weekly Wage
Natural Resources & Mining	5,923	\$558.59
Construction	9,694	\$739.65
Manufacturing	19,575	\$729.25
Trade, Trans. & Utilities	39,894	\$566.93
Information	2,524	\$656.68
Financial Activities	6,240	\$777.20
Prof. & Business Services	18,950	\$719.98
Ed. & Health Services	53,867	\$712.03
Leisure & Hospitality	22,477	\$261.89
Other Services	4,591	\$451.77
Public Administration	20,925	\$926.46

Source: NAICS Employment and Wages, Quarterly Census of Employment and Wages (QCEW) Unit, LMI Division, Employment Security Commission of North Carolina

New Corporations*

	May 2010	May 2009
Carteret	31	31
Craven	39	35
Duplin	16	13
Greene	5	2
Jones	4	1
Lenoir	14	13
Onslow	48	46
Pamlico	2	7
Wayne	25	25

*NC Department of the Secretary of State

<p>Data provided by: Labor Market Information, Employment Security Commission of North Carolina P.O. Box 25903, Raleigh NC 27611 Phone: 919-733-2936 Fax: 919-733-8662 E-mail: eslmi.inquiries@ncmail.net Web site: www.ncesc.com</p>	<p>For additional information, please contact: Eastern Carolina Workforce Development Board Inc. 1341 S. Glenburnie Road, New Bern, NC 28562 Phone: 252-636-6901 Fax: 252-638-3569 E-mail: childers@ecwdb.org Web site: www.ecwdb.org</p>
--	--

An Equal Opportunity/Affirmative Action Employer

Auxiliary aids and services are available upon request to individuals with disabilities. (TTY) 1-800-735-2962 (Voice) 1-800-735-8262



Eastern Carolina
WORKFORCE DEVELOPMENT BOARD, INC.

ECWDB Staff:

Tammy Childers, Executive Director
 Robert Kehres, Assistant Director
 Lisa Harvey, WIA Coordinator
 Trina Hale, Accounting Technician
 Joe McCarthy, Youth Coordinator
 Debbie Simpkins, Fiscal Monitor
 Ellen Sink, Administrative Assistant
 Wendy Walker-Fox, Veterans Initiative Project Coordinator

Communicate with Us!

1341 South Glenburnie Road
 New Bern, NC 28562
 Telephone: (252) 636-6901 or (877) 916-6901
 Fax: (252) 638-3569
 E-mail: admin@ecwdb.org
www.ecwdb.org

MARK YOUR CALENDARS:

JobLink Committee
 at the ECWDB offices in New Bern
August 12, 2010, 6:00 pm

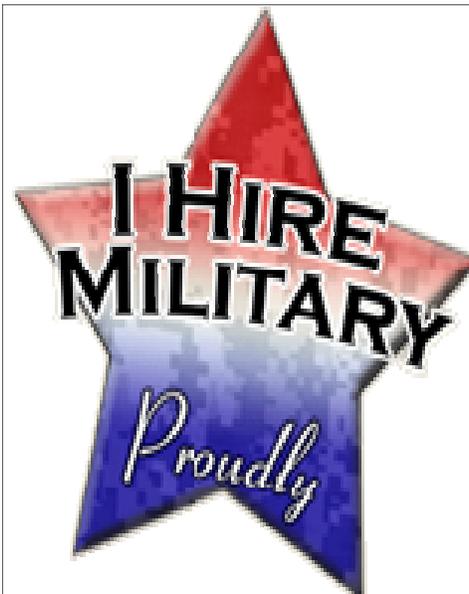
Vision East WDB Retreat
 at the New Bern Hilton
August 13-14, 2010, 1:00 pm

WIA/ARRA Oversight Meeting
 at the ECWDB offices in New Bern
August 19, 2010, 6:00 pm

Executive Committee Meeting
 at the ECWDB offices in New Bern
August 26, 2010, 6:00 pm

Youth Council Meeting
 at the ECWDB offices in New Bern
August 31, 2010, 6:00 pm

Eastern Carolina Workforce Development Board
 at the ECWDB offices in New Bern
September 2, 2010, 6:00 pm



NEED HELP NOW?



**Dislocated
 Worker
 Unemployed
 Adult**

Call 1-888-919-3477
DWUAOutreach@connectinc.org

Outreach

Call to get connected to resources and information that can help you move forward:

- Search available jobs in your area
- Have a professional resumé created
- Learn how to land a job, keep it, and move up
- Apply for free or reduced prescription medications
- Find out about local training/educational programs
- Overcome barriers to employment
- Receive info on community events for the family