



January, 2018

Inside this Issue:

Governor Announces \$2 Million College and Career Readiness Grant	1
Board Of Directors	2
Message from Executive Director	3
Al Searles Receives Don T. Harris Award	4
Crown Equipment Receives Outstanding Employer Award	4
ECWDB and Partners Receive Advanced Manufacturing Pathway Certification	5
Regional Skills Center to Open in August, 2018	5
Governor Challenges Workforce Leaders	6
NC Joins National Academy on Work-Based Learning	7
N.C. Students Visit Global Transpark	7
Eastern N.C. Gains Grant Money for Infrastructure	8
New Bern's Economy Brightens	9
New Bern Breaks Ground on Workforce Training Center	9
Labor Market Overview	10
Labor Market Overview	11
Mark Your Calendars	12
ECWDB Staff	12

## Governor Announces \$2 Million Grant to Support College and Career Readiness

Governor Roy Cooper announced a \$2 million grant to support college and career readiness programs in middle and high schools through Communities In Schools of North Carolina. Funded through statewide funds from the Workforce Innovation and Opportunity Act, the grant will pilot the Jobs for North Carolina's Graduates program to assist students in middle and high school with graduating and preparing for a career.

"Jobs for North Carolina's Graduates will help ensure that our young people have the skills they need to succeed in the workplace and live productive, rewarding lives," Gov. Cooper said. "Employers need skilled workers, and this program strengthens our state's workforce by giving students who need it extra help to finish high school ready for additional training and fulfilling careers."

With this grant, Communities In Schools will pilot the Jobs for North Carolina's Graduates program, which will include a model for seven high schools across the state and a model for six middle schools in Nash County, called AVID (Advancement Via Individual

Determination). These models will identify the best strategies for helping students prepare for college and career.

"Walking across the graduation stage is truly an amazing accomplishment for students," said Blaine Morehead, Board Chair, Communities In Schools of North Carolina. "Our new Jobs for North Carolina's Graduates program will provide purpose to the walk by ensuring graduates are prepared for what comes next – career or college. We are pleased to add this program to Communities In Schools' family of integrated student supports."

North Carolina will offer a student-centered college and career readiness program in seven high schools for the 2017-2018 school year. Included in the list of high schools participating is Wallace-Rose Hill High School in Duplin County.

Jobs for North Carolina's Graduates is part of the national network, Jobs for America's Graduates, and will continue its mission to achieve high outcomes in graduation and employment rates, resulting in increased college access and completion. In 2016-2017, 95 percent of students in the

Jobs for America's Graduates program graduated high school, and 90 percent had a full-time job placement after graduating.

Communities In Schools of North Carolina (CISNC) is a leading partner in providing Integrated Student Supports, or wraparound services, to propel student success in more than 300 schools across the state. Based directly inside schools, student support specialists connect students and their families to evidence-based services and supports, as well as critical educational and community-based resources, to increase attendance, improve behavior, enhance coursework, and engage more parents and families in student success. Tailored to each student's specific needs, student support specialists create personalized toolkits for success and an educational experience where students can learn, thrive and power the future. Learn more at [cisnc.org](http://cisnc.org).

Source: SYNC Newsletter, NC Dept. of Commerce

**NCWorks**  
career pathways

# Board of Directors

## Officers

Joseph Wiggins, *Chief Elected Official*, Carla Byrnes, *Chair*  
Al Searles, *Vice Chair*, Bill Green, *Secretary/Treasurer*

### Carteret County

Bob Cavanaugh, *Commissioner*

Paula Dickson, *Coastal Community Action, Executive Director*

Dwayne Oglesby, *Fleet Readiness Center East, Organization & Workforce Planner & Analyst*

Mike Kraszeski, *Atlantic Veneer, President*

### Craven County

Johnny Sampson, *Commissioner*

Anthony Cruz, *International Machinist & Aerospace Workers Union, Labor Representative*

Bill Green, *BB&T, Vice President*

John Wilson, *BSH Home Appliance, Human Resources Manager*

### Duplin County

Kennedy Thompson, *Commissioner*

Dr. Lawrence Rouse, *James Sprunt Community College, President*

Al Searles, *Murphy Brown, LLC, VP, Transportation*

James Wolfe, *Duplin County Economic Development Corporation, Executive Director*

### Greene County

Jerry Jones, *Commissioner*

Angela Bates, *Greene Lamp, Inc., Executive Director*

Judy Darden, *Darden Bookkeeping, Owner*

Ray Holloman, *JAK Moulding & Supply, Sales Manager*

### Jones County

Joseph Wiggins, *Chief Elected Official*

Frank Emory, *Emory Construction, Owner*

David Hill, *DP Hill Manufacturing, Owner*

Dr. Norma Sermon-Boyd, *Jones County Partnership for Children, Director*

### Lenoir County

Roland Best, *Commissioner*

Jeff Harrison, *Lenoir County Department of Social Services, Director*

Bruce Parson, *Blind Shop, Owner*

Dr. Rusty Hunt, *Lenoir Community College, President*

### Onslow County

Mark Price, *Commissioner*

Rick Stout, *Onslow County Schools, Superintendent*

Shannon Vitak, *Vocational Rehabilitation, Manager*

Karl Zurl, *NC Department of Commerce, Division of Workforce Solutions, Southeast Regional Operations Director*

### Pamlico County

Edward Riggs Jr., *Commissioner*

Carla Byrnes, *B & B Yacht Designs, Co-Owner*

John Deaton, *Deaton Yacht Services, Owner*

Dr. Jim Ross, *Pamlico Community College, President*

Truman Vereen, *Administrator, Grantsbrook Nursing & Rehabilitation Center*

### Wayne County

Ray Mayo, *Commissioner*

Fletcher Bizzell, *Wayne Opportunities, Board Director*

Charles Brogden, *Franklin Bakery, Human Resources Manager*

Melanie Sanders, *Caswell Center, Human Resources Manager*



## Vision

Our vision for the eastern counties of North Carolina is a highly skilled workforce with an educational attainment level that meets the needs of the 21<sup>st</sup> Century workplace, so that local firms can compete in a technologically advanced global economy.

## Mission

Our mission is to ensure that our workforce development system is customer-focused, demand-driven and accountable in preparing our current and future workforce to meet the changing needs of a highly-competitive global economy.

## Value Added

We add economic value to our communities by ensuring that quality education, job training, and employment opportunities are available for job/training seekers and employers alike, thereby improving the quality of life for our citizens throughout eastern North Carolina.

## Key Strategies

- Create an integrated, seamless, and customer-centered workforce system.
- Engage business and community leaders in addressing workforce issues that promote strategies to improve education levels and basic workplace skills.
- Strengthen alliances with economic development to identify and address the workforce needs of current and future industries.
- Develop and implement a community awareness plan that promotes the WDB, NCWorks Career Centers, and partner services.
- Identify and implement effective employment and training strategies that result in employment opportunities for all citizens.
- Build the capacity of the Consortium, Eastern Carolina WDB, staff, and NCWorks Career Center staff and partners.

### ***A Message from the Executive Director***

*Dear Colleagues,*

*Happy New Year!! 2018 is off to a great start! With more people working and businesses continuing to hire, we can expect the economy to continue strong. As North Carolina economists are weighing in with their optimistic projections, the State should see continued job growth and business investments.*

*Locally, we continue to see construction occurring across the region, new housing development areas, businesses, manufacturers, retail shopping centers, and restaurants continue to open and/or expand. With this growth, we find ourselves with different challenges—growing pains. Finding the talent that companies need to grow and/or expand. With low unemployment rates, we continue to have a shortage for middle-skilled level workers.*

*As a workforce system, we are keenly aware of those challenges and we're addressing them together through engaged partnerships that include the business community, economic developers, chambers of commerce, NCWorks Career Centers, community colleges, public schools, and community partners.*

*A great example is the Craven Works Partnership where the key players have been meeting monthly to reach out to local employers to gain insight into their workforce challenges and offer solutions. To assist the local employers with their hiring needs, the Craven Works partners are planning their 3rd annual Craven Works event for Tuesday, March 20, 2018 at the New Bern Riverfront Convention Center, where job-seekers and employers can connect. This is an employment resources and jobs event where all areas of industry will be represented. - Health Care, Manufacturing, Education, Retail, Government, and the list goes on.*

*Throughout this newsletter, you will read of the opportunities and great work that is underway as a result of the collaborative partnerships occurring throughout our region. Working together, we will continue to add economic value to our citizens, businesses, and region.*

*Blessings,*

*Tammy Childers*

### **MARK YOUR CALENDAR**

**Workforce Development Board Training**

**Sponsored by USDOL**

**And the North Carolina Association of Workforce Boards**

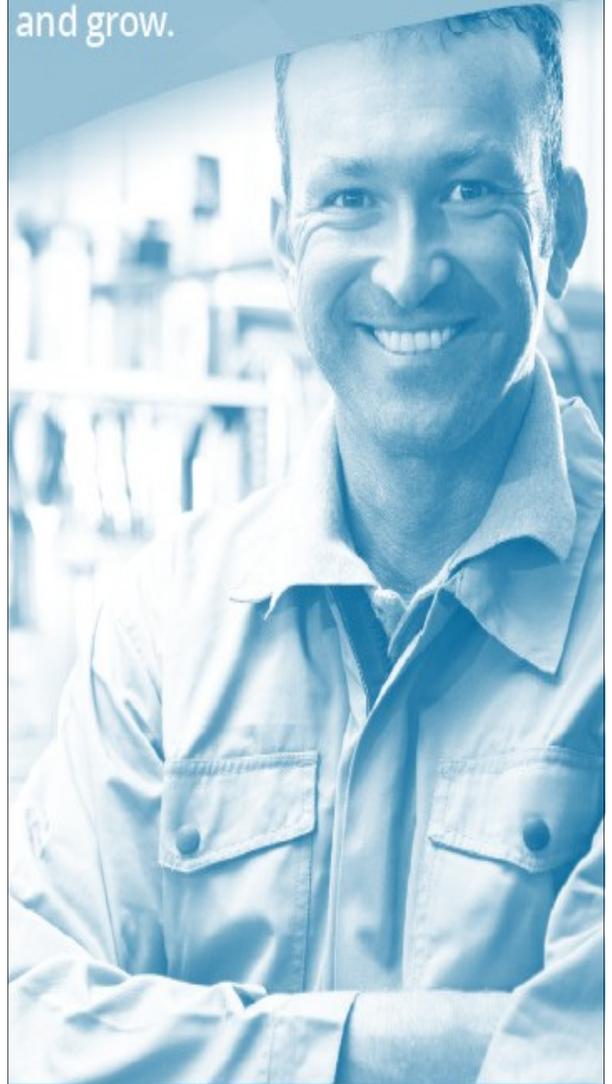
**Lenoir Community College**

**April 19, 10:00 am – 4:00 pm**

**Cape Fear, Eastern Carolina, Northeastern,**

**Region Q, and Turning Point WDBs**

Assuring that the workforce in local North Carolina communities match the skills needed by employers to help them thrive and grow.



A partner for growth with **workforce**  
development boards

## Al Searles Receives D. T. Harris Leadership Award at ECWDB Banquet

Al Searles was named this year's recipient of the Don T. Harris Leadership Award. The Award was presented at the Eastern Carolina Workforce Development Board's (ECWDB) Annual Banquet.

Al was appointed to the ECWDB in 2011 and currently serves as Vice Chair. He is a member of the ECWDB Executive Committee and the Youth Council. He is the Vice-President, Transportation Hog Production Division for Smithfield Hog Production located in Warsaw, N.C.

Mr. Searles devotes countless hours to community service. In addition to his service on the ECWDB, he serves on the Foundation Board at James Sprunt Community College and is a town councilman for the town of Warsaw. He serves on the Duplin County Economic Development



Committee and is on the executive board of the Warsaw Chamber of Commerce. Mr. Searles is a member of the Duplin County Partnership for Career Planning.

The Don T. Harris Leadership Award recognizes outstanding individuals who serve their community as a

volunteer by giving of their time, talent and expertise for the cause of improving the quality of lives of others through workforce development. Mr. Searles exemplifies these attributes.

The award was established in honor of Mr. Harris's two decades of dedication and commitment to the public workforce investment system through his selfless efforts of serving his community in a volunteer leadership role to ensure a skilled workforce for Eastern North Carolina's ever-changing economy.

*Shown left to right: ECWDB Executive Director Tammy Childers, Al Searles, ECWDB Chair Carla Byrnes and NC Department of Commerce Deputy Secretary Napoleon Wallace.*

*Source: ECWDB*

## Crown Equipment Corporation Named Outstanding Employer in Workforce Development



Crown Equipment Company was named the Outstanding Employer in Workforce Development at the annual recognition banquet of the Eastern Carolina Workforce Development Board (ECWDB).

Crown Equipment Corporation is one of the world's largest material handling companies, with a reputation for award-winning product design, advanced engineering and technology, and a superior after-sale service.

Crown Equipment Corporation has been a champion for workforce development in Lenoir County for many years. Crown employs approximately 323 people, and they invest in their employees by providing training opportunities available through Lenoir Community College and the Customized Industry Program.

Personnel from Crown serve on the Lenoir Community College Advisory Committees for Industry Training and Welding. Crown promotes professional development and personal growth within their organization. They realize the importance of the local workforce delivery system and they seek opportunities to maximize available resources to help their employees reach their potential.

Crown has demonstrated their commitment to our local workforce by hiring welders from the Lenoir

Community College welding program. Crown opens their doors to invitational plant tours from the Transitional and Career Studies Program (GED) regularly. As a result of this partnership and plant tours, a Basic Skills Plus student recently expressed an interest in working at Crown and was hired after completing his GED and welding certificate. The student is still employed full time at Crown.

Crown Equipment Corporation exemplifies an employer's commitment and involvement in education, training, and job placement of the local labor market.

Crown Equipment Corporation was nominated for the award of Outstanding Workforce Development Employer by the NCWorks Career Center in Lenoir County and Lenoir Community College.

## Eastern Carolina WDB & Workforce Development Partners Receive Advanced Manufacturing Career Pathways Certification

On July 21, 2017, The Eastern Carolina Workforce Development Board submitted the Advanced Manufacturing Career Pathway Certification application to the NCWorks Commission for approval.

Through a series of planning meetings with industry leaders, local education agencies, community colleges, work force development professionals and economic developers, the ECWDB and other stakeholders outlined strategies to ensure a skilled workforce available to meet industry specific needs.

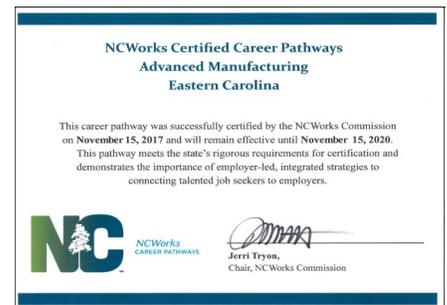
On October 4, 2017, the ECWDB received official notice that the region's Advanced Manufacturing Career Pathways application for certification was approved. Official recognition of the Certified Advanced Manufacturing Pathway took place on November 15, 2017 at the NCWorks Commission meeting held at the NCSU



McKimmon Center in Raleigh.

Present to receive the certificate of approval presented by Governor Roy Cooper were: ECWDB Executive Director Tammy Childers, ECWDB Career Pathways Specialist Erin Ananian-Gentile, ECWDB Business Services Consultant George Kramer, Southeast Division of Workforce Solutions Regional Operations Director

Karl Zurl, Scott Panagrosso, Career Pathways Facilitator at NC Department of Commerce, NCWorks Commission Chair Jerri Tyson, and Renita Dawson, Associate Vice President, WCC and Lisa Newkirk, Coordinator of Advanced Manufacturing Programs, Workforce Continuing Education, WCC.



## Plans are moving forward for the Regional Skills Center to Open in August 2018

The year 2018 will be a busy one for Onslow, Jones, and Duplin school districts as they get ready to open new facilities and plan for the full implementation of new state class size reductions.

The regional skills center that will provide training for high school students in Onslow and the surrounding area is scheduled to open in August 2018.

The skills center was identified as a need in 2008 and got off the ground in 2016 after \$5 million in state funds were appropriated for the project. Onslow County partnered with the school district to provide land at Burton Industrial Park, where construction is now underway.

The skills center will provide training in auto, collision, and HVAC

and welding skills, with additional training in areas such as cyber security and culinary arts proposed. The facility will serve OCS students as well as high school students at Camp Lejeune and in Jones and Duplin counties.

There will also be partnership opportunities with Coastal Carolina Community College, James Sprunt Community College, and Lenoir Community College, and surrounding businesses.

*Source: Jacksonville Daily News*



## Governor Cooper Challenges Workforce Leaders To Increase Work-Based Learning Opportunities

Governor Roy Cooper challenged business and workforce development leaders to increase the number of work-based learning opportunities across the state, part of a broader initiative to help North Carolinians become more job-ready. Governor Cooper offered his challenge at a meeting of the NCWorks Commission, along with a call for the commissioners to provide him firm recommendations at the Commission's next meeting for further action to advance the state's workforce development agenda.

"I want North Carolinians to be better educated, healthier and have more money in their pockets," said Cooper. "The linchpin to achieving that goal is to help people get good-paying jobs to support themselves and their families. Making North Carolina job-ready means getting people the skills they need for better-paying jobs and then connecting businesses to those workers. An educated, well-trained workforce will help grow North Carolina companies, attract new businesses and ensure we can adapt to a changing economy.

Governor Cooper stressed the importance of engaging business leaders, and making sure workforce development efforts are employer-led.

"We have great examples of employer leaders stepping up to create partnerships and collaborate on training academies," said Governor Cooper. "Let's hold them up as a model for other businesses, and then replicate their success across the state."

North Carolina's workforce development system, operating under the banner NCWorks, provides services to both jobseekers and business leaders looking for

workers. North Carolina operates 81 NCWorks Career Centers across the state. Utilizing personnel and programs provided by the North Carolina Community College System, the Workforce Solutions Division of the North Carolina Department of Commerce, 23 regionally focused workforce development boards and local community workforce groups, NCWorks provides a seamless, one-stop entry point for workers or businesses to get the help they need.

The Commission is designated as the state's Workforce Development Board under the federal Workforce Innovation and Opportunity Act. Led by a private sector chair, all members are appointed by the Governor.

"The skills and education required to find and keep a good job are changing faster than ever," said Governor Cooper. "Because the terrain is shifting, we need to quickly expand the use of proven workforce development strategies, such as work-based learning and employer-led career pathway programs."

Following the Governor's remarks, the NCWorks Commission approved and endorsed four new regional plans to help people prepare and train for work. Known as NCWorks Certified Career Pathways, the education and training plans help job seekers enter particular industries. These pathways are designed by employers in collaboration with the state's workforce development and education professionals. Various certificates and degrees in the related field

Career pathways are designed

not only for students, but also for adults and individuals who have lost jobs or been out of the workforce through no fault of their own. Individuals access a career pathway through public schools, community colleges, and public and private universities.

The commission certified the following pathways at its November 15 meeting:

- Health Care (Southwest Collaborative)- approved for Mecklenburg, Gaston, Anson, Cabarrus, Iredell, Lincoln, Rowan, Stanly, and Union counties.

- Advanced Manufacturing (Eastern Carolina) - approved for Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico, and Wayne counties.

- Advanced Manufacturing (Western Piedmont) - for Caldwell, Alexander, Burke, and Catawba counties.

- Transportation & Logistics (Triadworks) - approved for Alamance, Moore, Orange, Randolph, Montgomery, Guilford, Davidson, Surry, Stokes, Rockingham, Caswell, Yadkin, Forsyth, and Davie counties.

Since 2016, the NCWorks Commission has approved a total of 18 Certified Career Pathways.

*Source: SYNC Newsletter*

## North Carolina Joins National Academy on Work-Based Learning



North Carolina has been selected to take part in a national project to create and expand work-based learning opportunities to connect young people with career opportunities in science, technology, engineering and math (STEM), **Governor Roy Cooper** announced.

North Carolina is one of six states selected by the National Governors Association Center for Best Practices to participate in a policy academy focused on increasing high-quality work-based learning. Work-based

learning blends work experience and applied learning to develop students' and young adults' foundational and technical skills so they can take advantage of education, career and employment opportunities.

"By linking education with business, North Carolina will develop a workforce with the right skills for the right jobs," **Governor Cooper** said.

"This national effort will help us identify and harness the best ways to give young people in our state real-world knowledge and exposure to successful careers."

Funded by the Siemens Foundation, the policy academy will help states develop and grow work-based learning opportunities for people ages 16 to 29. The effort will focus on connecting young people with careers in industries where STEM skills are needed most, such as advanced manufacturing, health care, information technology and energy.

Along with North Carolina, Alabama, Idaho, Illinois, Nevada, and Rhode Island were selected to participate in the policy academy.

North Carolina's team includes membership from the Governor's office, North Carolina Business Committee for Education, Department of Commerce, Department of Public Instruction, and NC Community College System.

*Source: The Daily Reflector*



## Students Visit North Carolina Global Transpark on National Manufacturing Day

More than 800 students visited the North Carolina Global Transpark in Kinston to learn more about National Manufacturing Day, held annually on the first Friday of October. Middle and high school students from Green, Jones, Craven, Lenoir, and Wayne counties were in attendance.

The students toured dozens of

exhibits designed to show them the manufacturing opportunities available in eastern North Carolina.

"We need to educate our kids and our future (about) what's available and what's being made in eastern North Carolina, so they can support that manufacturer or that component," said Mark Pope,

executive director of Lenoir County Economic Development. "So we are excited that they are here."

There were a total of 70 vendors at the event, including Wayne Community College and North Carolina Department of Transportation.



National Manufacturing Day  
www.NationalDayCalendar.com

First Friday in October

## Eastern NC Gains Grant Money to Help Infrastructure

N.C. Commerce Secretary Anthony M. Copeland announced that the North Carolina Rural Infrastructure Authority (RIA) approved 12 grant requests totaling **\$3,977,855** and some of the money is coming to eastern NC.

The requests include commitments to create a total of 386 jobs. Secretary Copeland previously announced an additional 145 new jobs associated with these grants. The public investment in these projects is attracting \$164.4 million in private investment.

“Infrastructure enhancements are a key ingredient to help our rural communities prepare for and compete for business,” said Secretary Copeland. “The Rural Infrastructure Authority, supported by the Rural Economic Development team here at Commerce, provides the support and expertise that makes a real difference for people’s economic future.”

Authority members review and approved funding requests from local communities. Funding comes from a variety of specialized grant and loan programs offered and managed by N.C. Commerce’s Rural Economic Development Division. Grants can support a variety of activities, including infrastructure development, building renovation, expansion and demolition, and site improvements.

“We’re pleased to see these projects get up and running,” said Deputy Secretary Wallace. “Our rural communities work hard to prepare for these grants and they all deserve congratulations for their efforts to bring new opportunities to their regions.”

The RIA approved one eastern North Carolina location request under the state’s **Industrial Development Fund – Utility Account** program:

**Lenoir County: A \$231,730 grant will help extend a water line in support of an expansion by Lyndon Steel in Kinston. The expansion will include a 63,000 sq. ft. building and will create 25 jobs. \$4.5 million in private investment is associated with the project.**

The Industrial Development Fund – Utility Account provides grants to local governments located in the 80 most economically distressed counties of the state, which are classified as either Tier 1 or Tier 2. Funds may be used for publicly owned infrastructure projects that are reasonably expected to result in new job creation. The IDF – Utility Account is funded through a process tied to the state’s signature Job Development Investment Grant (JDIG) program. When JDIG-awarded companies choose to locate or expand in a Tier 2 or Tier 3 county, a portion of that JDIG award is channeled into the Utility Account.

The Community Development Block Grant program is a U.S. Department of Housing and Urban Development (HUD) program administered in part by N.C. Commerce. CDBG’s economic development funds are granted to local governments to enhance the vitality of communities by providing decent housing and suitable living environments and expanding economic opportunities.

The RIA approved eight grants under the state’s **Building Reuse Program** including one grant for

Onslow County.

### Existing Building Category

**Onslow County: A \$40,375 grant to support the renovation of a 191,000 sq. ft. building in Hubert. Armstrong Marine designs and builds aluminum boats and will create 15 jobs at the location. The grant draws a matching amount in private investment.**

The Building Reuse Program provides grants to local governments to renovate vacant buildings, renovate and/or expand buildings occupied by existing North Carolina companies, and renovate, expand or construct health care facilities that will lead to the creation of new jobs in Tier 1 and Tier 2 counties and in rural Census tracts of Tier 3 counties.

In addition to reviewing and approving funding requests, the N.C. Rural Infrastructure Authority formulates policies and priorities for grant and loan programs administered by N.C. Commerce’s Rural Economic Development team. Its 15 voting members are appointed by the Governor, Speaker of the House and Senate President Pro Tem. The North Carolina Secretary of Commerce serves as a non-voting member of the Authority.

For additional information about N.C. Commerce’s Rural Economic Development Division, visit <http://www.nccommerce.com/rd>

## New Bern's Economy Brightens

### Economist Richard Kaglic gives optimistic forecast on 2018 but worries about low labor force.

The 26th annual economic forecast held on Wednesday, January 10, 2017 at the New Bern Riverfront Convention Center gave mostly good news to attendees.

Fed economist Richard Kaglic, in his 10th annual visit to New Bern, told area businessmen that the economy is improving and will continue to do so through 2018. "It's an interesting time," he said. "Of all the years that I have been coming here, folks are more optimistic today than they have been in the last two decades. The stock market is at a record high; the economy has been growing; unemployment rate is lower overall. Things look pretty good."

The flip side? The economy may be up, but the labor force is down. And a strong labor force is important for economic growth.

Especially in Eastern North Carolina. "The growth force is growing only slowly...If you run out of workers, you can't add new jobs. That's what's

happening in New Bern," he said. "Our growth potential is limited by our ability to find workers," said Kaglic. "Eastern North Carolina continues to struggle."

Preceding Kaglic's talk, Timothy Downs, Director of Economic Development for Craven County, addressed the local market and presented the same talking points. "There's new retail everywhere, from one end of the county to the other," he said in reference to Craven County. "And when you go down Neuse Boulevard, you can't help but see all the expansion going on at CarolinaEast." But, he said, "If I were to write a headline, I would make this a good news/bad news story. Something like, "The economy is growing but there's a labor shortage."

Downs said the labor shortage problem isn't only in Craven County. "Across the U.S., manufacturing in particular is expecting a 2 million worker shortage over the next decade." He said the community is working, especially through education, to overcome that problem.

Kaglic noted that "We need to

improve educational outcomes. We need to get information to people early on, from cradle to career, getting to kids as early as possible to make sure they have what they need when they get to school, to provide them with the best options. We either need to give them skills or import labor."

Still, the overall picture in Eastern North Carolina is bright, Kaglic said. "The economy here is strong; it is resilient; it is robust," he said. "It's not growing as fast as we'd like it to, but it is coming back."

*Source: New Bern Sun Journal*

## New Bern Breaks Ground On Workforce Development Training Center



City And county officials joined school representatives recently for a groundbreaking and unveiling ceremony for the Volt Center, a new workforce development training complex in New Bern.

The Volt Center is part of a \$2.8

million project to improve the First Street corridor, one of the gateways to New Bern. The project includes renovations to the site to create expandable classrooms, office space, a commercial kitchen and a "makers' space for entrepreneurs.

The complex was realized through a collaboration between the city of New Bern and Craven Community College. The Volt Center's main building, which previously housed an electric plant and the city's warehouse facility, will be used for training courses in skilled trades including plumbing, carpentry, heating and air conditioning, small engine repair and electrical work.

The Volt Center was funded through a \$1.298 million Economic Development Administration grant, in addition to a \$549,000 grant from the Golden LEAF Foundation, with the City providing an additional \$310,000. An additional \$50,000 in grant support came from the Craven 100 Alliance, with a \$25,000 matching grant from the Harold H. Bate Foundation.

These funds will be utilized to renovate and reuse a vacant building, improve a gateway into New Bern, and provide much needed programs for the unemployed and underemployed.

Classes are set to begin in late spring of 2018.

# LABOR MARKET OVERVIEW

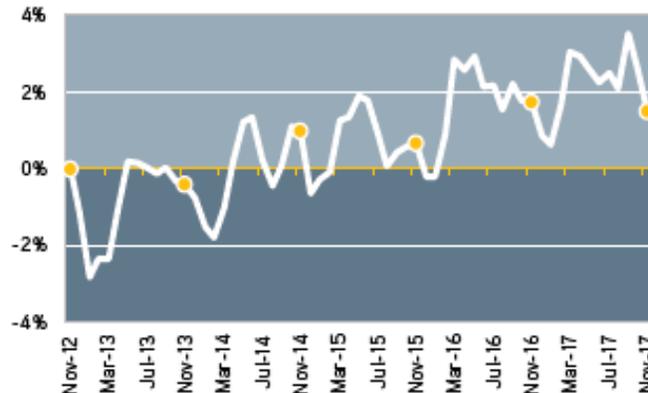
Eastern Carolina Workforce Development Board

January 2018

## Regional Labor Market Snapshot

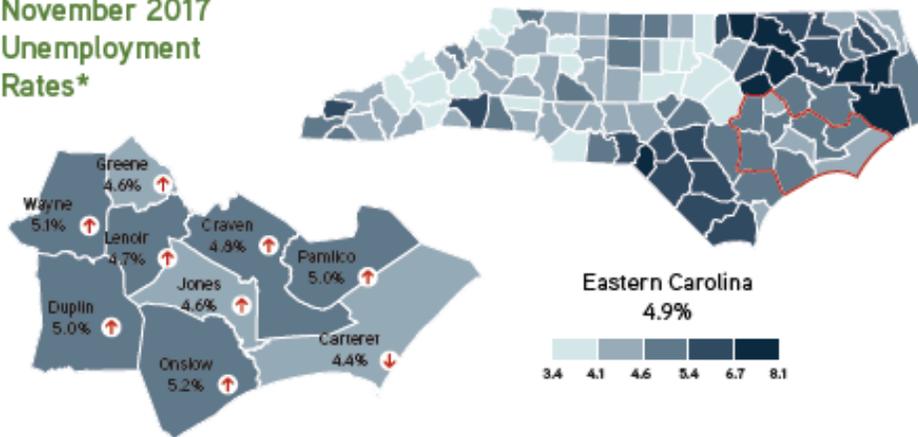
### 5-Year Percent Change in Number Employed\*

Eastern Carolina Region



Source: LAUS, Labor & Economic Analysis, NC Dept. of Commerce

### November 2017 Unemployment Rates\*



### Who's Hiring

past 90 days from January 3, 2018

Onslow County Public Schools	278
State of North Carolina	198
Lowe's	182
Craven Regional Medical Center	124
U.S. Marine Corp	94
Sollant	93
CarolinaEast Health System	81
Sears Holdings Corporation	78

Source: The Conference Board Help Wanted Online

\*November 2017 data are preliminary, previous month's data are revised while all other data have undergone annual revision. All data produced in this publication are generated by LEAD unless otherwise stated.

This workforce product was funded by a grant awarded by the U.S. Department of Labor's Employment and Training Administration. For more information, please visit <http://www.nccommerce.com/lead/nc>.

### What Jobs

past 90 days from January 3, 2018

Registered Nurses	601
Heavy & Tractor-Trailer Truck Drivers	505
Retail Salespersons	307
First-Line Supervisors, Retail Sales	208
Physical Therapists	129
Truck or Delivery Services Drivers	114
Computer User Support Specialists	106
Customer Service Representatives	104

Source: The Conference Board Help Wanted Online

## Trending

### UNEMPLOYMENT\*

November 2017

Eastern Carolina Total = 12,900

	Current	Previous
Region	4.9%	4.4%
NC	4.5%	4.1%
US	3.9%	3.9%

### REGIONAL EMPLOYMENT\*

Eastern Carolina Total = 249,863

2,848 Fewer People Working in November than previous month

569 Fewer People Working than same period one year ago

### METRO JOB GROWTH\*

Goldsboro Total = 41,600

No Change in Jobs in November than previous month

Jacksonville Total = 50,100

200 More Jobs in November than previous month

New Bern Total = 45,500

300 More Jobs in November than previous month

### TAXABLE RETAIL SALES

Eastern Carolina Total = \$541,839,276

3.3% Higher than same period one year ago

Source: NC Dept. of Revenue  
Note: November 2017 data most current available at time of release.

### ONLINE JOB ADS

7,948 Online Advertised Vacancies over past 90 days

170 Fewer Vacancies than same period one year ago

Source: The Conference Board Help Wanted Online

# LABOR MARKET OVERVIEW

Eastern Carolina Workforce Development Board

## Civilian Labor Force Estimates\*

		November 2017	October 2017	September 2017	November 2016
Carteret	Labor Force	31,720	31,999	32,929	31,443
	Employed	30,315	30,711	31,700	29,808
	Unemployed	1,405	1,288	1,229	1,635
	Rate	4.4	5.6	3.7	5.2
Craven	Labor Force	41,934	41,798	42,148	41,960
	Employed	39,932	39,997	40,367	39,755
	Unemployed	2,002	1,801	1,781	2,205
	Rate	4.8	4.3	4.2	5.3
Duplin	Labor Force	25,580	25,969	26,078	26,737
	Employed	24,309	24,828	24,964	25,360
	Unemployed	1,271	1,141	1,114	1,377
	Rate	\$5.0	\$4.4	\$4.3	\$5.2
Greene	Labor Force	9,277	9,460	9,451	9,552
	Employed	8,849	9,076	9,069	9,101
	Unemployed	428	384	382	451
	Rate	4.6	4.1	4.0	4.7
Jones	Labor Force	4,502	4,570	4,573	4,567
	Employed	4,293	4,383	4,387	4,337
	Unemployed	209	187	186	230
	Rate	4.6	4.1	4.1	5.0
Lenoir	Labor Force	27,701	27,918	28,131	27,735
	Employed	26,390	26,706	26,995	26,157
	Unemployed	1,311	1,212	1,136	1,578
	Rate	4.7	4.3	4.0	5.7
Onslow	Labor Force	64,504	64,537	64,715	64,123
	Employed	61,182	61,475	61,798	60,575
	Unemployed	3,322	3,062	2,917	3,548
	Rate	5.2	4.7	4.5	5.5
Pamlico	Labor Force	5,384	5,398	5,416	5,427
	Employed	5,117	5,159	5,189	5,119
	Unemployed	267	239	227	308
	Rate	5.0	4.4	4.2	5.7
Wayne	Labor Force	52,161	52,812	52,773	53,354
	Employed	49,476	50,376	50,424	50,220
	Unemployed	2,685	2,436	2,349	3,134
	Rate	5.1	4.6	4.5	5.9

November 2017 data are preliminary, previous month's data are revised while all other data have undergone annual revision.

## NC Works Career Center Locations

### Carteret County

**NCWorks Career Center**  
309 Commerce Avenue  
Morehead City, NC 28557  
Phone: (252) 726-7151

### Greene County

**NCWorks Career Services**  
818 Highway 91 North  
Snow Hill, NC 28580  
Phone: (252) 747-3434 Ext. 764

### Onslow County

**NCWorks Career Center**  
461 Western Boulevard  
Jacksonville, NC 28546  
Phone: (910) 347-2121

### Craven County

**NCWorks Career Center**  
2836 Neuse Boulevard  
New Bern, NC 28562  
Phone: (252) 514-4828

### Jones County

**NCWorks Career Services**  
509 Highway 58 North  
Trenton, NC 28585  
Phone: (252) 448-5021 Ext. 790

### Pamlico County

**NCWorks Career Services**  
P. O. Box 185  
Grantsboro, NC 28529  
Phone: (252) 745-9934

### Duplin County

**NCWorks Career Center**  
192 Magnolia Extension  
Kenansville, NC 28349  
Phone: (910) 296-1478

### Lenoir County

**NCWorks Career Center**  
231 Highway 58 South  
Kinston, NC 28502  
Phone: (252) 527-6223 Ext. 134

### Wayne County

**NCWorks Career Center**  
2006 Wayne Memorial Drive  
Goldsboro, NC 27534  
Phone: (919) 731-7950

## MARK YOUR CALENDARS:

<b>January 11, 2018</b> 6:00 pm	<i><b>ECWDB/Consortium Meeting</b></i> <i><b>ECWDB Offices, New Bern</b></i>
<b>January 25, 2018</b> 6:00 pm	<i><b>Youth Council Meeting</b></i> <i><b>ECWDB Offices, New Bern</b></i>
<b>February 1, 2018</b> 6:00 pm	<i><b>NCWorks Business Services Committee</b></i> <i><b>ECWDB Offices, New Bern</b></i>
<b>February 8, 2018</b> 6:00 pm	<i><b>NCWorks Career Pathways Committee</b></i> <i><b>ECWDB Offices, New Bern</b></i>
<b>February 15, 2018, 6:00 pm</b>	<i><b>Executive Committee Meeting</b></i> <i><b>ECWDB Offices, New Bern</b></i>
<b>March 1, 2018</b> 6:00 pm	<i><b>ECWDB/Consortium Meeting</b></i> <i><b>ECWDB Offices, New Bern</b></i>
<b>April 5, 2018</b> 6:00 pm	<i><b>NCWorks Business Services Committee</b></i> <i><b>ECWDB Offices, New Bern</b></i>
<b>April 12, 2018</b> 6:00 pm	<i><b>NCWorks Career Pathways Committee</b></i> <i><b>ECWDB Offices, New Bern</b></i>
<b>April 19, 2018</b> 6:00 pm	<i><b>Executive Committee Meeting</b></i> <i><b>ECWDB Offices, New Bern</b></i>

### ECWDB Staff:

Anita Bradley, Administrative Assistant  
Tammy Childers, Executive Director  
Erin Ananian-Gentile, Career Pathways Specialist  
Trina Hale, Accounting Technician  
Lisa Harvey, WIOA Coordinator  
Robert Kehres, Assistant Director  
George Kramer, Business Services Consultant  
Joanne Payne, Program Assistant  
Debbie Simpkins, Fiscal Monitor

### Communicate with Us!



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Auxiliary aids and services are available upon request to individuals with disabilities. (TTY) 1-800-735-2962 (Voice) 1-800-735-8262