

# Eastern Carolina WORKFORCE DEVELOPMENT BOARD, INC.



*Serving the North Carolina Counties of Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne*

**September 2006**  
Volume 6, Issue 12  
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## **Southeast Region Superintendents' Council has named Dr. David Lenker, Jr. Regional Superintendent of the Year**

*Congratulations to Dr. David Lenker, Jr., Superintendent of Carteret County Public School System.*

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The Southeast Region Superintendents' Council has named Dr. David Lenker, Jr., Regional Superintendent of the Year. Dr. Lenker is Superintendent of the Carteret County Public School System. The Southeast Region Superintendents' Council is composed of the superintendents of all seventeen public school systems in the Southeast.

All regional Superintendents of the Year across the state will have their applications reviewed by a state level committee for final selection as the North Carolina Superintendent of the Year to be announced in November.

The North Carolina Superintendent of the Year program is part of the National Superintendent of the Year Award Program sponsored by the American Association of School Administrators to recognize outstanding leadership. Each candidate is judged on the following criteria: Leadership for Learning; Communication Skills; Professionalism; and Community Involvement.

Dr. Lenker began his duties as superintendent of the Carteret County Public School System in January 1995. Prior to joining the local school system, he worked seven years as superintendent of Bristol Virginia Public Schools in Bristol, Virginia. The Superintendent of the Year program believes that leadership in education is as much about "opening doors to dreams" as it is about "opening minds to learning." To be selected as an outstanding superintendent does not mean that the person is just a school system leader, but is a community builder and advocate as well, who encourages teachers, principals, families and others who touch the lives of students.

North Carolina has had several state winners to be selected as finalists at the national level. In 2004, Wake County Public Schools Superintendent Bill McNeal was named as the National Superintendent of the Year.

The Carteret County Public School System serves the students of Carteret County, a county located on



Dr. David Lenker, Jr. Superintendent of Carteret County Public School system.

the beautiful Crystal Coast of eastern North Carolina. From Cedar Point to Cedar Island there are 85 miles of beautiful coastal scenery, friendly towns, and 17 public schools that are committed to creating opportunities for all students to do their best and to succeed. The school system employs approximately 1,218 individuals and is the largest employer in the county. The system's student enrollment for the 2005-2006 school year was 8,425 in kindergarten through 12th grade and about 95 in pre-kindergarten.

Source: Carteret County Schools



### Officers

Joseph Wiggins, *Chief Elected Official*  
Don Harris, *Chairman*  
James Garner, *Vice Chairman*  
Judy Darden, *Secretary/Treasurer*

### **Carteret County:** Lynda Clay, Chief Elected Official

Mike Kraszeski, *Atlantic Veneer, Vice President*  
Dave Inscoe, *Carteret County Economic Development, Executive Director*  
James Garner, *Creative Outlet, Owner*

### **Craven County:** Steve Tyson, Chief Elected Official

Tom Taylor, *Aflac Insurance, Retired Executive*  
Kimsey Welch, *Vocational Rehabilitation, Director*  
Ronald Knight, *Communications Workers of America*

### **Duplin County:** Arliss Albertson, Chief Elected Official

Alex Asbun, *Duplin Gen. Hospital, Director of Latino Health Care Access*  
Woody Brinson, *Duplin County Economic Development*  
Thomasina Williams, *Business Owner*

### **Greene County:** Mary Betty Kearney, Chief Elected Official

Bud May, *Greene Lamp, Inc., Executive Director*  
Judy Darden, *Darden Bookkeeping, Owner*

### **Jones County:** Joseph Wiggins, Chief Elected Official

Frank Emory, *Emory Construction, Owner*  
Thelma Simmons, *Jones County DSS, Executive Director*  
Norma Sermon-Boyd, *Jones County Partnership for Children, Director*

### **Lenoir County:** George Graham, Jr., Chief Elected Official

Brantley Briley, *Lenoir Community College, President*  
Bruce Parson, *Global TransPark, Economic Developer*  
Debbie Beech Burrell, *FACILITATE, CEO*

### **Onslow County:** Lionell Midgett, Chief Elected Official

Don Harris, *Stanadyne Diesel, Retired*  
Ralph Leeds, *Employment Security Commission, Manager*  
Mona Padrick, *Jacksonville-Onslow Chamber of Commerce, President*

### **Pamlico County:** Christine Mele, Chief Elected Official

Dorothy Lupton, *Buckhorn Books, Owner*  
Carla Byrnes, *B & B Yacht Designs, Owner*  
Wayne Brackin, *Tideland EMC, Job Training and Safety Director*

### **Wayne County:** Atlas Price, Chief Elected Official

Bonnie Carlton, *KAN SEEK, Owner*  
Steve Hicks, *Wayne County Chamber of Commerce, President*

### Vision

Our vision for the eastern counties of North Carolina is a highly skilled workforce with an educational attainment level that meets the needs of the 21<sup>st</sup> Century workplace, so that local firms can compete in a technologically advanced global economy.

### Mission

Our mission is to ensure that our workforce development system is customer focused, demand-driven and accountable in preparing our current and future workforce to meet the changing needs of a highly-competitive global economy.

### Value Added

We add economic value to our communities by ensuring that quality education, job training, and employment opportunities are available for job/training seekers and employers alike, thereby improving the quality of life for our citizens throughout eastern North Carolina.

### Key Strategies

- Engage business and community leaders in addressing workforce issues and promote strategies to improve education levels & basic workplace skills.
- Strengthen alliances with economic development to identify and address the workforce needs of current and future industries.
- Implement a community awareness plan that promotes the WDB, JobLink Career Centers, and partner services.
- Identify and implement effective employment and training strategies that result in employment opportunities for all citizens.



## Director's Corner

Dear Colleagues,

Great things are happening in eastern North Carolina!

This newsletter is filled with great success stories and events that were contributed by local workforce and economic development partners.

On the front page, Dr. David Lenker, Jr., of Carteret County Schools is honored as the Regional Superintendent of the Year. Congratulations Dr Lenker!

On the right side of this page, you will see that two very special individuals from eastern North Carolina Bettie Fisher of Kinston, and Roberta Scheffer of Maury, and one Outstanding Employer, Bosch and Siemens Home Appliances of New Bern have been selected as the 2006 Governor's Awards for Excellence in Workforce Development. Congratulations to all the award recipients for this well-deserved recognition.

As you browse through this newsletter, each article demonstrates collaborative partnerships working together to transform our regional economy. Outside of this newsletter, there are many other successes to be shared, and I would like to encourage you to share your news with us for future publications.

Let us continue promoting our successes as we focus on building collaborative partnerships to benefit the citizens of eastern North Carolina.

May God Continue to Bless You!  
Tammy Childers

### CONGRATULATIONS

#### 2006 GOVERNOR'S AWARDS FOR EXCELLENCE IN WORKFORCE DEVELOPMENT AWARD RECIPIENTS !

##### Outstanding Employers

**Bosch and Siemens Home Appliances**  
New Bern, North Carolina  
Craven Community College  
Eastern Carolina Workforce Development Board

**Cherokee County Machined Product Cluster**  
Murphy, North Carolina  
Tri-County Community College  
Southwestern Workforce Development Board

##### Outstanding Workforce Development Adults

**April Culbreth**  
Oxford, North Carolina  
Vance-Granville Community College  
Kerr-Tar Workforce Development Board

##### **Bettie J. Fisher**

Kinston, North Carolina  
Lenoir County JobLink Career Center  
Eastern Carolina Workforce Development Board

##### Outstanding Workforce Development Youth

**Christopher Morales**  
Purlear, North Carolina  
High Country Council of Governments  
High Country Workforce Development Board

##### **Roberta M. Scheffer**

Maury, North Carolina  
Greene Lamp, Inc.  
Eastern Carolina Workforce Development Board

## A Message from the Chairman

Dear Friends,

It is with great pleasure that I announce to you that three of the 2006 Governor's Awards for Excellence in Workforce Development recipients are from Eastern North Carolina.

Please join me at this year's annual NC Workforce Development Partnership Conference in Greensboro at 6PM on Thursday, October 26, 2006, as we celebrate the successes and honor our own OUTSTANDING Workforce Development Youth Participant, Ms. Roberta Scheffer, OUTSTANDING Workforce Development Adult Participant, Ms. Bettie Fisher for their personal achievements, and OUTSTANDING Employer of the Year, Bosch and Siemens Home Appliances, for their invaluable contributions to the local economy.

We congratulate this year's award recipients from eastern North Carolina!

Sincerely,  
D.T Harris



Don Harris, Board Chairman

## Coastal Carolina Community College Recognized for Exceeding Performance Standards Five Years In A Row

*Congratulations CCCC for helping College Students to Succeed!*

For the fifth year in a row, Coastal Carolina Community College has met or exceeded all 12 performance standards mandated by the North Carolina Community College System — the only college in the system to do so. It's an accomplishment worthy of note, said Martin Lancaster, president of the North Carolina Community College System. "It's highly unusual for anyone to have reached that level five years in a row. Coastal's having done it is quite special, and is something that the college and the community should be very proud of," he said.

State Sen. Harry Brown, R-Onslow, agreed. Brown, a longtime automobile dealer in Jacksonville, has a special place in his heart for Coastal. He's an alum having earned his associate's degree there before gaining his bachelor's degree and MBA from Campbell University.

Brown pointed to Coastal's growing partnership with UNCW as a key part of what makes Coastal Carolina Community College special. "Coastal provides such a great opportunity for the young adults in

the community, whether they plan to transfer to a four-year institution or enter a vocational trade," Brown said.

This year, Coastal was one of only six colleges statewide to meet and exceed all 12 performance measures. The other schools were: Bladen Community College, Halifax Community College, James Sprunt Community College, Robeson Community College, and Rowan-Cabarrus Community College.

The performance measures were approved in 1999 to enhance the accountability of the state's 58 community colleges. Each college is required to annually publish its performance ratings on these 12 measures. The results appear each year in the N.C. Community College System's Critical Success Factors Report.

Lancaster said that when the state General Assembly "imposed" on the community colleges the obligation to report its performance on 12 indicators of success each year, it was thought to be a burden. "It has been a burden," he said. "But it has also been a wonderful way for us to dem-

onstrate to the legislature and to the public how accountable we are, and how responsive we are to the workforce and the educational needs of the state."

Of the 12 standards, six are considered performance funding measures. Colleges that meet at least five of the six funding standards receive "superior performance funding" status and are authorized to carry forward funds remaining in their budget at the end of each fiscal year in an amount not to exceed 2 percent of the state funds allocated to the institution for that fiscal year. The funds that are carried forward must be used toward the purchase of equipment, program start-up costs, and faculty and staff bonuses. When the performance standards were adopted six years ago, only five colleges received a superior rating. This year, 36 colleges, including Coastal, received a superior rating.

*Source: Kirsten A. Holmstedt, CCCC*

## Kinston-Lenoir County Chamber of Commerce and Partners to Sponsor Business Roundtable

*Community Leaders to address State of the Workforce issues.*

Lenoir County Chamber of Commerce, Lenoir Community College, and the Eastern Carolina Workforce Development Board, will co-sponsor a Business Roundtable meeting to be held on Wednesday, October 18, 2006 from 10:00 AM - 2:00 PM at the Kinston Enterprise Center.

The purpose of this meeting is to begin conducting a series of Business Roundtable sessions with a select group of the region's business, economic, education and government leaders to develop short and long range goals in meeting the workforce challenges of Lenoir County.

The Eastern Carolina Workforce Development Board recently concluded a

regional workforce research project, which was created to better understand the workforce challenges of the area comprised of Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne Counties.

The Corporation for a Skilled Workforce, based in Ann Arbor, Michigan, conducted the research and authored of the report. The primary product from this research, the State of the Workforce Report 2006, includes workforce supply, demand, and emerging education trends, and an analysis of the implications for achieving workforce excellence in the region. In preparing this report, the authors utilized demographic and economic data

to develop a fact-based report.

This data was integrated with primary data collected through community leadership roundtables to gain additional insight into the region.

The report concludes with recommendations that the board and the community can use in developing strategies to help resolve the workforce challenges facing our region. The Kinston - Lenoir County Chamber of Commerce will host the Business Roundtable series as a result of this regional study.

*Source: Kinston-Lenoir Chamber of Commerce*

## Wayne County Development Alliance, Inc. Shares New Focus

*More than 200 Community Leaders gather to show support for new partnership.*

The Wayne County Development Alliance honored its supporters and its members discussed the future of economic development in the county at a recent luncheon. More than 200 people attended the event at the Goldsboro Country Club, with a number of industrial leaders in attendance. The luncheon served as its unofficial kickoff, giving members and business and government leaders a chance to share ideas and plan for the year ahead.

The economic development organization which combined the former Goldsboro and Mount Olive Committees of 100 along with the Wayne County Economic Development Commission and county authorities, officially became an entity in July. David Kornegay, Vice

Chairman of the alliance, said it will focus on the same issues that the separate organizations did -- assisting existing companies in the county while recruiting new ones by coming up with good locations for them to build and providing incentives whenever possible.

Joanna Thompson, President of the Wayne County Development Alliance welcomed everyone and introduced staff. Chairman Charlie Gaylor introduced the board members and provided a brief history of the Alliance. David Kornegay, Vice Chairman discussed current initiatives and programs of work.

Wayne County Manager Lee Smith, the Alliance's treasurer, said more than 60 businesses and individuals have invested money in the alliance through an "Impact Wayne" campaign. The county provided the

money for the alliance's operating expenses but money generated through the campaign will go to help buy land, build shell buildings and otherwise market the county as a good place to do business.

Wayne County Development Alliance, Inc. is a cooperative, public/private, non-profit organization providing the lead in economic development initiatives for the advancement of Wayne County and its citizens through the creation of meaningful jobs and purposeful capital investment.

Source: [newsargus.com](http://newsargus.com)

## Carteret County EDC and Partners to Sponsor Housing Summit

*Living and Working in Paradise: Why Housing is Too Expensive and What Communities Can Do About It.*

Is it becoming more difficult for middle-class families to find housing they can afford in Carteret County? Are year-round workers such as teachers, medical professionals, civil servants, construction workers and shop owners to find housing?

These questions will be addressed at an upcoming Housing Summit on October 20 at the History Place in Morehead City at 8:30 a.m. by Bill Hettinger, author of *Living and Working in Paradise: Why Housing is Too Expensive and What Communities Can Do About It*.

Mr. Hettinger has completed in-depth studies in four tourism communities; Aspen, Colorado, Whistler, British Columbia, Martha's Vineyard, Massachusetts and Provincetown, Massachusetts.

His studies of these four tourism communities, which are at various stages of housing crisis and intervention, forms the basis for his book and his presentation on October 20. He will share with the audience his findings and some best practices that he has observed as communities strive to maintain a balance of protecting the core of their community while growing their tourism economy. He will outline housing challenges that many communities such as ours face, a growing population, limited supply of land, and housing costs rising faster than incomes.

He will review the economic theory of supply and demand and what is happening to the housing economy in the research areas. He explores market efficiency and what happens when external factors, such as second

homes, cause the market to run inefficiently.

The summit is free and open to the public, but seating is limited.

The summit is sponsored by Carteret Economic Development, Board of Realtors, Chamber of Commerce, Community College, RBC Centura, First Flight Federal Credit Union, East Carolina Community Development, Eastern Carolina Workforce Development Board, Carteret Craven Electric Cooperative, Emerald Else Realty, Larry Howard Insurance, Carteret News-Times, The Talk Station 107.3 and The Crystal Coast Book Fair.

Source: [Dave Inscoe](http://DaveInscoe.com), Carteret County EDC



# SHARE Network North Carolina

A new program is coming to North Carolina, Share How Access to Resources Empowers (SHARE) Network. Through a partnership that includes the Eastern Carolina Workforce Development Board, along with eight other NC Workforce Development Boards, JobLink partners, the Division of Employment & Training, U. S. Department of Labor and the Center for Faith-Based and Community Initiatives. The SHARE Network will allow job seekers and their families to discover a wide range of excellent support services offered by faith and community-based organizations, government agencies and non-profit organizations.

The SHARE NETWORK consists of two parts: Online Resource Directory consisting of various service providers, including One-Stop Career

Centers, Workforce Development System partners, faith and community-based organizations, businesses and government agencies.

Access Points located at faith-based or community-based organizations which provide core services and referrals to customers. This program will help expand access to workforce development services in rural communities across North Carolina. Through the SHARE Network, job seekers and their families will discover a wide range of support services offered by faith and community-based organizations, government agencies, for profit and non-profit organizations.

The goal is for the SHARE Network to become fully utilized throughout the JobLink system and allows non-profits, service providers, and government agencies to fully SHARE resources.

The SHARE Network Resource Directory began in North Dakota in 2002 and is now underway in nine other states (North Carolina, Tennessee, New Mexico, Ohio, Minnesota, Missouri, Michigan, Indiana and Kansas) since 2005.

The directory will consist of a comprehensive list of services (Aging Services, Auto Repairs, Child Care, Food Assistance, etc.) that are relevant to job seekers and is a valuable, user friendly tool for One-Stop Career Centers, non-profits and the public.

The directory went live September 1, 2006. For Service organizations interested in becoming a SHARE Network member or for more information about the SHARE Network, please contact Jessica Bode at 252-636-6901 or e-mail [bode@ecwdb.org](mailto:bode@ecwdb.org). Source: Jessie Bode

## It's All in One Place - Employment Solutions Tailored to Your Staffing Needs!

### North Carolina



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NC's JobLinks are an Equal Opportunity Employer/Program. Auxiliary aids & services are available upon request to individuals with disabilities.

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(Voice) 1-800-735-8262

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**Craven County JobLink Career Center**

Phone: (252) 514-4828

**Craven County JobLink Information Site**

Phone: (252) 444-2384

**Duplin County JobLink Career Center**

Phone: (910) 296-1478

**Greene County JobLink Career Center**

Phone: (252) 747-5689

**Jones County JobLink Career Center**

Phone: (252) 448-5021

**Lenoir County JobLink Career Center**

Phone: (252) 527-7320

**Onslow County JobLink Career Center**

Phone: (910) 347-2121

**Onslow County JobLink Information Site**

Phone: (910) 938-6309

**Pamlico County JobLink Career Center**

Phone: (252) 745-9931

**Wayne County JobLink Career Center**

Phone: (919) 731-7950

**Wayne County JobLink Career Center**

Phone: (919) 658-4926

## Governor Easley Announces 25 New Jobs for Jones County

*One North Carolina Fund Grant Helps Bring Defense Holdings Inc. to Trenton.*

Gov. Mike Easley announced that Defense Holdings Inc. will open a new operations and technology development facility in Jones County, creating 25 jobs and investing \$2 million over the next three years. "Defense Holdings' decision to expand in North Carolina means more good-paying jobs for hard-working families in Jones County," Easley said. "We will continue to make the investments in education, infrastructure and workforce development so these kinds of companies continue to grow and succeed in our state."

Headquartered in Manassas, Va., Defense Holdings, also known as "DH*i*," is a military research and development services firm specializing in systems engineering, information science and technical program management services for the federal government. It has 54 employees in 10 locations around the United States. It will build a multipurpose facility in Trenton. This new facility will be home to a number of business activities including; managing work for military customers throughout

eastern North Carolina; conducting research and development in the use of high-performance photo luminescent materials (materials that can be seen when there is little or no light) for military and commercial applications, converting bulk photo luminescent materials into finished products, and assembling leading-edge metal fiber brush kits used in electric motors for the U.S. Navy submarine fleet.

While wages for the new jobs will vary by job function, the average weekly wage of the new jobs will be \$880 plus benefits, which is almost double the Jones County weekly average of \$488 excluding benefits. Defense Holdings will be seeking to give many of those jobs to retired veterans. "We believe that many talented veterans and their spouses leaving the military from their last assignment in North Carolina would prefer to stay here if the right opportunities existed," said Richard J. Martin, president and CEO of Defense Holdings. "We have had great success with this model in Dover, New Hampshire and Annapolis, Maryland, and

we are confident it will happen in Jones County, North Carolina."

The announcement was made possible in part by a \$100,000 One North Carolina Fund grant. The One North Carolina Fund assists the state in industry recruitment and expansion by providing financial assistance to business projects that will stimulate economic activity and create new jobs. Through the use of this Fund, more than 20,000 jobs and \$3 billion in investment have been created since 2001. The grant is contingent upon a local match and acquisition of all required environmental permits.

Partners who helped make this announcement possible include the N.C. Department of Commerce, Golden LEAF Foundation, Jones County, Lenoir Community College-Jones County Branch, Neuse River Development Authority Inc., Jones-Onslow Electric Membership Corp. and the Small Business Technology Development Center.

*Source: Governor's Office*

## New Bern Rotary Club Sponsors Lunch for Wounded Warriors

*Giving Honor to Whom Honor is Due.*

The Camp Lejeune Marine Corps Wounded Warriors Barracks brings together injured heroes to help each other heal, but the barracks has also become the gathering place of a community's heart. Since the barracks' dedication in November 2005, celebrities, civic leaders, business owners and families have stopped by with gifts and blessings, grateful to have a place in which they can express their support of our troops.

The scene was no different on August 16, when members of the New Bern Rotary Club and staff from the Eastern Carolina Workforce Development Board, Inc. (ECWDB) catered lunch and spent some time with the young service members. "I'm impressed with their positive attitude," said Joe Bach, a retired Army colonel, combat veteran, and New Bern Rotary member. For Rotarian Tammy Childers, the visit to the Wounded Warriors Barracks was just as personal. Her 20-year-old son,

Kenny, is an airman apprentice with the U.S. Navy. He left in July to serve aboard the USS Kitty Hawk, stationed in Japan. "We want the community to rally around our troops," said Childers. "It's our privilege to support them" adds Joe McCarthy, retired Navy Corpsman and staff to the ECWDB, whose son recently joined the U.S. Army.

"It's good to know the community cares," said Lance Cpl. Briscoe Brown, 26. "It's good to have people come around and visit with us," said the third-generation Marine from Louisiana. Brown said his unit, 3rd Battalion 6th Marine Regiment, Lima Company, came across a terrorist-booby-trapped school in Iraq. After clearing the school of the explosives, the Marines patrolled it, protecting the kids inside. They delivered school supplies and soccer balls. Brown would help to open at least five schools and three medical centers inside the Sunni triangle before he was seriously injured by an IED while on foot patrol.

The blast, which also injured five other Marines, sprayed shrapnel into his shoulder and left him with brain damage, Brown said. After lunch, Gunnery Sgt. Ken Barnes provided a tour around the Barracks, including a progression of photographs in the main hall and a peek at an empty bedroom suite. When asked how individuals could help, Barnes swept his arm toward the lunch area -- "Things like this right here," said Barnes.

*Source: Jacksonville Daily News*



Wounded Warrior Barracks—Camp Lejeune  
Jacksonville, North Carolina

# ESC Recognizes 2006 State Employee Awards For Excellence

Congratulations to Sandra J. Shepard, ESC Workforce Investment Act Consultant, Onslow County JobLink Career Center



Sandra Shepard, WIA Consultant,  
Onslow County JobLink/ESC,  
Jacksonville, NC

The Employment Security Commission Awards Selection Committee chose three nominees for submission to the N.C. Office of State Personnel for consideration in the 2006 State Employee's Awards for Excellence Program. The three nominees selected to represent the ESC are Archie Barrow of Greensboro, NC, Jon Cone of Fayetteville, NC and Sandra Shepard of Jacksonville, NC. The recipients were nominated for their outstanding service, accomplishments and for contributions that have greatly enhanced the ESC's mission.

Sandra Shepard of Jacksonville is truly deserving of this special recognition. Each day Sandra offers

her clients hope and solutions to their employment and training needs. To keep her Employment Security Commission trade-impacted customers informed and up-to-date on procedures, Shepard has created a bi-monthly newsletter, which she emails to each participant.

For the past three years, Shepard has been an active participating member of the Eastern Carolina Workforce Development Professionals Association. She has worked on planning committees for special projects; been the past treasurer; and now, her peers have recognized her achievement by electing her to be the president of the association. In an effort to give back to the community, Shepard teaches GED classes on Tuesday and Thursday of each week in Jones County.

"Sandra Shepard spearheaded the Onslow County JobLink's participation in Eastern Carolina's effort to raise emergency funds for customers who experience hard times and unforeseen expenses that cannot be paid for out of federal or state funds to cover such emergencies. "Due to her efforts in energizing co-workers to participate with her, the JobLink raised over \$700 in emergency funds." said co-worker Judy Jones.

Since arriving in this office, Shepard

has put forth a big effort in getting co-workers to relax with each other. She has coordinated an interoffice "Christmas Cheer," where she encouraged fellow employees to donate money to provide Christmas cheer for a local person or family. "Shepard motivates office staff with her positive attitude — no matter what the challenge is," said Jones. "She is always willing to lend a helping hand without being asked."

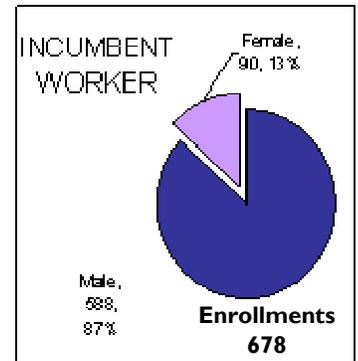
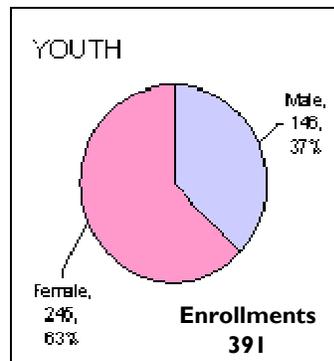
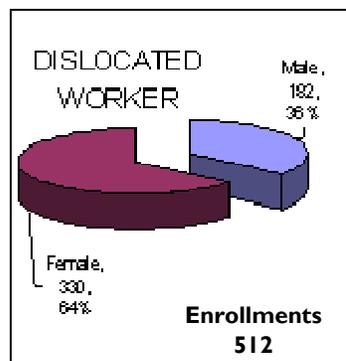
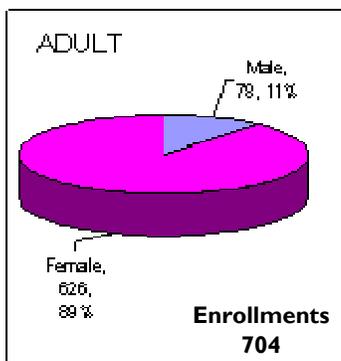
Source: ESC

## Mission of WIA

*"...increase the employment, retention, and earnings of participants, and, as a result, improve the quality of the workforce, reduce welfare dependency, and enhance the productivity and competitiveness of the Nation."*

## Workforce Investment Act Participant Activity

July 1, 2006 – September 30, 2006



## Kinston-Lenoir County Chamber of Commerce Names New President

*Welcome Ms. Laura Lee Sylvester!*

**K**inston-Lenoir County Chamber of Commerce named Laura Lee Sylvester as its new president effective July 10th. Chamber chairperson Carolyn Hardy made the announcement. Sylvester comes to the chamber with more than 25 years of experience leading marketing, communications, advertising, and public relations programs for a large business and various community-based organizations.

“Kinston and Lenoir County is poised for a great future. I’m excited to have the opportunity to represent the Chamber and participate with the various groups working to see this vision become a real-

ity” stated Sylvester.

The Kinston-Lenoir County Chamber of Commerce is dedicated to the county’s economic prosperity, regional tourism, vitality, and growth. Our more than 500 members avail themselves of numerous chamber benefits, events and networking opportunities. Business members - large and small - are committed to helping promote economic development, public policy, and other business initiatives that will benefit the entire county.

Source: Kinston-Lenoir County Chamber of Commerce



Laura Lee Sylvester, Chamber President

## Lenoir Community College Issues Career Readiness Certificates

*Students from Engineering class at LCC first to receive certificates.*

**I**n July, the state of North Carolina began issuing Career Readiness Certifications through a pilot program with the NC Community College System and NC JobLink Career Center System. North Carolina’s Career Readiness Certification (CRC) is designed to meet the needs of both employers and job seekers in this transitioning economy. For employers, the CRC offers a reliable means of determining whether a potential employee has the necessary literacy, numeric and problem solving skills to be “job ready.”

Locally, Lenoir Community College and the Lenoir County JobLink Center provide the assessments and training necessary for individuals to achieve the certifications. For job seekers, the CRC serves as a portable credential that can be more meaningful to employers than a high

school degree or a resume citing experience in a different job setting.

To earn a Career Readiness Certificate, individuals undergo testing through the WorkKeys® skills assessment system. Individuals can earn three levels of Career Readiness Certificates (Gold, Silver or Bronze) based on their test performance in Applied Mathematics, Locating Information, and Reading for Information. The Certificate is based on established WorkKeys® assessment tests. (WorkKeys is a comprehensive skills assessment tool recognized by thousands of companies in the U.S. and by state and federal agencies.)

For information on how you can earn your Career Readiness Certification, contact Susan Gale at LCC at 252-527-6223, ext. 706

Source: LCC



These students in David Jones’s Computer Engineering class at Lenoir Community College are the first individuals in the Lenoir County area to receive their Career Readiness Certifications (CRC) through LCC and the Lenoir County JobLink Center.

Pictured are Shauna Futrell, Shane Sroud, Robert Parsons, Jon Scott Maready, George Suggs, Sharon Jenkins, Thekla Kojis, and Thelbert McCotter.

## A Website for Youth to Self Compare Math & Science Skills

*Encourage students to visit Getsmarter.org*

**W**ith the aid of leading education experts, the Council on Competitiveness has created Getsmarter.org, an interactive web site to increase students’ interest and literacy in science, mathematics, and technology-and to provide a useful resource for their parents and teachers. Getsmarter.org offers free, no-risk, K-12 assessment for students to instantly self compare their performance in science and mathematics with that of students world-wide. New additions to the site include a feature to show high schoolers how relevant math and science are to their daily lives, and hints, tutorials, and links for improving math and science skills.

Source: Getsmarter.org

## Pamlico Community College Chosen as One of Six N.C. Community Colleges to Join National Initiative to Help Low-Skilled Adults Succeed

*Major grant from NC GlaxoSmithKline Foundation recognizes the crucial role of unity colleges locally and to the state economy.*

Jobs for the Future and the National Council for Workforce Education announced the addition of six North Carolina community colleges to join the Breaking Through initiative. Each college will receive funding to participate in this multi-year, multi-million-dollar initiative that helps low-skilled adults realize their potential and succeed in college and careers.

With the addition of the North Carolina colleges, the national Breaking Through network now encompasses twenty-two colleges in sixteen states. Jobs for the Future and the National Council for Workforce Education, respected national leaders, will provide technical assistance to the colleges and manage the initiative.

Through the generosity of the N.C. GlaxoSmithKline Foundation and the commitment of the North Carolina Community College System, North Carolina will be the only state to take a “system-wide” approach to Breaking Through. This will be a unique opportunity to introduce the

initiative’s innovations to the community colleges in one state, as well as to draw on successes from other colleges in North Carolina.

Durham Technical Community College (Durham) will play a leadership role in Breaking Through. During the project, it will receive funding and technical support to expand and institutionalize its approaches. Other colleges selected as “learning colleges” include: Davidson County Community College (Lexington), Forsyth Technical Community College (Winston-Salem), **Pamlico Community College** (Grantsboro), Pitt Community College (Greenville), and South Piedmont Community College (Polkton).

Each has demonstrated approaches that support the advancement of low-literacy students to degree programs or occupational certifications, and has demonstrated a commitment to the goals of the initiative. They will work with other Breaking Through colleges across the nation in a collaborative network, sharing approaches and resources.

Breaking Through is a unique collaboration between an organization committed to strengthening community colleges’ success with low-income students—Jobs for the Future—and an organization of community college-based workforce development leaders—the National Council for Workforce Education. JFF is a leading innovator in strategies to accelerate education and career advancement for both young people and adults. NCWE committed to this project in order to aid its members in developing effective pipelines for low-literacy adults into good technical programs.

“The NC GlaxoSmithKline Foundation is a great asset to North Carolina and to our community colleges,” says NC Community College System President H. Martin Lancaster. “This support allowing us to join this important initiative will strengthen the role we play in moving individuals forward in our economy.”

Source: NCCCS

## Local Team Presents at SETA Conference in Mobile, AL

*Envision the Future - Regional Partnerships!*

This year, the Southeastern Employment and Training Association held its Fall Annual Conference in Mobile, AL. The conference theme was “Partners for Excellence in Workforce Development.” SETA provides professional growth opportunities for workforce development partners. The SETA planning committee designed a balanced program to address the many challenges that local workforce development professionals face. Conference presenters included representatives from National, Regional, State and Local Areas.

From North Carolina, the Northwest Piedmont Local Area presented three workshops addressing best prac-

tices in serving youth. Also from North Carolina, Dana Powell of Lumber River WDB, Tammy Childers of ECWDB, and Dave Incoe, Executive Director for Carteret County Economic Development presented a workshop on the benefits of regional partnerships.

Winston Tompoe, USDOL moderated the session. It was an opportunity to share how North Carolina’s Workforce Development Boards in the east have come together to form the Vision East Workforce Alliance, as well as share best practices on partnering with local economic development.

Additionally, Tammy Childers, ECWDB, served on an Incumbent Worker panel representing North

Carolina, along with representatives from Alabama, Georgia, and Kentucky. The panel shared best practices in regard to their State’s Incumbent Worker Programs.

Source: Tammy Childers

*Individual commitment to a group effort —that is what makes a team work, a company work, a society work, a civilization work.*

—Vince Lombardi



# Partnership Conference

**October 25 – 27, 2006**

Sheraton Four Seasons Hotel  
Joseph S. Koury Convention Center  
Greensboro, North Carolina

**Keynote Address – October 25—1:30  
PM**

**Preventing a Workforce Meltdown:  
Mayberry Wakes Up ~**

*Ed Gordon*

Outsourcing and relocation are bleeding away American jobs overseas. Yet in the United States experienced tech workers are retiring, and new skilled people are in short supply. Ed Gordon explores how some local communities in the United States and North Carolina are preparing for the future by forming alliances of community organizations, businesses, and educators to equip the current workforce and the next generation of workers with the skills required for the high tech workplace.

For additional information visit [www.ncwdtc.com](http://www.ncwdtc.com)

## Conference Highlights

### Wednesday—October 25

Business Services  
Common Measures  
Youth & the Community  
Cultural Competence  
Layoff Aversion

### Thursday—October 26

#### *JobLink Celebration!!*

Case Management  
Economic Development  
WorkKeys  
Washington Update  
Workplace Diversity  
Career Readiness Certification  
Technology Enhancements

#### *Governor's Awards Banquet*

### Friday—October 27

*NC Shines!* - Focus on Best Practices

*Closing Speaker: Erskine Bowles, President of the UNC*

## Unemployment Rates as of August, 2006

*Unemployment down from 5.2% to 4.6% as compared to 2005*

County	Labor Force August 2005	Unemployment August 2005	Labor Force August 2006	Unemployment August 2006
<b>Carteret</b>	33,409	3.90%	34,889	3.30%
<b>Craven</b>	40,776	4.90%	41,778	4.50%
<b>Duplin</b>	23,610	6.00%	22,572	5.20%
<b>Greene</b>	9,148	5.80%	9,247	5.10%
<b>Jones</b>	4,933	5.00%	5,023	4.00%
<b>Lenoir</b>	27,835	6.20%	28,283	5.60%
<b>Onslow</b>	56,647	5.30%	59,716	4.40%
<b>Pamlico</b>	5,643	4.20%	5,813	4.30%
<b>Wayne</b>	51,421	5.50%	51,265	4.80%
<b>Eastern Carolina Local Area</b>	253,422	5.20%	258,586	4.60%
<b>NC (not seasonally adjusted)</b>	4,363,283	5.20%	4,473,120	4.70%
<b>NC (seasonally adjusted)</b>	4,348,962	5.40%	4,443,773	4.80%
<b>National (not seasonally adjusted)</b>	150,469,000	4.90%	152,465,000	4.60%
<b>National (seasonally adjusted)</b>	149,792,000	4.90%	151,698,000	4.70%

Source: Employment Security Commission



**Eastern Carolina**  
**WORKFORCE DEVELOPMENT BOARD, INC.**

**ECWDB Staff:**

Tammy Childers, Executive Director  
 Robert Kehres, Assistant Director  
 Lisa Harvey, WIA Coordinator  
 Trina Hale, Accounting Technician  
 Joe McCarthy, Youth Coordinator  
 Pat Moss, Administrative Assistant  
 Debbie Simpkins, Fiscal Monitor  
 Jessie Bode, Business Services Coordinator

**Communicate with Us!**

1341 South Glenburnie Road  
 New Bern, NC 28562  
 Telephone: (252) 636-6901 or (877) 916-6901

**MARK YOUR CALENDARS:**

**ECWDB Board Orientation**  
 at the ECWDB offices in New Bern  
 October 3, 2006, 6:00 pm

**JobLink Committee Meeting**  
 at the ECWDB offices in New Bern  
 October 12, 2006, 6:00 pm

**Youth Council Strategic Planning Retreat**  
 at the Sheraton, Atlantic Beach  
 October 13 & 14, 2006

**Kinston Business Roundtable**  
 at the Kinston Enterprise Center  
 October 18, 2006, 10am

**WIA Oversight Committee Meeting**  
 at the ECWDB offices in New Bern  
 October 19, 2006, 6:00 pm

**Housing Summit**  
 at the History Place in Morehead City  
 October 20, 2006 8:30am

**ECWDB Annual Recognition Banquet**  
 at the Riverfront Convention Center, New Bern  
 November 9, 2006, 6:00 pm

**Veteran's Day**  
 November 13, 2006

**Veteran's Day, is set aside to Thank and Honor all those who Served Honorably in the Military In Wartime or Peacetime. It is celebrated on November 11th, which is the Official end of the first modern Global Conflict in WWI in 1918.**

**Please take a moment to thank a local Veteran for their sacrifices and service to our Great Country. Also please keep our active-duty servicemen and women in your hearts and prayers during these uncertain times.**

**I'm Proud to be an American**  
 By Lee Greenwood

*If tomorrow all the things were gone I'd worked for all my life, And I had to start again with just my children and my wife, I'd thank my lucky stars to be living here today, 'Cause the flag still stands for freedom and they can't take that away.*

*I'm proud to be an American where at least I know I'm free, And I won't forget the men who died who gave that right to me, And I gladly stand up next to you and defend her still today, 'Cause there ain't no doubt I love this land God Bless the U.S.A.*

*From the lakes of Minnesota to the hills of Tennessee, Across the plains of Texas from sea to shining sea. From Detroit down to Houston and New York to L.A., There's pride in every American heart and it's time we stand and say:*

*I'm proud to be an American where at least I know I'm free, And I won't forget the men who died who gave that right to me, And I gladly stand up next to you and defend her still today, 'Cause there ain't no doubt I love this land God Bless the U.S.A.*