

Eastern Carolina WORKFORCE DEVELOPMENT BOARD, INC.



Serving the North Carolina Counties of Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne

July, 2008

Inside this Issue:

Spirit Aerospace Systems Wins Airbus A350XWB Contract for Wing Leading Edge

Great News for Eastern North Carolina

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In May, Spirit AeroSystems, Inc. announced it signed a contract with Airbus to design and produce a major composite fuselage structure for the A350 XWB (Xtra Wide-Body) program. Spirit will design and manufacture the Section 15 center fuselage frame section, a composite structure that will be approximately 65 feet long, 20 feet wide and weigh nearly 9,000 pounds. To accommodate this and other new work packages, Spirit announced plans to expand its operations with a new facility in Kinston, Lenoir County.

Spirit and North Carolina had reached an agreement to begin implementation of a multi-phased project to create a Composites Manufacturing Center for aircraft parts and assemblies in North Carolina. The new facility will be constructed in North Carolina's Global TransPark, and will house both design and build processes. It will initially employ 500 people, with plans to grow employment to 1,000 when all five phases are fully implemented. Construction of the Kinston facility will begin later this year, with operations expected to commence in 2010. Portions of work on the A350 XWB are also planned to be performed at Spirit Wichita and at the new Spirit Malaysia facility, which is expected to be operational in 2009.

In July, Spirit AeroSystems officials announced that the manufacturing capacity of the company's future Kinston facilities will expand to include wing

components as well as fuselages.

Spirit's European facilities in Scotland will host the majority of the work performed on a portion of the wing of Airbus' new A350 XWB aircraft. Officials in the company's U.K. headquarters recently signed a contract with Airbus to perform the work, according to a news release posted on Spirit's Web site. Spirit Europe will design and build the wing's "leading edge structure." The structure's "composite front spar" will be built in the Kinston plant. Other parts of the structure, called "composite" sub-assemblies, will be manufactured in Spirit's Malaysian facilities.

Locally, Dave Bauer, has been selected as Lenoir Community College's (LCC) new director for customized workforce training specifically assigned to assist Spirit AeroSystems develop a local workforce. Prior to joining LCC, Bauer worked for Craven Community College since 1972. Bauer said up to 90 percent of Spirit's Kinston plant workforce will be hired locally. "We will help prepare, train, and deliver a workforce for a high-tech industry (Spirit)," Bauer said. "Spirit is less than 24 months away from manufacturing a product at the GTP." Administrators will begin recruiting students in 2009, once construction of Spirit's manufacturing facility at the Global TransPark begins. Bauer recently organized a trip for the Workforce Development Partners to travel to Spirit's Wichita, Kansas, headquarters to discuss



Back Row: Bobby Merritt, Lenoir CC, Lane Dyer, ESC, Patsy Jones, ESC, Middle Row: Glenda Lewis, NCCCS, Dave Bauer, Craven CC, Lynn Creech Beaufort CC, Front Row: Dr. Briley, LCC, Tammy Childers, ECWDB, Bill Joyner, Wilkes CC

workforce needs and learn how the company trains its workers, and how the aircraft components are built.

Spirit AeroSystems based in Wichita, Kansas, is the world's largest independent supplier of commercial airplane assemblies and components. In addition to its Kansas facility, Spirit has operations in Tulsa and McAlester, Okla., Prestwick, Scotland, and Samlesbury, England. In the U.S., Spirit's core products include fuselages, pylons, nacelles and wing components. Additionally, Spirit provides aftermarket customer support services, including spare parts, maintenance/repair/overhaul, and fleet support services in North America and Europe. Spirit Europe produces wing components for a host of customers, including Airbus.

Sources: Kinston.com & spirtaero.com



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Vision

Our vision for the eastern counties of North Carolina is a highly skilled workforce with an educational attainment level that meets the needs of the 21st Century workplace, so that local firms can compete in a technologically advanced global economy.

Mission

Our mission is to ensure that our workforce development system is customer focused, demand-driven and accountable in preparing our current and future workforce to meet the changing needs of a highly-competitive global economy.

Value Added

We add economic value to our communities by ensuring that quality education, job training, and employment opportunities are available for job/training seekers and employers alike, thereby improving the quality of life for our citizens throughout eastern North Carolina.

Key Strategies

- Engage business and community leaders in addressing workforce issues and promote strategies to improve education levels & basic workplace skills.
- Strengthen alliances with economic development to identify and address the workforce needs of current and future industries.
- Implement a community awareness plan that promotes the WDB, JobLink Career Centers, and partner services.
- Identify and implement effective employment and training strategies that result in employment opportunities for all citizens.



Director's Corner

Dear Colleagues,

First, please join me in welcoming Ms. Mona Padrick as our 2008-2010 Chair for the Eastern Carolina Workforce Development Board. Mona currently serves as President for the Jacksonville-Onslow Chamber of Commerce and brings a wealth of experience in both education and the private sector to the Board. We look forward to her leadership as Board Chair.

Change is all around us and it's exciting to see all of the growth that is occurring in Eastern North Carolina! On the cover page, you just read about Spirit Aerospace Systems and the plans to grow a workforce to over 1,000. These high skill and high wage jobs are only the beginning. Companies throughout the region are preparing for the opportunities to partner with Spirit as manufacturing suppliers. Additionally, new industries are scouting the area as they consider relocating to eastern NC. Schools, community colleges, and universities are continuing to refine and develop new curriculums to meet the needs of this high tech industry. Workforce professionals in the local JobLink Career Centers and Employment Security Commissions are preparing to assist with recruitment efforts, and Career Readiness Certifications will play a key role in identifying the right workers with the right skill sets.

In addition to Spirit Aerospace Systems, our region is in the midst of more growth as a result of the military personnel who are arriving daily. Since last year, it's been reported that over 5,000 military personnel and their families have already arrived at Marine Corps Base, Camp Lejeune. To prepare for this growth, a Military Growth Task Force has formed and recently received \$1,559,000 to plan for the regional growth. New construction is not only occurring in Onslow County, but it's occurring throughout the eastern region, and there are efforts underway to address the growing construction workforce needs. Carteret Community College for example, recently received a grant to equip their Construction Trades Center, and Onslow County Schools recently received a grant to work with students in the skilled trades programs using Career Readiness Certifications as a tool to ensure their future work readiness.

While I have provided only a small glimpse into what's happening in the region, we are all being challenged to address the growing energy crisis. On page 7, you will find information on an upcoming Sustainable Energy Workforce Symposium, as manufacturing renewable energy components, installing sustainable energy technologies, and implementing energy efficiency measures is assuming a higher priority. As with all industries, the long-term growth of sustainable energy and success of this industry will depend on the presence of a skilled workforce. You can also read on page 8, some tips to go green at the office.

In closing, no matter the industry, it takes all of us working together to be successful. On pages 5, 8, and 9, you will read of successful partnerships as they highlight the successes of others. Changed lives. Brighter futures. Jobs that can provide living wages to support a family. At the end of the day, it's the people we help that matters most!

Thank you for making a difference. - Tammy Childers

Welcome to the Eastern Carolina Workforce Development Board of Directors

Steve Hicks, President,
Wayne County Chamber of Commerce,

Tara Myers, Manager
Goldsboro Vocational Rehabilitation

Dr. Kathy Spencer, Superintendent
Onslow County Schools

Vision East Partnership Presents at Workforce Innovations

WIRED Without the Dollars

In July, the Vision East WDBs had the opportunity to present at the 2008 Workforce Innovations Conference in New Orleans. Walter Dorsey, Region Q, Denise Day, Mid-Carolina, Elizabeth Kurzer, NC Division of Workforce Development, and Winston Tompoe, USDOL shared the highlights and successes of the eight Workforce Development Board Vision East partnership. To read comments posted on Innovating Networks by Ed Morrison and listen to the presentation, visit:

<http://www.innovatingnetworks.net/news/2008/7/16/vision-east-eastern-north-carolina-partnering-without-the-dollars>

Innovating Networks is an online community of workforce development professionals and economic development practitioners. This peer-driven, collaborative website provides an opportunity to share best practices, success stories and all types of information through Blogs, Wikis, Forums and other Web 2.0 tools.

Jacksonville-Onslow County Economic Development Forum

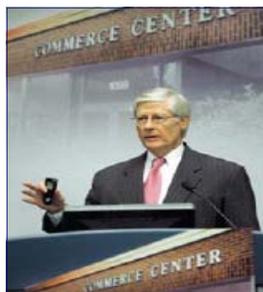
Building Commerce in Onslow

On July 31, the Jacksonville-Onslow Economic Development Forum was held at the Jacksonville City Hall with over 100 in attendance. The event was sponsored by the Jacksonville-Onslow Commerce Center.

Mona Padrick, President of the Jacksonville-Onslow Chamber of Commerce welcomed everyone and recognized the elected officials and introduced the forum speakers—Jim Reichardt & Doug Byrd from the Jacksonville-Onslow Economic Development, Jesse Newsome & Theresa Carter, Sports Commission & Onslow County Tourism, Tom Gaskill, Military Growth Task Force, Steve Wangerin, Chairman of the Chamber's Workforce Steering Committee, and Billy Sewell, who introduced the key note speaker, Department of Commerce, Secretary Jim Fain.

The two hour forum was an opportunity to receive updates on the workforce, economic, military growth, tourism and sport commissions activities occurring within the county.

State Secretary of Commerce Jim Fain commented on the positives in what Onslow County is doing to enhance economic development as well as what it can do to further the cause. "The best thing that I can do when I'm in a community is to make sure my



Department of Commerce Secretary Jim Fain, Keynote Speaker for Economic Development Forum

ears are open," said Fain.

Fain said that the number 1 recommendation for the county was to invest in education and workforce development. He highlighted the Work Keys initiative previously discussed, as one that can ensure that the workforce has the right set of skills that employers need and are looking for.

He said Onslow County is on the right track with the programs it offered, and with the county's skilled work force, the military in particular, it was important to find ways to keep those people in the area. "We need to succeed and to have good jobs because we have smart, well-trained, innovative people," he said. Fain also suggested the county continue to invest in generic buildings to entice investors and prospective businesses to relocate to the area. "A company can make an invest-

ment and be quicker to begin operations," he said. Plans to construct a speculative building in Burton Industrial Park are under way. The five-year plan put forth by the Jacksonville-Onslow Office of Economic Development earlier this year received a thumbs up from Fain.

The plan includes a business retention and expansion program, new business recruitment, product development, incentive and investment growth and development and partnership development. "I think Onslow County has assets that can enhance the entire state," Fain said. "You have strong tourism assets and you are maximizing those ... lots of counties would love to have your strengths."

Jim Reichardt, Onslow's director of economic development, noted that many changes have been made since the last economic development forum in 2004. "A lot has happened, a lot of organizations have been added to the commerce center, a lot of programs have been invigorated and initiated," he said.

The Military Growth Task Force -- created to develop a plan for the area to meet military expansion in the area - now operates out of the commerce center, and Work Force Development has added the WorkKeys program and a physicians affairs committee to its

NC's Eastern Region Awards \$250,000 in Support of Regional Work Keys Projects

In April, NCER released an RFP to solicit innovative competitive proposals for projects that will expand and accelerate the use of WorkKeys Assessments and Career Readiness Certifications in the Eastern Region via the vertical and horizontal integration of workforce proponents such as, but not limited to, K-12 schools, Community Colleges, Workforce Development Boards, Universities, Economic Development Organizations, Non-profit Groups, and Businesses and Industry.

Their focus is the implementation of the WorkKeys assessment system

workforce for high growth industries such as the Construction Industry, Life Sciences (Healthcare), and Advanced Manufacturing (to include Marine Trades) in Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenoir, Nash, Onslow, Pamlico, Pitt, Wayne and Wilson counties.

In June, grants totaling \$250,000 were awarded as follows: Turning Point WDB - \$85,000 WorkKeys assessment and Career Readiness Certification Project for Nash, Edgecombe, and Wilson Community Colleges; Onslow County Schools - \$51,000; Pitt County EDC and

Region Q WDB - \$55,500 and WORKS Wayne County - \$58,500.

The Eastern Carolina WDB is providing the WIN software, a pre-assessment and training component used for the Work Keys Assessment System and is providing WIN training and technical assistance to local community colleges and public schools staff. The North Carolina's Eastern Region has committed \$250,000 a year for three years specifically for Workforce Development initiatives.

Source: Tammy Childers, ECWDB

Wayne County Home Schooled Students Test for NC Career Readiness Certification



Pictured: Kayla Hill, a homeschooled student from Wayne County, was awarded a Silver CRC in June.

Nine students from the Tarheel Educational Association of Christian Homeschoolers (TEACH) in Wayne County were awarded NC Career Readiness Certificates (CRC) in June. The students, who ranged in age from 14 to 17 years old, were tested at Wayne Community College on May 30. All nine students who tested received Silver CRCs.

WorkKeys assessments measure the application of academic skills to the world of work. Individuals may earn varying levels of CRC (Bronze, Silver or Gold) according to their scores on three WorkKeys tests. The tests are Reading for Information, Locating Information, and Applied Mathematics.

The home schooled students were offered the opportunity to test through the WORKS initiative (Wayne Occupational Readiness Keys for Success). Diane Ivey, WORKS coordinator at Wayne Community College explained, "CRC testing was offered to students in our pilot project with the public schools. We also wanted to give this opportunity to homeschooled students as part of our community-wide workforce development efforts."

Tammy Hill, board member for TEACH in Wayne County, worked with Mrs. Ivey to coordinate the testing for the home schooled teens who volunteered to take the assessments. According to Mrs. Hill, the parents of the nine youth were pleased with the performance of their students.

Mrs. Hill's daughter, Kayla, was one of the nine students who took the as-

sessments and earned her CRC.

"As home school parents, we wanted to be involved with NC CRC because we understand the importance of being prepared for college and for the workforce. As home school instructors, we want to know that we are covering those areas that are needed to prepare our children not just spiritually and academically but also for what is expected of them in the workplace," said Mrs. Hill. "I am thankful that WCC offered us this chance to participate in the NC CRC program through the WORKS initiative and that they think of us as part of the community, not isolated from it."

TEACH of Wayne County is an association of 78 home school families with 216 children from birth to 18 years of age. According to statistics released by the NC Division of Non-Public Education, there were 616 students enrolled in 322 home schools in Wayne County during the 2006-07 school year.

Mrs. Hill and Mrs. Ivey are working together to bring skill-gap training through the WIN for WorkKeys program to the home schooled students who wish to re-test to earn a Gold CRC. "I have looked at WIN for WorkKeys and believe that the curriculum will help our students improve their skills in many areas, not just in the three CRC skills," said Ms. Hill.

"Students in school or adults in the workforce can earn a CRC to prove they have skills that employers need," explained Mrs. Ivey. "To improve the quality of Wayne County's workforce, we want to make CRC available to and sought by everyone. As the WORKS initiative continues to fulfill its mission of identifying and addressing skill gaps in our workforce, everyone in Wayne County will benefit," she said.

Source: Diane Ivey, WCC

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Gold LEAF Foundation Awards Grants to Carteret Community College and Lenoir Community College

Planning for Regional Growth and New Opportunities

As the region is in the midst of growth, the need for skilled trade workers is greater than ever. Carteret Community College is preparing for this growth and recently received \$120,000 from the Golden Leaf Foundation to equip their Construction Trades Center.

This Golden LEAF grant is assisting Carteret Community College with equipping their Construction Trades Center to prepare a skilled workforce that will meet the needs of the growing construction industry in Carteret County and the coastal region. Training will be available to existing workers as well as high school students. Plans are underway to establish a dual enrollment construction program with the Carteret County Schools to begin early 2009. It is estimated that over 200 individuals will be trained annually to work in diverse

construction sectors.

With the growth in the manufacturing sector in the region, and the anticipated arrival of Spirit Aerospace Systems, Lenoir Community College is gearing up to take the training out to the communities. Lenoir Community College recently received \$125,000 from the Golden Leaf Foundation to establish a regional Mobile Machining Lab.

This Golden LEAF grant is being used to support a Mobile Machining Lab that will enable Lenoir Community College to reach future machining technology students and current employees at local industries by providing on-site training visits to surrounding counties' community colleges and universities where machining technology programs are not available. By attending job fairs and performing demonstrations at middle

schools and high schools, the College expects to create interest in machining technology in tobacco-distressed areas where students and displaced workers are in need of training for these 21st century jobs.

The Golden LEAF Foundation, a non-profit corporation, was created in 1999 to receive one-half of the funds coming to North Carolina from the master settlement agreement with cigarette manufacturers. In turn, the Foundation is helping North Carolinians make the transition from a tobacco-dependent economy through grants and investments that will positively affect the long-term economic advancement of the state. It gives priority in its grantmaking to tobacco-dependent and economically distressed counties.

Source: Goldenleaf.org

Craven County School Superintendent Bill Rivenbark Retires after 40 years of Service

Scholarship Established to Honor Rivenbark



Representatives from Partners in Education Honor Bill Rivenbark

Bill Rivenbark says he accomplished everything he made a priority during his 40 years in Craven County schools and 12 years as superintendent. Rivenbark began his career in 1968 as a seventh-grade teacher at Brinson Memorial. He said a high school history teacher inspired him to become an educator. He earned his bachelor's degree at East Carolina. In 1970, Superintendent Hiram Mayo asked him to be principal at James City Junior High. "At the time, at age 23, I was the youngest principal in North Carolina," he said. "I've been very blessed to be able to be a teacher, a principal and superintendent for 12 years in the community that I

love," Rivenbark said. "Not many people get to do that."

Beginning next year, 30 Craven County students a year will be reminded through scholarships of Bill Rivenbark's work in the school system. Partners in Education, a nonprofit organization that supports the system, and East Carolina University's Project Heart program recently announced that they will work together to give the Rivenbark/Segal AmeriCorps Education Award. Partners in Education held a reception at Bank of the Arts in New Bern to tell Rivenbark about the scholarship and celebrate his retirement. "This is a tremendous surprise, and I can't think of anything better to do," Rivenbark said. "I thoroughly support it. I'm honored and very appreciative."

Project Heart helps students in Eastern North Carolina. It operates a mentoring program at West Craven High. Students mentor peers and receive scholarships, said Jennifer Wagner, the

executive director of Partners in Education. "They (Project Heart) were interested in expanding their program to Havelock High and New Bern High," Wagner said. "And Partners in Education felt that Mr. Rivenbark truly deserved something in his honor for his retirement, not only for what he contributed to the school system but for his support for Partners. We thought he would appreciate something that would directly benefit students." Currently, 10 students receive the mentoring scholarship each year. Beginning next year, 30 students will receive scholarships in the expanded program. A student must apply and agree to mentor a peer for 30 hours a month. Wagner said Project Heart and Partners in Education will work together to award a \$1,000 scholarship to each student.

Source: *Sun Journal*

Military Growth Task Force Receives \$1,559 Million Grant and Holds Kick Off Celebration

Region Prepares for Military Growth

The Military Growth Task Force (MGTF), a special committee of North Carolina's Eastern Region, announces that it has received a \$1.559 million planning grant from the Office of Economic Adjustment. This grant award represents another milestone in its mission of managing the process of planning for the infrastructure and services that will be needed for the addition of an estimated 11,477 Marines and 9,501 dependents by the end of 2011.

This growth is in response to the Marine Corps' "202K Plus-Up" plan, a five-year plan to increase the number of active-duty Marines to 202,000 by 2011. The bases impacted by the growth in the Marine Corps are Camp Lejeune, New River Air Station and Cherry Point Air Station.

This growth in the Marine Corps is part of a forecasted increase of approximately 61,000 people in eastern North Carolina by 2011, which is an anticipated growth rate of 13.7%. The following counties comprise the MGTF: Carteret, Craven, Duplin, Jones, Onslow, Pamlico and Pender.

The MGTF has also hired Tom Gaskill as its Executive Director. Most recently, Mr. Gaskill served as the Chief of Staff of the Second Marine Aircraft Wing at Cherry Point. He is familiar with the region and many of

the issues related to military growth. Previously, Mr. Gaskill served as the Human Resources Director at the Wing, as well as the Marine Forces Central Command Liaison to U.S. Naval Forces Central Command in Bahrain.

The offices for the MGTF are located at the Commerce Center in Jacksonville. To kick off the seven-county program to plan for the military growth, the MGTF held a Kick-Off Celebration on July 14, at the Paradise Point Officers Club aboard Camp Lejeune.

Prior to the start of the Kick-Off Celebration, a working group orientation session was held for local community leaders that have volunteered their time to serve on one of the following seven working groups established by the task force: Communications and Government Affairs; Housing; Work Force; Transportation; Education; Infrastructure; and Local Government Managers and Planners.

There are spots available for more community member participation on these working groups. Anyone interested in serving as a volunteer on a working group should contact the MGTF Office at 910-347-1171. Members of the public may also follow the progress of the MGTF on its new website, nceastmgtf.org, which will contain

Rapid and extensive growth in military personnel will result in fundamental changes to large parts of North Carolina's "Eastern Region". These changes will be driven by an influx of nearly 25,000 additional people comprised of active-duty Marines, civilian staff and family members by the end of fiscal year 2010, and as many as 15,000 people indirectly associated with the Marine Corps expansion. This increase will come on top of the previously projected general population growth of more than 21,000 people by 2010.

Because the increase in population due to defense segment growth is imminent and is thought to be a catalyst for all other growth, the Military Growth Task Force (MGTF) was created to focus on the impact of the increase in military service members in the region.

updates and important information about the process and the work of the task force.

Source: nceastmgtf.org

A Sustainable Energy Industry is Emerging in North Carolina

Sustainable Energy Workforce Symposium to be held September 8

Companies are manufacturing renewable energy components, installing sustainable energy technologies, and implementing energy efficiency measures. The long-term growth and success of the industry will depend on the presence of a skilled workforce.

Please join the NC Sustainable Energy Association and NC Solar Center in exploring these opportunities and challenges by attending the Sustainable

Energy Workforce Symposium. The event will present the workforce needs of the fastest growing industries - solar energy and building science - and highlight training programs that already exist or that are currently under development across the state.

The keynote speaker - Rick Gerardi, Senior Program Manager at Lockheed Martin - spent two decades implementing innovative strategies for improved

energy efficiency and building performance in the state of New York.

The Sustainable Energy Workforce Symposium will be held on Monday, September 8, 2008 at the McKimmon Convention Center in Raleigh. To attend this free event, please register by August 29 at <http://sustainableworkforce.eventbrite.com>.

Source: www.energync.org

Carteret County JobLink Partners Honor Employers and Workers

Rigor, Relevance, and Relationships in Action

On May 31, organizations that support the county JobLink Career Center paid tribute during a luncheon at The History Place to employers, tradesmen and an individual who overcame obstacles thanks in part to help from the program.

The fourth annual awards presentation honored Penny Sarosy, an employee of Down East Medical Associates of Morehead City with this year's Award of Achievement. She graduated from the medical assistance program at Carteret Community College. A WIA participant who had suffered what she called many setbacks, the loss of a child and other personal struggles, Ms. Sarosy said the program helped her put her life in order and prove people can rise above life's challenges.

Dr. Scott Ralls, President of the North Carolina Community College System was the keynote speaker for the event. Ralls stressed the importance of applying rigor, relevance, and relationships in North Carolina's workforce system.

"No one agency can serve the needs of all customers, it takes partners working



Dan Williams presents award to Penny Sarosy.

together to make a real difference in the lives of their customers", Ralls said. "Penny is a great example of the successes that can be achieved when JobLink partners are working together".

Awards were also presented to area employers. Sound Bank CEO Phil Collins accepted that company's award for Employer of the Year in the small employer category. Presenter Chris Barnes said the bank, which employs about 40, is "totally committed to the community," and its staff is involved in about 62 civic organizations, with many in leadership roles.

Bluewater GMAC Real Estate, which employs more than 90, was awarded as

Employer of the Year in the large employer category. The company is owned and operated by Sherrell Futral and Woody Warren. The presentation was based on employee testimonials that praised the work environment, professionalism, integrity and the opportunities, salaries and benefits offered.

Carteret Community College President Dr. Joe Barwick presented the Community Advocate Awards to Leonard Safrit of Safrit's Building Supply for supporting StoryCorps, a non-profit project to compile an audio history that "celebrates people's lives," Dr. Barwick said. Dr. Barwick also presented the smaller firm Community Advocate Award to NCCoast Communications publisher Tom Kies for that company's support of various nonprofit organizations.

Ray Flores of Pride Electrical Contracting presented the Gordon L. Seaman Skilled Trades Professional of the Year Award, named in honor of his former employer, to Larry Copeland and Terry Greene, craftsmen who create exhibits at the N.C. Maritime Museum in Beaufort.

Source: Mark Hibbs, News Times

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Lenoir County JobLink Career Center

Phone: (252) 527-7320

Onslow County JobLink Career Center

Phone: (910) 347-2121

Onslow County JobLink Information Site

Phone: (910) 938-6309

Pamlico County JobLink Career Center

Phone: (252) 249-9934

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Phone: (919) 731-7950

NC's JobLinks are an Equal Opportunity Employer/Program. Auxiliary aids & services are available upon request to individuals with disabilities.

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Coastal Community Action, Inc. Presents the 5th Annual Celebration of Success

The Power of Partnerships! Meet Three Special WIA Participants Who Were Honored

Celebrating 43 years of helping people and changing lives, Coastal Community Action (CCA) held its annual event to recognize and honor program participants for achieving self sufficiency. The event recognized several individuals in the community who have helped to blaze the path for services in Carteret, Craven, Jones, and Pamlico counties to advance change in their communities and support for family. Several community leaders and participants were recognized. Among them were three very special individuals who successfully completed the WIA programs and are now successful in their careers.



Latesha Johnson, Business Education Teacher, Carteret County Schools,

Ms. Latescha Johnson, a former WIA & Self-Sufficiency participant was awarded the Lonnie D. Burton Achievement Award in May 2008 at the North Carolina Community Action Association Spring Conference in Asheville. The award is named to honor the memory of the late Executive Director of the Opportunity Corporation of Madison-Buncombe Counties.

The award is presented annually to an outstanding program participant in the North Carolina Community Action Network. Ms. Johnson is recognized for striving for excellence and overcoming the odds during the difficult times for her family. The family received Self-Sufficiency services coupled with WIA services, which benefited the family as Mrs. Johnson worked, attended college, and managed three small children. The family's income fluctuated because her husband had sustained job-related injuries and had been unemployed for almost a year. Despite the financial setback, Mrs. Johnson continued to work towards her goal of completing a Bachelor of Science Degree from East Carolina University.

As a self-sufficiency participant, she accepted numerous advantages available for her family. All three of her children attended CAA's Head Start, and the CCA Case Manager helped her to stay focused on her goals. She excelled in all of her college courses and as a result, she reaped great awards. She earned an Associates degree from Carteret Community College, and in May 2005, she earned a Bachelor of Science Degree from ECU. Currently, she is employed full-time with the public school system in Carteret County teaching Business Education and is pursuing a Master of Science Degree. She is also a 2006 recipient of the Eastern Carolina Workforce Development Outstanding Participant Award in the WIA program.



Bonnie Beard, Medical Assistant, Coastal Carolina Health Care, New Bern

Bonnie Beard was an outstanding Student of the Year in 2007 at Pamlico Community College. She was awarded the State Academic Excellence Award. She served two terms as president of the Pamlico Community College (PCC) Student Government Association. She was inducted into Phi Theta Kappa Honorary Fraternity for her leadership and academic skills, and in May 2007, she conferred two degrees: Associate in Medical Assisting and an Associate in Electroneurodiagnostic Technology.

In an interview with the Sun Journal report, Bonnie stated: "Going to this college changed my life and has changed my future." Her educational career did not seem so promising prior to enrolling in PCC. She had to overcome many obstacles to earn her degrees, including enduring three surgeries, being confined to a wheelchair, and having to use a cane to walk. It was during this time of being disabled that Bonnie stated in an interview, "I promised myself that when I could walk again, I would get off disability, get a better education, and have a

real future." Her enrollment in the Self-Sufficiency, Program and the WIA program helped Bonnie meet some of her basic and educational needs. She credits these programs with helping her manage unexpected financial responsibilities and giving her peace of mind to focus on her studies and graduate with honors. Bonnie now works full-time with Coastal Carolina Health Care in New Bern and receives full benefits.



Iris M. Burney, Registered Nurse, Lenoir Memorial Hospital, Kinston

Iris M. Burney is an over-comer. She entered the self-sufficiency program in 2005 as a single, teenaged mother of twins. She had been accepted to Lenoir Community College, to begin an educational career, ultimately to become a registered nurse. Her primary motivation was to make a better life for her children. At intake, her only source of income was child support, but she also had a good support system that included her parents, her WIA and Self-Sufficiency Case Managers, and her fellow classmates. Her strength and leadership characteristics earned her the title of "peer cheerleader" among her fellow students. Her competence, resilience and determination captured the attention of the faculty at Lenoir Community College, granting her two scholarships to help pay for college education. One of the scholarships also guaranteed her a position with Lenoir Memorial Hospital following graduation and state licensure. In May 2008, she graduated from Lenoir Community College with an Associates degree in Nursing. Recently, she traveled to Raleigh to take the North Carolina Licensing for the Nursing Exam and she passed. Iris is now a Registered Nurse earning approximately \$24.00 per hour!

Source: Coastal Community Action, Inc.

ESC Holds Regional Employer Awards Luncheons

Local Businesses Receive 2008 Employer Awards

Annually, the Employment Security Commission recognizes local employers for their work with the ESC and their positive contributions to North Carolina's economy. This year, ESC Chairman, Harry Payne, Jr. presented the 2008 Employers Awards during the luncheons held in Wilmington and Williamston to the following local employers within the Eastern Carolina Local Area:

- Butterball, LLC, Goldsboro
- City of New Bern, New Bern
- House of Raeford Farms, Inc, Kenansville
- Jones-Onslow Electric, Jacksonville
- Pro-Type Services (4th consecutive year recognized with this honor, for a six total)
- Kinston Housing Authority, Kinston
- TESSI Employment Services, New Bern
- Town of Morehead City, Morehead City



Chairman Payne, ESC, City of New Bern, Mary Brown, Manager, New Bern



Ralph Leeds, Manager, Jacksonville ESC, Chairman Harry Payne, ESC, Shirley Cox, HR Manager, Jones Onslow Electric



Dan Williams, Manager, Morehead City ESC, Chairman Payne, ESC, Amanda Bryant, Debra Winfrey, Perry Tosto and Charles Thomas, from NC State Port Authority



Dennis Kirby, Kenansville ESC, House of Raeford Farms Inc. Rep. Chairman Harry Payne, ESC



Bill Pate, Goldsboro ESC, accepting award for Butterball LLC, Chairman Payne, ESC,



Kinston Housing Authority, Chairman Payne, ESC, Beverly Altson, Kinston ESC

Goldsboro ESC Receives American Legion Award

On June 13, the American Legion awarded the Goldsboro office the Outstanding Public Service Office award of the Year.



Left to right: Department of the North Carolina American Legion Commander Richard Neville, Goldsboro Office Senior Local Veterans Employment Representative Ronald Zeimmer, Goldsboro Office Manager William Pate, and ESC Director of Veteran Employment Services Ken Siragusa



Pre-Conference Session for Workforce Development Board Members, Directors and Partners

**“A Key Workforce Board Responsibility:
Demand-Driven, Integrated Service Delivery”**

Wednesday, October 22 9:00 am — 12:00 Noon

Victoria A Room (3rd Floor), Sheraton/Koury Convention Center, Greensboro

“Responding to business demand” through “integrated (not program) service delivery” are two of the most important change imperatives for Workforce Boards. Some Boards have made the transition, others are struggling to reinvent, and others are just now beginning to plan for redesign. Regardless of your current implementation, this workshop will help you: build a workforce intelligence system that chronicles business demand on a real-time, continuous basis; identify the key Board decisions to ensure a demand-driven services paradigm; plan to achieve both vertical and horizontal alignment with demand; design a functional service delivery process which maximizes customer services and performance, while minimizing program-focus and bureaucracy; learn the lessons of the early adopters and avoid the most common pitfalls; and, figure out how to communicate these big policy changes to your contractors and frontline staff. This session will also feature: Dr Helen Parker, USDOL Regional Administrator, Roger Shackelford, Executive Director, Division of Workforce Development and a regular Association Business meeting.



About the speaker.....

Greg Newton has provided training and consultation services to the workforce system since 1981, and has provided services in all fifty states, to over 263,000 participants, and to over 300 States and Local Workforce Investment Areas. As the principal of Greg Newton Associates, he has helped local areas and boards build one-stop partnerships, develop effective and satisfying one-stop centers, strengthen workforce investment boards, create and offer effective business services linked to economic development, and provided workforce leaders with positioning advice to respond to changing environments. He has an undergraduate degree in marketing from Ohio University and a Masters in Public Administration from the Kennedy School, Harvard University. Learn more by visiting www.GregNewtonAssociates.com.

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- **Get in Touch with Your Future!** High-energy, learn-by-doing workshops on ‘scenario planning’ led by David Beurle, Innovative Leadership Australia
- **A report on state, national and international trends in rural innovation**
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Eastern Carolina

WORKFORCE DEVELOPMENT BOARD, INC.

ECWDB Staff:

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Robert Kehres, Assistant Director
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MARK YOUR CALENDARS:

Board Orientation

at the ECWDB offices in New Bern
August 27, 2008, 6:00 pm

WIA Committee Meeting

at the ECWDB offices in New Bern
October 16, 2008, 10:00 am

JobLink Committee Meeting

at the ECWDB offices in New Bern
October 9, 2008, 6:00 pm

Youth Council

at the ECWDB offices in New Bern
September 9, 2008, 6:00 pm

Executive Committee Meeting

at the ECWDB offices in New Bern
August 28, 2008, 6:00 pm

Board Meeting

at the ECWDB offices in New Bern
September 4, 2008, 6:00 pm

Register Today

Career Development
Facilitator Training

The NC Workforce Development Training Center is now accepting registrations for the September CDF training. The course requires 120 hours of instruction. Students will complete the necessary hours of instruction with **18 hours in the classroom** (3 days of 6 hours each), supplemented by **62 hours of facilitated distance learning and 40 hours for completion of an independent project.**

Coursework will be completed over 3-4 months for the September class. The first two meeting dates are September 10 and September 11, with the final date to be arranged at the first session with input from the students. Tuition is **\$525.00** for the complete course, including materials! For more information, please contact Martha Barefoot at or Gene Scott at (919) 329-5588.

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