

Eastern Carolina WORKFORCE DEVELOPMENT BOARD, INC.



Serving the North Carolina Counties of Carteret, Craven, Duplin, Greene, Jones, Lenoir, Onslow, Pamlico and Wayne

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President's Council of Economic Advisers Release Report "Jobs of the Future"

Data indicates that the economy of 2016 will resemble the economy of 2008

A report released this month titled "Jobs of the Future" produced by the President's Council of Economic Advisers (CEA), presents a projection of potential developments in the U.S. labor market over the next five to ten years and discusses the preparations necessary to develop the 21st century workforce. It discusses the skills that will likely be most relevant in growing occupations, the value and limitations of our current post-high school education and training systems, and the characteristics of a more effective education and training structure.

At an aggregate level, the data indicates that the economy of 2016 will resemble the economy of 2008, with several important shifts that have implications for employment.

Health care is forecasted to remain a large source of job growth in the labor market. The long-term trend toward more employment in health care is expected to continue, with many health care occupations, including medical records and health information technicians, registered nurses, clinical laboratory technicians, and physical therapists, expected to grow.

The decades-long decline in the share of workers that are employed in manufacturing is expected to moderate. Some industries within manufacturing – such as aerospace and pharmaceuticals – are projected to create many jobs.

The construction industry is projected to eventually recover and add jobs in the coming decade. This rebuilding would generate a demand for skilled workers

such as electricians and plumbers.

Well-trained and highly-skilled workers will be best positioned to secure high-wage jobs, thereby fueling American prosperity. Occupations requiring higher educational attainment are projected to grow much faster than those with lower education requirements, with the fastest growth among occupations that require an associate's degree or a post-secondary vocational award. Key attributes of a well-trained workforce as well as elements of an effective education and training system are detailed below.

Employers value workers who can think critically and solve problems. Many highly-paid occupations require workers with good analytic and interactive skills.

Occupations that employ large shares of workers with post-secondary education and training are growing faster than others. While expected growth in construction and some manufacturing industries would create job opportunities at all skill levels, workers will be better positioned for good jobs if they acquire additional training and education. Occupations that have grown recently require more formal post-secondary schooling than occupations that have declined.

The U.S. post-high school education and training system provides valuable skills to those who complete programs in high-growth fields. However, it could be more effective at encouraging completion and responding to the needs of the labor market.

Elements of a more effective system include: a solid early childhood, elementary, and secondary

system that ensures students have strong basic skills; institutions and programs that have goals that are aligned and curricula that are cumulative; close collaboration between training providers and employers to ensure that curricula are aligned with workforce needs; flexible scheduling, appropriate curricula, and financial aid designed to meet the needs of students; incentives for institutions and programs to continually improve and innovate; and accountability for results.

Worker flexibility is key given the dynamic nature of the U.S. labor market and ongoing technological change. In 2003, for example, a quarter of American workers were in jobs that were not even listed among the Census Bureau's Occupation codes in 1967, and technological change has only accelerated since then. Environmental-related occupations – which are expected to experience tremendous growth over the next decade – did not exist in comparable data prior to 2000.

As we build a new foundation for economic growth in the 21st century, the nation's workers will be better prepared for ever-changing opportunities if they have strong analytical and interpersonal skills. High-quality education and training is the best way to prepare the workers of today for the jobs of tomorrow.

To read the full report, visit:
http://www.whitehouse.gov/assets/documents/jobs_of_the_Future.pdf

Source: workforcealliance.org



Officers

Joseph Wiggins, *Chief Elected Official*
Mona Padrick, *Chair*
Mike Kraszeski, *Vice Chairman*

Carteret County

Mike Kraszeski, *Atlantic Veneer, Vice President*
Dave Inscoc, *Carteret County Economic Development, Executive Director*
Dwayne Oglesby, *Fleet Readiness Center East, Organization & Workforce Planner & Analyst*

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Kimsey Welch, *Vocational Rehabilitation, Retired*
Ronald Knight, *Communications Workers of America, Labor Rep.*

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Thomasina Williams, *RASS, Business Owner*

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Carla Byrnes, *B & B Yacht Designs, Owner*
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Wayne County

Fletcher Bizzell, *Excell-Linde, HR & Safety Manager*
Steve Hicks, *Wayne County Chamber of Commerce, President*

Vision

Our vision for the eastern counties of North Carolina is a highly skilled workforce with an educational attainment level that meets the needs of the 21st Century workplace, so that local firms can compete in a technologically advanced global economy.

Mission

Our mission is to ensure that our workforce development system is customer focused, demand-driven and accountable in preparing our current and future workforce to meet the changing needs of a highly-competitive global economy.

Value Added

We add economic value to our communities by ensuring that quality education, job training, and employment opportunities are available for job/training seekers and employers alike, thereby improving the quality of life for our citizens throughout eastern North Carolina.

Key Strategies

- Engage business and community leaders in addressing workforce issues and promote strategies to improve education levels & basic workplace skills.
- Strengthen alliances with economic development to identify and address the workforce needs of current and future industries.
- Implement a community awareness plan that promotes the WDB, JobLink Career Centers, and partner services.
- Identify and implement effective employment and training strategies that result in employment opportunities for all citizens.



Director's Corner



Dear Colleagues,

I hope everyone is having a great summer! This year is certainly going by quickly. Here at the ECWDB offices, we are in the midst of operating a large Summer Youth Employment Program, which is proving to be a tremendous opportunity for so many of our young people. Through the American Recovery and Reinvestment Act, over 200 youth across the region are benefiting from the summer work experience opportunities provided to them.

Additionally, staff has been busy completing close-out of our Adult, Dislocated Worker, Youth, and Incumbent Worker programs for fiscal year ending June 30th. Not surprisingly, we experienced another remarkable year of providing workforce development services to job seekers resulting in expenditures of over \$3 million and serving 1,645 persons through our Workforce Investment Act and American Recovery and Reinvestment Act training programs.

While unemployment rates continued to rise across the region during the past year, more than 48,000 individuals visited local JobLink Career Centers seeking services. These services ranged from employers looking for qualified workers, to job seekers searching for employment opportunities, meeting with a workforce professional to work on a resume, or reviewing possible training solutions.

During this period of economic transition in North Carolina, never before have our jobs in workforce development been as important to so many stakeholders, including the emergence of highly skilled workers seeking services. It used to be that someone could access services in the JobLink and achieve their employment goals in a relatively short time-frame. Jobs were plentiful and the State's unemployment rates were below the national average. Times were good! But within the past few years, we have seen companies continue to down size or close their doors. These realities are forcing us to look at how we can find, and prepare our workforce for jobs comparable to those which were lost.

With the introduction of the Governor's JobsNOW initiative, the state will work aggressively to create jobs, train and retrain our workforce and lay the foundation for a strong and sustainable economic future. Through the JobsNOW initiative, job seekers may benefit from participating in targeted short-term training for in demand jobs at our local community colleges that are designed for a quick entry into the workforce. After all, jobs are our business, regardless of the agency who signs our paycheck. A JobLink partner summed it up best when sharing his agency's motto "Jobs for People. People for Jobs". This certainly fits with Governor Perdue's JobsNOW Initiative.

In these times of economic hardship, our work matters to so many people, regardless if you are a JobLink partner, WIA/ARRA staff, serve on the Board of Directors or serve your county as an elected official. Our work impacts literally thousands of lives within this region. It is not about career counseling, providing labor market information or even referring someone to training; it's about ensuring JobsNOW by assisting both job seekers and businesses in fulfilling their employment needs.

May God Continue to Bless You!

Tammy Childers

"With state agencies, local governments, business leaders and citizens working together we will create new jobs, put people back to work, and train our workers for success. Through JobsNOW, we can get our economy back on track while laying the foundation for a strong and sustainable economic future."

- Governor Bev Perdue

The Eastern Carolina Workforce Development Board, Inc. shares Governor Perdue's number one priority — JOBS. Her JobsNOW initiative is bringing together all the resources available to North Carolinians to create new jobs and to put our people back to work.

North Carolina continues to have a top-ranked business climate. Through Gov. Perdue's JobsNOW initiative, the state will work aggressively to create jobs, train and retrain our workforce and lay the foundation for a strong and sustainable economic future. The Board is proud to partner with local community colleges to provide opportunities for citizens to pursue short-term training and secure good employment through JobsNOW. Other JobsNOW initiatives include Gov. Perdue's recently announced Green Energy Plan, the Charlotte Area Workforce Recovery Plan and the N.C. Office of Economic Recovery and Investment.

Visit: www.JobsNOW.nc.gov

ECONOMIC RECOVERY WORKSHOPS FOR SMALL & HISTORICALLY UNDERUTILIZED BUSINESSES (HUBS)

Want to learn who is receiving recovery dollars and how your business might participate?

DATE

Wednesday, August 12, 2009
9:30a.m.—12:30 p.m.

- Introduction to the American Recovery & Reinvestment Act (ARRA)
- NC Recovery Commitment to Small Businesses & HUBs
- The Use of Local Recovery Dollars and Business Opportunities
- Making Sure You Have the Needed Resources
- Getting Your Questions Answered and Getting Feedback.

LOCATION

Rebuilding Broken Places CDC
2105 N. William Street

For more information on the NC Recovery effort
go to www.ncrecovery.gov
or call 1-888-833-5003 or 919-733-1433.

Everything You Need to Know About Accessing  NC Economic Recovery Opportunities

To Register email admin_bta@bellsouth.net



Governor Perdue and North Carolina's Military Foundation Release Statewide Defense Industry Cluster Analysis

Gov. Bev Perdue joined GEN (ret.) Buck Kernan, Chair, and board members of the North Carolina Military Foundation in releasing the Foundation's "2009 Defense Asset Inventory and Target Industry Cluster Analysis," and recommendations for growing the state's defense and homeland security economy. Lord Corporation, with global headquarters in Cary, hosted Gov. Perdue and the Foundation for this announcement.

The 2009 report identifies where the state's industry, academic and research and development ("R&D") capacity coincides with the emerging needs of the Department of Defense ("DoD") and the Department of Homeland Security ("DHS").

"The North Carolina Military Foundation has worked hard to innovate, create jobs, and spur investment in our defense industry," said Gov. Bev Perdue. "Now we must follow up on those accomplishments and establish a long-term strategy to grow defense clusters across the state that will make North Carolina a defense industry leader—which is fundamental to my vision for North Carolina's economic future." The University of North Carolina General Administration, the North Carolina Community College System, the North Carolina Department of Commerce, and RTI International worked with the Foundation to ensure accurate data collection and analysis.

UNC General Administration Vice President of Research, Steve Leath, expressed the administration's strong support for both the Foundation's collaborative process and the results of the study: "The North Carolina Military Foundation is leading an effective process in which UNC is pleased to be a partner. Together, this team has identi-

fied key areas where we can combine our existing strengths as well as develop new strategies to build up North Carolina's capacity for defense-related research, product development and commercialization, and education."

The report pinpoints six market areas that represent the best opportunity for long-term growth and sustainability in North Carolina, building off the state's strengths and competitive advantages, including its higher education institutions.

"As noted in the Foundation's report, our state's higher education institutions are a draw for military-focused companies expanding or locating in North Carolina," said Dr. R. Scott Ralls, President of the NC Community College System. "Our community colleges have been longtime supporters of the needs of military personnel and military-related companies. We look forward to working with the other partners to fulfill the recommendations of this report to strengthen North Carolina's already thriving military sector."

The North Carolina Military Foundation supports the growth of the state's \$23 billion defense and security industry. Led by some of the nation's former top military leaders and North Carolina's top corporations, the Foundation is a non-partisan, non-profit organization funded solely by the private sector. For more information, visit www.ncmilitary.org or call Will Austin at (919) 828-1322.

Source: ncmilitary.org

Learn How to Participate in Job Fairs on Base and Hire Transitioning Military Personnel

North Carolina is home to more than 100,000 active-duty military personnel. Each year, thousands of these skilled, educated and disciplined men and women transition to the civilian sector. This workforce represents a strong competitive advantage for North Carolina companies. Contact the following offices to learn how your company or organization can participate in upcoming job fairs and hire transitioning military personnel:

Camp Lejeune Transition Assistance Program

Contact: Ms. Lee Tuthill

Phone: 910-449-9709

Email: lee.tuthill@usmc.mil

Cherry Point Air Station Marine Corps Community Services

Contact: Ms. Kyndal Downum

Phone: 252-466-4401

Email: kyndal.downum@usmc.mil

New River Air Station Marine Corps Community Services

Contact: Mr. Gerry Malpass

Phone: 910-449-5255

Email: gerry.malpass@usmc.mil

Seymour Johnson AFB Transition Assistance Program

Contact: Mr. Richard Lambert

Phone: 919-722-1123

Email: Richard.lambert@seymourjohnson.af.mil

Military Growth Task Force Releases Draft Regional Growth Management Plan

The Military Growth Task Force (MGTF) announces the release of the draft Regional Growth Management Plan (RGMP). Mike Alford, Chairman of the MGTF, stated, "The development of the plan represents another milestone in the MGTF's mission of managing the process of planning for the infrastructure and services that will be needed for the estimated 11,477 Marines and 9,501 dependents that will arrive in the region by the end of 2011."

The county commissions of the seven-county MGTF region, along with the city councils of Jacksonville and Havelock, have received a copy of the draft and will now have an opportunity to provide input and comments.

The plan will also be available for public review on the MGTF website at www.nceastmgf.org. Jay Bender, Interim Executive Director of the MGTF, stressed that, "This initial document is a working draft. Based on comments from shareholders, additional editing is

possible. Once finalized and accepted by the members of the Task Force, the implementation phase of the plan will immediately begin."

The RGMP is the result of a six-month study period wherein existing data and studies were collected from a variety of sources. The plan is divided into two general sections: a broad overview that discusses growth impacts that are regional in nature and separate county-specific modules. In addition to the data gathering effort, specific needs, proposals for possible remedies, and potential sources of assistance were vetted.

MGTF spokesman Bender explained, "The RGMP is a thorough regional assessment of conditions that describe current and future growth-related impacts and needs as a result of the unprecedented growth in the region. The plan will serve as a cornerstone reference document for planning by the impacted communities as well as required

documentation for state and federal agencies."

The MGTF is a special committee of North Carolina's Eastern Region (NCER) encompassing seven affected counties. The General Assembly established NCER to promote economic development in thirteen counties: Carteret, Craven, Duplin, Edgecombe, Greene, Jones, Lenoir, Nash, Onslow, Pamlico, Pitt, Wayne, and Wilson. It encompasses almost 7,000 square miles and approximately one million residents.

For more information on the MGTF, contact Jay Bender, Interim Executive Director of the Military Growth Task Force, at Bender@nceast.org or (910) 347-1171.

Source: NCER

Innovation Tools



TRY OUR MILITARY-TO-CIVILIAN JOB TRANSLATOR

www.easternregionWIN.org

The Military-to-Civilian/Civilian-to-Military translator takes job titles in either category and translates it into the other. This is useful for employers looking to hire retired or discharged military or for the military to hire for civilian military positions.

The Onslow County Job Fair will be held on Wednesday, August 26 from 9AM-2PM at Jacksonville Commons Recreation Center.

The event is co-sponsored by Coastal Carolina Community College, Marine Corps Community Services, and the City of Jacksonville. Job-Seekers are asked to bring resumes and come dressed for interviews.

NCER Approves \$283,000 for Workforce Development Grants

Introducing ASPIRE: Assessing Skills for Performance in a Rebounding Economy

North Carolina's Eastern Region (NCER) announced grant awards to two groups for WorkKeys Certification and Profiling. The recipients of this year's awards are ASPIRE and Turning Point Workforce Development Board.

ASPIRE (Assessing Skills for Performance in a Rebounding Economy) is an alliance of community colleges serving, Carteret, Craven, Duplin, Greene, Jones, Lenoir, Pitt, and Wayne Counties. This project unites six community colleges, eight counties, and two Workforce Development Boards in an exciting, comprehensive project to accelerate and expand the use of WorkKeys and Career Readiness Certifications in NC's Eastern Region. ASPIRE received \$225,626 in grant funds which will be used to develop a model for job profiling and testing of adults and high school students.

Turning Point Workforce Development Board, serving Edgecombe, Nash, and Wilson Counties, also received a grant award in the amount of \$58,000. With these funds, Turning Point will work closely with three community colleges to profile jobs and improve high school student participation with the ultimate goal of increasing the total number of students achieving career readiness certification.

These grants will also be used to target job sectors in the regional economic clusters, including aerospace, marine trades, construction, life sciences, and advanced manufacturing. The region's workforce development initiative is based on the WorkKeys Program and North Carolina's Career Readiness Certificate (CRC). ACT developed WorkKeys to standardize the method of assessment for a job profile and an individual's ability to perform a particular job.

The CRC integrates and promotes the attainment of academic, employability, and industry/occupation specific skills by individuals in order to qualify for current and anticipated jobs in the region. The certificate reflects an individual's attainment of a certain core employability skill set required across many industries and occupations. NCER requested proposals that were regional in nature and innovative. Projects were sought that would expand and accelerate the use of Work-

Keys assessments and CRCs by integrating workforce proponents such as K-12 schools, community colleges, workforce development boards, universities, economic development organizations, and business and industry. One goal of NCER's workforce development initiative is to increase the number of people who take the assessment as well as educate the industrial community about WorkKeys. The CRCs allow companies to reduce the risks and costs associated with recruitment by providing a larger pool of qualified applicants. The awarding of these grants increases WorkKeys certification and individuals in the region with CRCs, thus creating a more competitive and marketable workforce.

The goal is to establish a regional WorkKeys program. In support of these efforts, the Eastern Carolina Workforce Development Board staff have trained over 200 high school and community college personnel in the nine county local area on administering the WIN program. WIN for CRCs is a program utilizing the WIN Courseware that provides basic workplace skills training, based on the ACT, Inc. WorkKeys® assessment system. The WIN Courseware prepares citizens in the workforce and students entering the workforce with the skills needed for achievement in their career. WIN is the national leader in Career Readiness Certificate program implementations. CRC programs across the country utilize the WIN Courseware to help jobseekers build their skills and earn their CRC. The WIN Courseware insures concept mastery, not just test preparation for the WorkKeys assessment.

The use of WorkKeys and CRCs assist economic developers to be more specific in their recruiting efforts by understanding workforce availability in their respective areas. WorkKeys also assists the workforce development community to identify gaps in jobs and employee skills that companies are seeking to fill. The next RFP, for the third round of grants, will be released in April 2010 with grants to be awarded in July. For more information on NCER's workforce initiatives, contact Kathy Howard, Associate Vice President, at howard@nceast.org.

source: NCER & ECWDB

**BUILDING A
HIGH PERFORMANCE
WORKFORCE**

**NORTH CAROLINA
CAREER READINESS
CERTIFICATE**

in partnership with

North Carolina
**JobLink
Career Center**
Career Planning, Training
& Placement Services

North Carolina Community College System

**Eastern Carolina
WORKFORCE DEVELOPMENT BOARD, INC.**
252-636-6901
www.crcnc.org

North Carolina Ranks 8th in the Career Readiness Certificate Initiative.

Deployment of the CRC is increasing rapidly as states move from the planning stage to issuance.

The table below shows (approximately) the number of CRC's deployed.

STATE	TOTAL	BRONZE	SILVER	GOLD	PLATINUM
SC	80,657	28,207	41,714	10,736	
IN	66,023		47,905	18,118	
GA	53,871	14,288	28,062	10,993	528
FL	49,500	8,910	26,730	13,860	
MI	46,820				
OH	37,000				
OK	29,439	7,527	15,792	6,120	
NC	27,248	6,540	15,083	5,625	
VA	20,596	6,091	10,949	3,556	
MO	19,431	5,549	10,103	3,779	
LA	17,566	6,061	9,088	2,417	

Source: nationalocc.com

Last updated June 26, 2009

Quick Facts About Career Readiness Certificates

- Powered by the WorkKeys® assessments (a product of ACT, Inc.)
- Career Readiness Certificates document an individual's skill levels in three areas: Reading for Information, Applied Mathematics, and Locating Information
- Career Readiness Certificates are issued based on score levels achieved on the WorkKeys® assessments
- Career Readiness Certificates offer certification at three levels of achievement: Bronze: A minimum Level 3 score on all assessments Silver: A minimum Level 4 score on all assessments Gold: A minimum Level 5 score on all assessments
- Included with resumes, Career Readiness Certificates can provide a summary report of the workplace skills and individual possesses

Career Readiness Certificates open job opportunities based on level of skill development:

Bronze: demonstrates a skill level of eligibility for 30% of profiled jobs

Silver: demonstrates a skill level of eligibility for 65% of profiled jobs

Gold: demonstrates a skill level of eligibility for 90% of profiled jobs

CAREER READINESS CERTIFICATIONS AWARDED IN EASTERN CAROLINA WDB COUNTIES - AS OF JULY 22, 2009
[INCLUDES COMPARISON BASED UPON COUNTY POPULATION]

	Carteret	Craven	Duplin	Greene	Jones	Lenoir	Onslow	Pamlico	Wayne	ECWDB
Certificate	Percent Total									
Bronze	7.10% 3	25.70% 45	10.20% 5	29.90% 23	42.10% 8	17% 63	21.70% 60	0% 0	23.60% 715	22.80% 922
Silver	66.70% 28	58.30% 102	49% 24	48.80% 38	42.10% 8	59.50% 220	80.90% 188	50% 1	59.50% 1,808	59.20% 2,393
Gold	26.20% 11	16% 28	40.80% 20	23.40% 18	15.80% 3	23.50% 87	17.40% 48	50% 1	16.90% 514	18.00% 730
Total certificates earned:	42	175	49	77	19	370	278	2	3,035	4,045
2008 Total Population	85,612	97,843	53,533	20,744	10,298	58,320	161,738	13,396	115,654	597,136
Number of Residents per Certificate Earned [Based on 2008 Population]	1,562	559	1,093	289	542	158	586	6,698	38	149

One in Every 38 Citizens in Wayne County have their NC Career Readiness Certificate

Way to GO Wayne County!!!

Employment Solutions to Meet Your Needs—It's All in One Place!

North Carolina



Call your local JobLink Career Center today!

- ◆ Tax Credit and Hiring Incentive Information
- ◆ Resource for Job-Ready Candidates
- ◆ Employee Recruitment & Retention Assistance
- ◆ Rapid Response Consultations for Business Layoffs or Plant Closings
- ◆ Customized Training for Employees
- ◆ Workplace Literacy

- Carteret County JobLink Career Center**
Phone: (252) 726-7151
- Craven County JobLink Career Center**
Phone: (252) 514-4828
- Craven County JobLink Information Site**
Phone: (252) 444-6005
- Duplin County JobLink Career Center**
Phone: (910) 296-1478
- Greene County JobLink Career Center**
Phone: (252) 747-5689
- Jones County JobLink Career Center**
Phone: (252) 448-4791
- Lenoir County JobLink Career Center**
Phone: (252) 527-6223 ext 104
- Onslow County JobLink Career Center**
Phone: (910) 347-2121
- Onslow County JobLink Information Site**
Phone: (910) 938-6309
- Pamlico County JobLink Career Center**
Phone: (252) 745-9934
- Wayne County JobLink Career Center**
Phone: (919) 731-7950

NC's JobLinks are an Equal Opportunity Employer/Program. Auxiliary aids & services are available upon request to individuals with disabilities.

(TTY) 1-800-735-2962

(Voice) 1-800-735-8262

Unemployment Rates as of June 30, 2009

Unemployment up from 5.8% to 9.6% as compared to 2008.

County	Labor Force June 2008	Unemployment June 2008	Labor Force June 2009	Unemployment June 2009
Carteret	35,646	4.6%	34,940	7.8%
Craven	45,105	5.6%	44,505	10.3%
Duplin	26,031	5.3%	25,809	9.2%
Greene	9,680	7.1%	9,415	11.5%
Jones	5,179	5.9%	4,964	10.5%
Lenoir	29,089	7.2%	28,103	12.4%
Onslow	61,997	6.0%	64,503	8.7%
Pamlico	6,042	5.3%	5,751	10.1%
Wayne	54,255	6.0%	53,315	9.3%
Eastern Carolina Local Area	273,024	5.8%	271,305	9.6%
NC (not seasonally adjusted)	4,572,479	6.2%	4,598,285	11.2%
NC (seasonally adjusted)	4,529,795	6.1%	4,558,761	11.0%
National (not seasonally adjusted)	155,582,000	5.7%	155,921,000	9.7%
National (seasonally adjusted)	154,400,000	5.6%	154,926,000	9.5%

Source: ESC

American Recovery and Reinvestment Act Funds Summer Youth Employment Programs Across the Country



Dominique Tolendo, Clerical Aide at F.R. Danyus

Across the region, local non-profits, government agencies, and businesses were called upon to provide summer employment opportunities for young people. In Eastern Carolina, 70 employers hired 202 youth to participate in the Summer Youth Employment Program (SYEP) providing summer employment opportunities across the nine-county region.

Funded through the American Recovery and Reinvestment Act (ARRA), the Eastern Carolina Workforce Development Board, Inc. (ECWDB) received \$947,611 to place eligible youth into summer employment positions. In June, students participated in orientation and work readiness sessions where they learned basic job preparation skills such as completing job applications, creating resumes, interview

skills, proper business attire and conduct, employer expectations, and spent time working toward their North Carolina Career Readiness Certificate. Staff from the ECWDB provided technical assistance, training, and visited the Summer Youth sites across the region.

Wendy Walker-Fox, Summer Youth Program Assistant, offered work readiness workshops and addressed the students saying, "In today's competitive economy, there are plenty of youth who would like to be in your position right now, so make the most of this opportunity you have been given by being the best worker you can be." During the summer, staff and state monitors will visit work sites to ensure that the youth are working under safe conditions.

Since May, over 175 youth ages 14 to 24, completed basic work readiness training and were placed in paid positions in industries such as healthcare, community outreach, local government, summer camps, maintenance, green jobs, and private businesses.

The SYEP is an integral part of preparing our youth to become the qualified and ready-workforce of tomorrow. With the current economic conditions, there is a large decline in opportunities for youth employment. According to the Employment Security Commission, Labor Market

Division, youth unemployment rates for 16-19 year olds through June reflect over 23% and are on the rise.

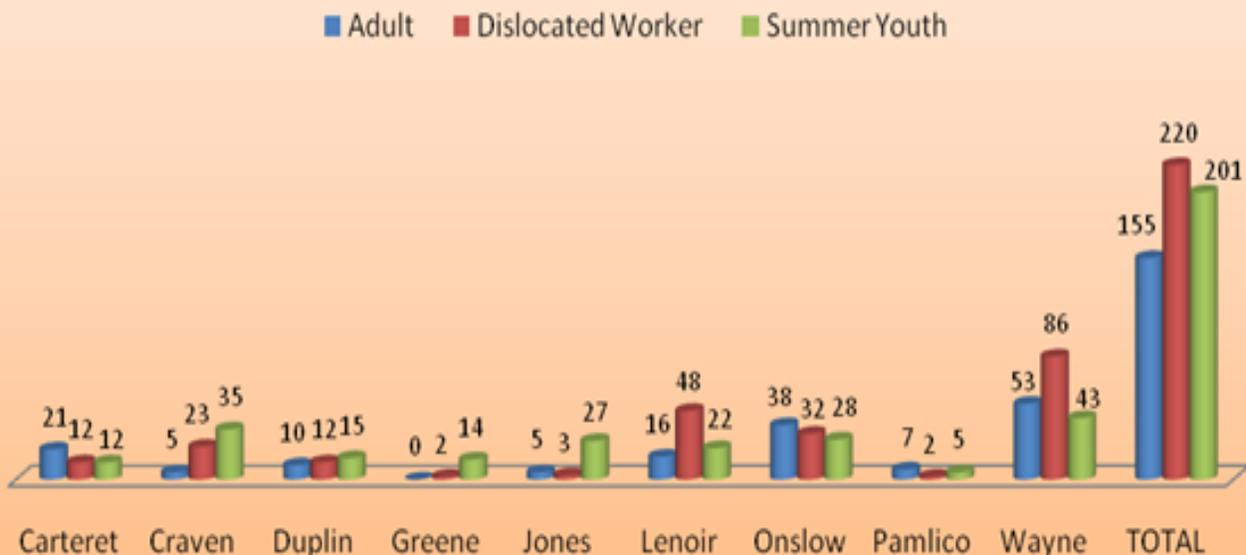
"Because of the ARRA funds, we are able to provide a tremendous opportunity for eligible youth most in need of employment services and these opportunities for summer employment in turn help to generate money back into the local economy," said Joe McCarthy, Youth Services Coordinator, Eastern Carolina Workforce Development Board.

Source: ECWDB



Juanita Lee, Activity Leader, Mount Olive Boys and Girls Club

ARRA Enrollments by County as of July 31, 2009



Employers and Workers Benefit From North Carolina's Incumbent Worker Program

Alvin Toffler, author of Future Shock, states that literacy in the 21st century will be measured by whether a person can learn to learn, learn to unlearn, and learn to relearn.

Through North Carolina's Incumbent Worker program, established North Carolina businesses are provided funding to train current workers in new and/or upgraded skills, which are necessary to maintain or increase their competitiveness in the global economy.

The North Carolina Incumbent Workforce Development Program serves the interest of both the State's employers and their employees by supporting access to high-quality, market-driven education and skill training. The program is designed to benefit businesses by enhancing the skills of employees, thereby increasing employee productivity and the potential for company growth. Training in portable skills results in a more highly skilled and versatile workforce that contributes to North Carolina's ability to attract new businesses and creates an environment conducive to expansion of existing businesses.

In partnership with the North Carolina Department of Commerce's Division on Workforce Development, the Eastern Carolina Workforce Development Board offers funding opportunities to local businesses to assist in training their current workforce in order to compete in this ever changing economy.

Since 2003, the NC Division of Workforce Development has awarded the Eastern Carolina Workforce Development Board 46 grants totaling \$1,185,313 in Incumbent Worker funding to train over 1,840 incumbent workers, thus providing real economic investment in existing businesses and the workforce for our region.

To download the Incumbent Worker Training Guidelines and Application, visit www.ecwdb.org.

First round applications will be accepted by the ECWDB through September 16, 2009. Applications approved by the ECWDB will be submitted to the North Carolina Division of Workforce Development by September 30, 2009. The anticipated date for the Grant Award Announcement is

October 30, 2009.

Second round applications will be accepted by the ECWDB through January 15, 2010. Applications approved by the ECWDB will be submitted to the North Carolina Division of Workforce Development by January 29, 2010. The anticipated date for the Grant Award Announcement is March 1, 2010.

Third round applications will be accepted by the ECWDB through May 17, 2010. Applications approved by the ECWDB will be submitted to the North Carolina Division of Workforce Development by May 31, 2010. The anticipated date for the Grant Award Announcement is June 30, 2010.

For additional information, please visit our website www.ecwdb.org or contact Robert Kehres at 252-636-6901.

Source: www.ecwdb.org

Local Companies Who Received Grants to Participate in the Incumbent Worker Training Program

Company
AgProvision
Alside Window Co.
Atlantic Marine Corps Communities
Atlantic Veneer Corp
Bally Refrigerated Boxes
Best Diamond Packaging
*Butterball LLC/Carolina Turkey
Chatsworth Products
DAMCO, Inc.
Eastern Aluminum Supply
*Field Controls LLC
Georgia Pacific Dudley Plywood
Goerlich's Exhaust Sytems

Company
Hatteras Yachts
Hillix Poley, LLC
Innovative Laminations Co.
Invensys APV Heat Transfer
Jarrett Bay Boat Works
*Kinston Neuse Corp
Lenoir Memorial Hospital
Maxwell Foods, Inc.
Moen Inc.
Mystery Boat Tours, Inc.
National Spinning Co., Inc.
Our House Home Care Service
Parker marine Enterprises, Inc.

Company
Precision Hydraulic Cylinders, Inc.
Prima Tech USA
Southern Vinyl Manufacturing
*Southtech Plastics, Inc.
*SPX Dehydration & Process Filtration
Stanadyne Corporation
Tandemloc Inc.
Tiara Yachts
Veneer Technologies
*West Pharmaceuticals
William Barnet & Sons, LLC
Worth Products
*companies received 2 grants



Services for Highly-Skilled Customers

Case Management Strategies & Techniques

919-329-5588

WWW.NCWIA.COM

WWW.NCWDTC.COM

"Very applicable to my everyday work. Can't wait to get back and put this new knowledge to practice!"

August 13, New Bern

Services for Highly-Skilled Customers: Case Management Strategies & Techniques

is designed to help the WIA Case Manager make the necessary mental adjustment to working with highly skilled and professional customers. The goals of the training are to heighten awareness of some useful and basic principles in the career counseling process and to provide some new strategies and techniques that have been proven to work with this customer group. As we face the most severe economic challenges of our lifetime, we need to continue learning new skills and improving our ability to make a difference in the lives of those turning to us for help and insight.

Highlights of this new training session!

- Counseling techniques on dealing with the dislocated professional.
- Using Labor Market Information in career counseling.
- Effective customer strategies to meet participant expectations.
- Understanding the grieving process and dealing with the loss of hope.
- Handling emotional outbursts and sadness.
- Empowering the customer to move forward realistically.
- Identifying transferable skills.
- Developing open-minded approach to really "hear" the issues.
- Using small group activities promoting self-help.
- Development of new training options and approaches, such as short term skills upgrades.

Registration Fee
\$60



Register Online
www.ncwia.com
(click Training Center)

or
print form and fax to
919-329-5599



*Equal Opportunity Employer / Program
Auxiliary aids and services available upon request to individuals with disabilities.*



Eastern Carolina

WORKFORCE DEVELOPMENT BOARD, INC.

ECWDB Staff:

Tammy Childers, Executive Director
Robert Kehres, Assistant Director
Lisa Harvey, WIA Coordinator
Trina Hale, Accounting Technician
Joe McCarthy, Youth Coordinator
Debbie Simpkins, Fiscal Monitor
Ellen Sink, Administrative Assistant
Wendy Walker-Fox, Summer Youth Program Assistant

Communicate with Us!

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MARK YOUR CALENDARS:

JobLink Committee Meeting
at the ECWDB offices in New Bern
August 6, 2009, 6:00 pm

WIA/ARRA Oversight Meeting
at the ECWDB offices in New Bern
August 18, 2009, 6:00 pm

Executive Committee Meeting
at the ECWDB offices in New Bern
August 27, 2009, 6:00 pm

Eastern Carolina WDB Meeting
at the ECWDB offices in New Bern
September 3, 2009, 6:00 pm

Youth Council Meeting
at the ECWDB offices in New Bern
September 8, 2009, 6:00 pm



Thank You...

*I can't shake every hand.
I can't put flowers on every grave.
I can't console every family member.
But I can say thank you.*

*You have given me the freedom I enjoy today.
Your blood was shed in place of mine.
Your family grieved so mine could rejoice.
All I can say is thank you.*

*There are not words big enough.
There is not a hug strong enough.
There is not a smile wide enough.
All I can offer is thank you.*

*You are my hero.
You are in my thoughts.
You are in my prayers.
For all you've done, thank you.*

~ Lily Michaels